

Hello, my name is \_\_\_\_\_ from the National Research Center on behalf of WILMAPCO, the Wilmington Area Planning Council. WILMAPCO is the public agency responsible for planning highway, rail, bicycle, and pedestrian projects in New Castle County, Delaware and Cecil County, Maryland. We are calling to find out what types of transportation improvements are important to you. May I take some of your time to ask you some questions? [Note to interviewers, pronounce “WILMAPCO” as “will map coe”]

**1. Are you a resident of Cecil County/New Castle County?**

- 1 Yes (CONTINUE)
- 2 No (TERMINATE SURVEY)
- 3 Don't Know/Refused (DO NOT READ) (TERMINATE SURVEY) **OR:**

**2. What is your zip code?**

- 1 SPECIFY: \_\_\_\_\_
- 2 Don't Know/Refused (DO NOT READ)

**3. Are you Spanish, Hispanic or Latino?**

- 1 Yes – If yes, Do you prefer to complete the survey in Spanish? ¿Prefieres completar la encuesta en español?
- 2 No
- 3 Refused (DO NOT READ)

**4. We need to ask about your identity to make sure that our transportation network is not leaving anyone behind. Which of the following races do you consider yourself to be?**

[MULTIPLE RESPONSE. PROBE] Anything else?

- 1 American Indian or Alaskan native
- 2 Asian or Pacific Islander
- 3 Black/African American
- 4 White/Caucasian
- 5 Other
- 6 Refused (DO NOT READ)

**5. The overall transportation system includes roads, buses, trains, sidewalks and bike facilities. How well do you feel the overall transportation system meets your travel needs?**

- 4 Very Well
- 3 Somewhat Well
- 2 Not Too Well
- 1 Not at All
- 5 Don't know/Refused (DO NOT READ)

- 6. How well do you feel the transit system meets the needs of residents who would like to use trains for transportation? Would you say...**
- 4 Very Well
  - 3 Somewhat Well
  - 2 Not Too Well
  - 1 Not at All
  - 5 Don't know/Refused (DO NOT READ)
- 7. How well do you feel the transit system meets the needs of residents who would like to use buses? Would you say...**
- 4 Very Well
  - 3 Somewhat Well
  - 2 Not Too Well
  - 1 Not at All
  - 5 Don't know/Refused (DO NOT READ)
- 8. How well do you feel the transportation system meets the needs of residents who would like to walk? This would include things like sidewalks and crosswalks**
- 4 Very Well
  - 3 Somewhat Well
  - 2 Not Too Well
  - 1 Not at All
  - 5 Don't know/Refused (DO NOT READ)
- 9. How well do you feel the transportation system meets the needs of residents who like to bike? This includes things like bike lanes and bicycle parking.**
- 4 Very Well
  - 3 Somewhat Well
  - 2 Not Too Well
  - 1 Not at All
  - 5 Don't know/Refused (DO NOT READ)
- 10. In your opinion, which of the following is the best long-term solution to reduce traffic congestion? [RECORD ONE RESPONSE ONLY] [RANDOMIZE ORDER OF 1 THROUGH 5]**
- 1 Building new roads
  - 2 Improving signal timing or other technological improvements
  - 3 Improving public transit
  - 4 Encouraging carpooling, walking or biking
  - 5 Creating communities where people do not have to drive as much
  - 6 Don't know/Refused (DO NOT READ)

- 11. We'd like to know how often problems with access to transportation prevent you from participating in activities. Does lack of transportation ever limit you from reaching any of the following?**
- 1 Your job or desired job (yes/no/refused)
  - 2 Healthy and affordable grocery shopping (yes/no/refused)
  - 3 Routine medical care (yes/no/refused)
  - 4 Social activities (yes/no/refused)
- 12. There are always more transportation projects than there is money to pay for them. Please tell me if you support or do not support these funding methods to help close the gap.**

**How about raising tolls? [ONLY READ IF NECESSARY: ] Do you support or not support raising more money for transportation projects this way?**

- 1 Support
  - 2 Do not support
  - 3 Don't Know/Refused (DO NOT READ)
- 13. [FOR Q13 THROUGH Q19, READ THE SCALE OR ASK IF THEY SUPPORT OR OPPOSE ONLY IF NEEDED]  
What about raising vehicle fuel taxes? (Do you support or not support?)**
- 1 Support
  - 2 Do not support
  - 3 Don't Know/Refused (DO NOT READ)
- 14. What about replacing a fuel tax with a tax on vehicle miles traveled, meaning that drivers would be taxed based on distance travelled whether their vehicle uses gasoline, electricity, or any other fuel source?**
- 1 Support
  - 2 Do not support
  - 3 Don't Know/Refused (DO NOT READ)
- 15. What about raising vehicle license and registration fees?**
- 1 Support
  - 2 Do not support
  - 3 Don't Know/Refused (DO NOT READ)
- 16. What about an additional fee to license and register inefficient vehicles?**
- 1 Support
  - 2 Do not support
  - 3 Don't Know/Refused (DO NOT READ)

**17. What about creating new fees paid by developers or those who benefit from the transportation improvements?**

- 1 Support
- 2 Do not support
- 3 Don't Know/Refused (DO NOT READ)

**18. What about delaying or eliminating some projects to save money?**

- 1 Support
- 2 Do not support
- 3 Don't Know/Refused (DO NOT READ)

**19. What about increasing fares on public transit?**

- 1 Support
- 2 Do not support
- 3 Don't Know/Refused (DO NOT READ)

**20. Are there other things that the government should do to close the funding gap for transportation? (RECORD ALL RESPONSES)**

- 1 SPECIFY: \_\_\_\_\_
- 2 None (DO NOT READ)
- 3 Don't Know/Refused (DO NOT READ)

- 21. Next, I am going to read you a list of issues. For each, please tell me if you think it is essential, important, somewhat important, or not very important to address each of the following. What about..?**

**Reducing traffic congestion? [ONLY READ IF NECESSARY: Do you think it is essential, important, somewhat important or not very important for WILMAPCO to address this issue?]**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

- 22. Improving bus service? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

- 23. Improving train service? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

- 24. Revitalizing existing communities and downtowns? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

- 25. Improving facilities for walking? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

- 26. Improving facilities for biking? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

**27. Preserving open space and farmland? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

**28. Planning for the effects of a changing environment on our transportation infrastructure, such as sea-level rise, more severe storms and increased temperatures.**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

**29. Developing more public electric vehicle charging stations.**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

**30. Ensuring the transportation system effectively serves the needs of all communities, regardless of race, ethnicity, or income level.**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

**31. Connecting neighborhoods to each other and nearby destinations? (Is this...?)**

- 1 Essential
- 2 Important
- 3 Somewhat important
- 4 Not very important
- 5 Don't know/Not sure/Refused (DO NOT READ)

**32. Do you feel that it is always, sometimes or never appropriate to mix office and retail with residential development?**

- 1 Always appropriate
- 2 Sometimes appropriate
- 3 Never appropriate
- 4 Don't know/Not sure/Refused (DO NOT READ)

- 33. Please tell me if you agree or disagree with the following statements.**  
**“New transportation expansion projects should be in areas with high population and employment. New projects in rural areas should focus on maintenance and safety.”(Would you agree or disagree?)**
- 2 Agree
  - 1 Disagree, or
  - 3 Don't know/Not sure/Refused (DO NOT READ)
- 34. Have you heard of the Air Quality Partnership of Delaware?**
- 1 Yes
  - 2 No
  - 3 Don't know/Refused (DO NOT READ)
- 35. As I stated in the beginning, this survey is being conducted by WILMAPCO, the Wilmington Area Planning Council. Are you familiar with this organization?**
- 1 Yes
  - 2 No
  - 3 Not sure/Don't know/Refused (DO NOT READ)
- 36. And finally, “Transportation planning is done well in Cecil County/New Castle County”? [ANALYSIS NOTE: CORRELATE THIS WITH OTHER ANSWERS]**
- 1 Agree
  - 2 Disagree
  - 3 Don't know/Refused (DO NOT READ)
- 37. Why did you agree/disagree with that statement?**
- 1 SPECIFY: \_\_\_\_\_
  - 2 Don't Know/Refused (DO NOT READ)

- 38. WILMAPCO seeks feedback from residents when creating plans and designing transportation projects. Please tell me if the following outreach methods are effective ways to engage with you?**

**What about social media**

**[READ IF NECESSARY:] (Would you say...?)**

- 1 Effective
  - a. If effective which platform?
    - i. Facebook
    - ii. Instagram
    - iii. X (formerly Twitter)
    - iv. NextDoor
    - v. Other: please specify
- 2 Not effective
- 3 Don't know/Refused (DO NOT READ)

- 39. What about direct communications via text message? (Would you say...?)**

- 1 Effective
- 2 Not effective
- 3 Don't know/Refused (DO NOT READ)

- 40. What about direct communications via email? (Would you say...?)**

- 1 Effective
- 2 Not effective
- 3 Don't know/Refused (DO NOT READ)

- 41. How about in-person public meetings? (Would you say...?)**

- 1 Effective
- 2 Not effective
- 3 Don't know/Refused (DO NOT READ)

- 42. What about web-based or virtual public meetings? (Would you say...?)**

- 1 Effective
- 2 Not effective
- 3 Don't know/Refused (DO NOT READ)

- 43. (What about) Online surveys? (Would you say...?)**

- 1 Effective
- 2 Not effective
- 3 Don't know/Refused (DO NOT READ)

- 44. Are there any other ways that WILMAPCO should engage with you?**

- 1 SPECIFY: \_\_\_\_\_
- 2 Don't Know/Refused (DO NOT READ)



**45. Finally, I'd like to ask you a few questions for classification purposes.**

**In which age category may I place you? (READ LIST)**

- 1 18-24
- 2 25-34
- 3 35-44
- 4 45-54
- 5 55-64
- 6 65+
- 7 REFUSED (DO NOT READ)

**46. Do you have access to a car?**

- 1 Always
- 2 Sometimes
- 3 Rarely
- 4 Never
- 5 REFUSED

**47. What is the highest level of education you have achieved? (READ LIST AS NEEDED)**

- 1 Non-high school graduate
- 2 High school graduate
- 3 Some college or an associates or technical degree
- 4 Bachelors degree
- 5 Graduate degree
- 6 Refused

**48. So that we can group all answers, what is your total annual household income? Is it....? (READ LIST) RTP/TJR**

- 1 UNDER \$25,000
- 2 Between \$25,000 and \$50,000
- 3 Between \$50,000 and \$100,000
- 4 \$100,000 or MORE
- 5 Refused (DO NOT READ)

**49. Would you be interested in receiving a monthly or quarterly e-newsletter from WILMAPCO?**

- 1 Yes
- 2 No
- 3 Don't know/Refused

**50. [IF Q68=1 ASK]**

**May I have your email address (so WILMAPCO can provide you with information)?**

**(RECORD RESPONSE)**

- 1 SPECIFY: \_\_\_\_\_
- 2 No/Don't Know/Refused

**51. What is your gender?**

1 Specify:

**Thank you very much for your time. If you would like to learn more about WILMAPCO, you can visit [wilmapco.org](http://wilmapco.org) [“WILL MAP COE DOT ORG”]. Have a great evening.**