



AVENUE PLANNING STUDY

PUBLIC WORKSHOP #1

MARCH 4, 2015

- 6:00 – 6:30 Sign in and browse
- 6:30 – 7:00 Presentation
- 7:00 – 7:30 Small group discussions
- 7:30 – 8:00 Recap and next steps



PURPOSE AND GOALS

STUDY AREA

TO NEWARK, DE
& UNIV OF DELAWARE

US 40/PULASKI HWY

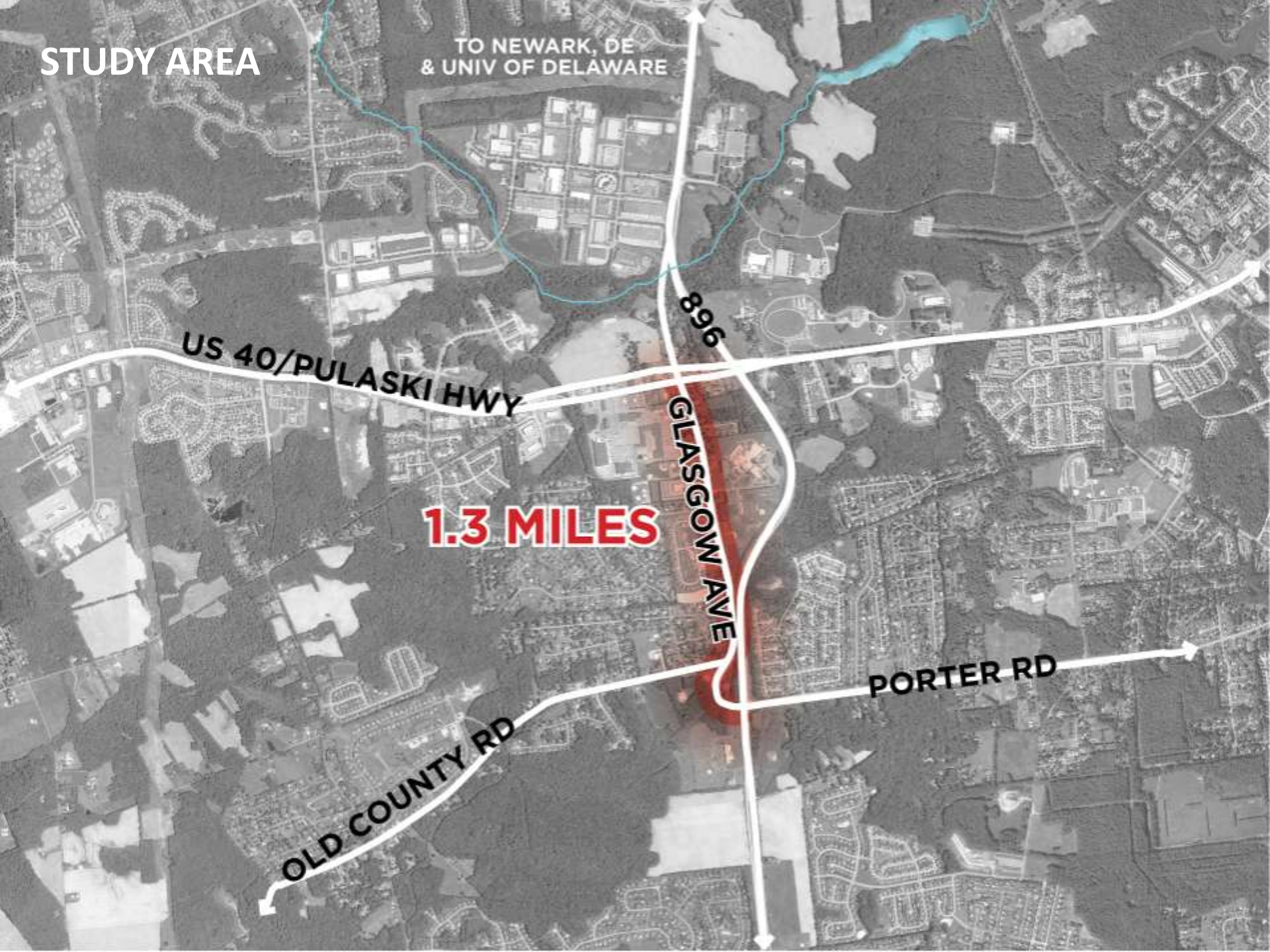
896

1.3 MILES

GLASGOW AVE

OLD COUNTY RD

PORTER RD



Project Goals

Develop a Vision Plan for Glasgow Avenue that:

1. Builds on recommendations from the **Route 40 Plan** to create a “Main Street”
2. Responds to New Castle’s growing need for **non-auto travel options** (to attract young professionals and businesses, and serve an aging population)
3. Is consistent with the County’s goals for **walkable development, active living**, and creating a **safe and attractive** corridor
4. Engages **stakeholder groups** and builds consensus



Change is Here

- Significant growth projections
- An aging community
- Changing needs and interests
- New proposed development



Figure 1: Public Opinion: Most critical issues in the next 5 to 10 years

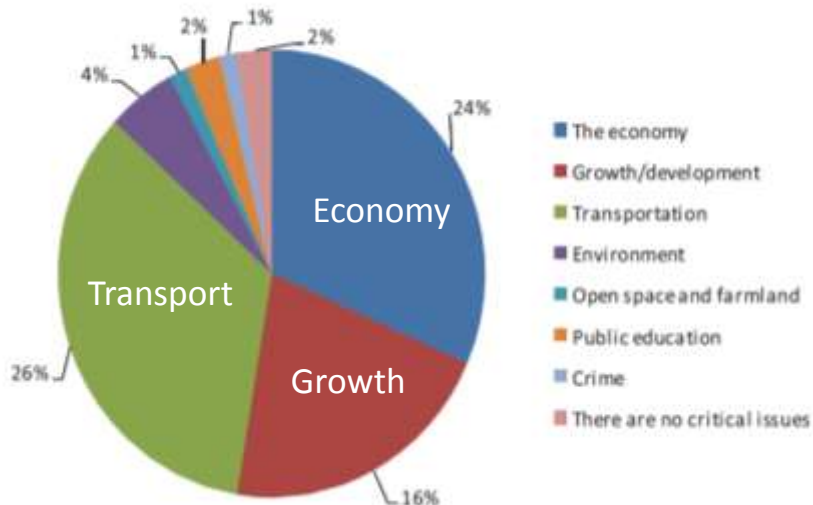
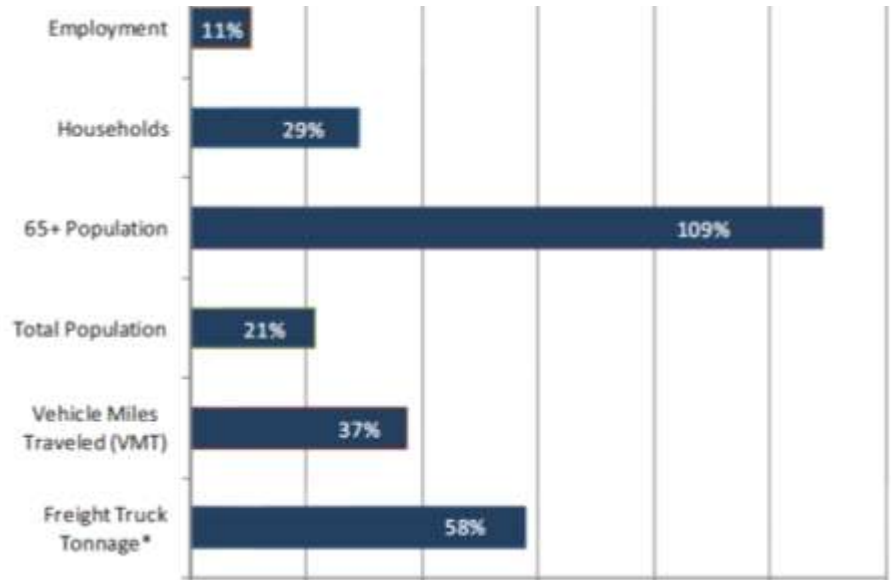


Figure 2: Projected Regional Changes 2010-2040





THE TEAM

The Team

RHODESIDE & HARWELL:
Planning / Urban Design /
Community Engagement



WELLS + ASSOCIATES:
Multi-Modal Transportation
Planning / Engineering



RCLCO:
Market and Economic Analysis



“MAIN STREET” ELEMENTS

MAIN STREETS ARE:

Walkable Community Centers that have . . .

- Destinations
- Pedestrian-scale design
- People
- Mixed-use development
- Parks and public spaces
- Complete streets



PEDESTRIAN-SCALE DESIGN

Often includes . . .

- Wide sidewalks with buffers
- Buildings close to the street
- Parking lots in the back



MIXED-USE CENTERS

A variety of land uses in the same area:

- Housing
- Shops
- Schools
- Parks
- Offices
- Etc.



COMPLETE STREETS

Streets designed to provide safe access for people:

- Walking
- Biking
- Taking the bus
- Driving



PARKS AND PUBLIC SPACES

Plenty of public spaces to meet, gather, and play



BENEFITS OF ACTIVE AND WALKABLE COMMUNITIES

Health Benefits:

- Longer life
- Fewer illnesses
- Fewer injuries
- Better mood



Economic Benefits:

- Health expense savings (individual & public)
- Fewer infrastructure costs
- Attracts young professionals and jobs
- Supports local businesses, attracts shoppers
- Improves air quality
- Supports property values



OBSERVATIONS & REFLECTIONS



BEGIN
RIGHT TURN LANE
YIELD TO BIKES

PEOPLES PLAZA
HOME DEPOT
SAFEWAY
PHARMACY
WALGREENS
CVS



Excess pavement



Excess pavement

Few sidewalks



Few street trees

Excess pavement

Few sidewalks



Excess pavement

Few sidewalks

Few street trees

Buildings set back too far from road

BEGIN
RIGHT TURN LANE
YIELD TO BIKES

PEOPLES PLAZA
HOME DEPOT
SAFEWAY
PHARMACY



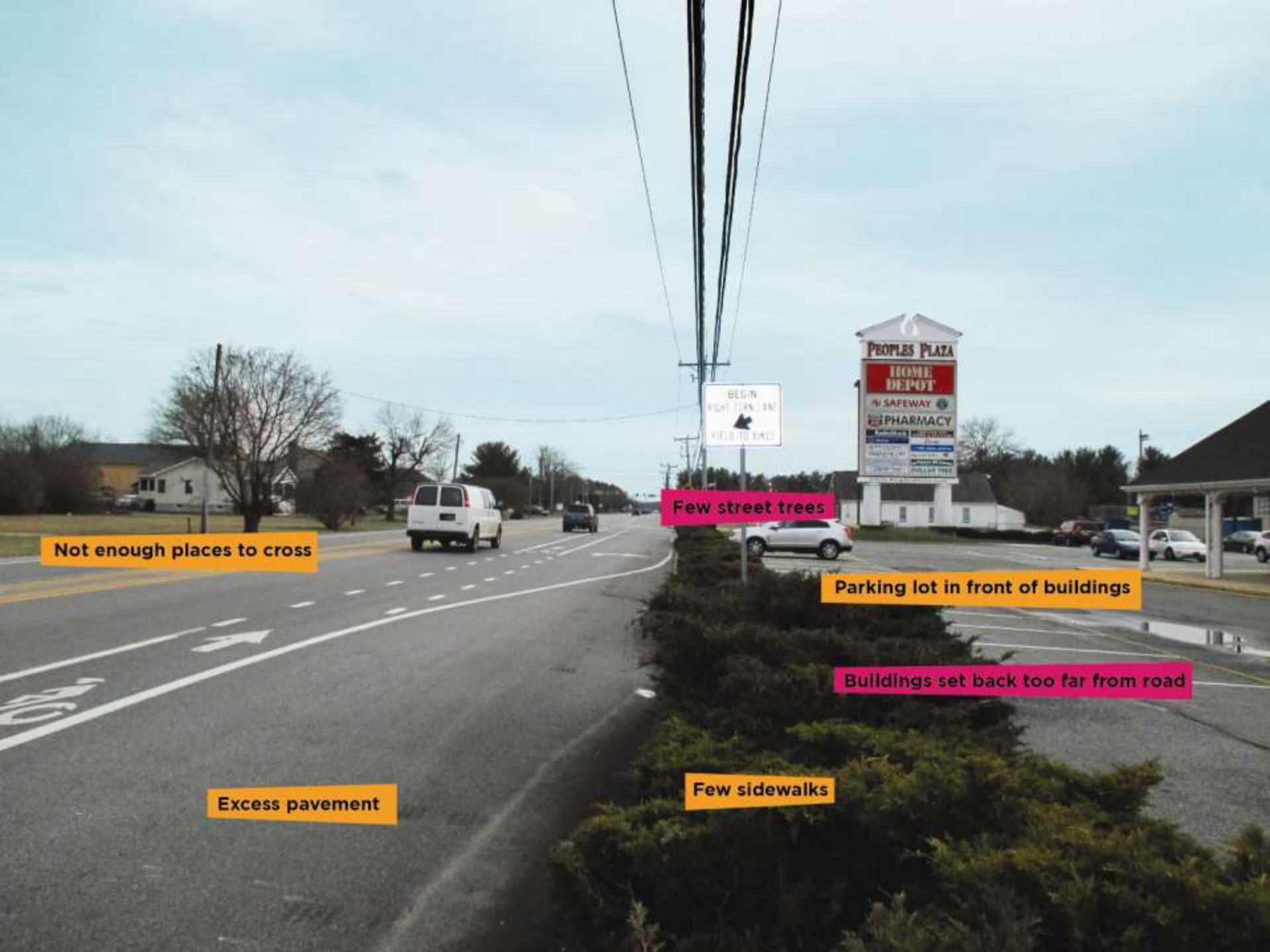
Excess pavement

Few street trees

Few sidewalks

Parking lot in front of buildings

Buildings set back too far from road



Not enough places to cross

Excess pavement

Few street trees

Few sidewalks

Parking lot in front of buildings

Buildings set back too far from road

BEGIN
RIGHT TURN LANE
YIELD TO BIKES

PEOPLES PLAZA
HOME DEPOT
SAFEWAY
PHARMACY



Not enough places to cross

Unprotected bike lanes

Excess pavement

Few street trees

Few sidewalks

Parking lot in front of buildings

Buildings set back too far from road

BEGIN
RIGHT TURN LANE
YIELD TO BIKES

PEOPLES PLAZA
HOME DEPOT
SAFEWAY
PHARMACY

Few street lights

Not enough places to cross

Unprotected bike lanes

Excess pavement

Few street trees

BEGIN
RIGHT TURN LANE
YIELD TO BIKES

Parking lot in front of buildings

Buildings set back too far from road

Few sidewalks



Prominent powerlines

Few street lights

Not enough places to cross

Unprotected bike lanes

Excess pavement

Few street trees

BEGIN
RIGHT TURN LANE
YIELD TO BIKES

Parking lot in front of buildings

Buildings set back too far from road

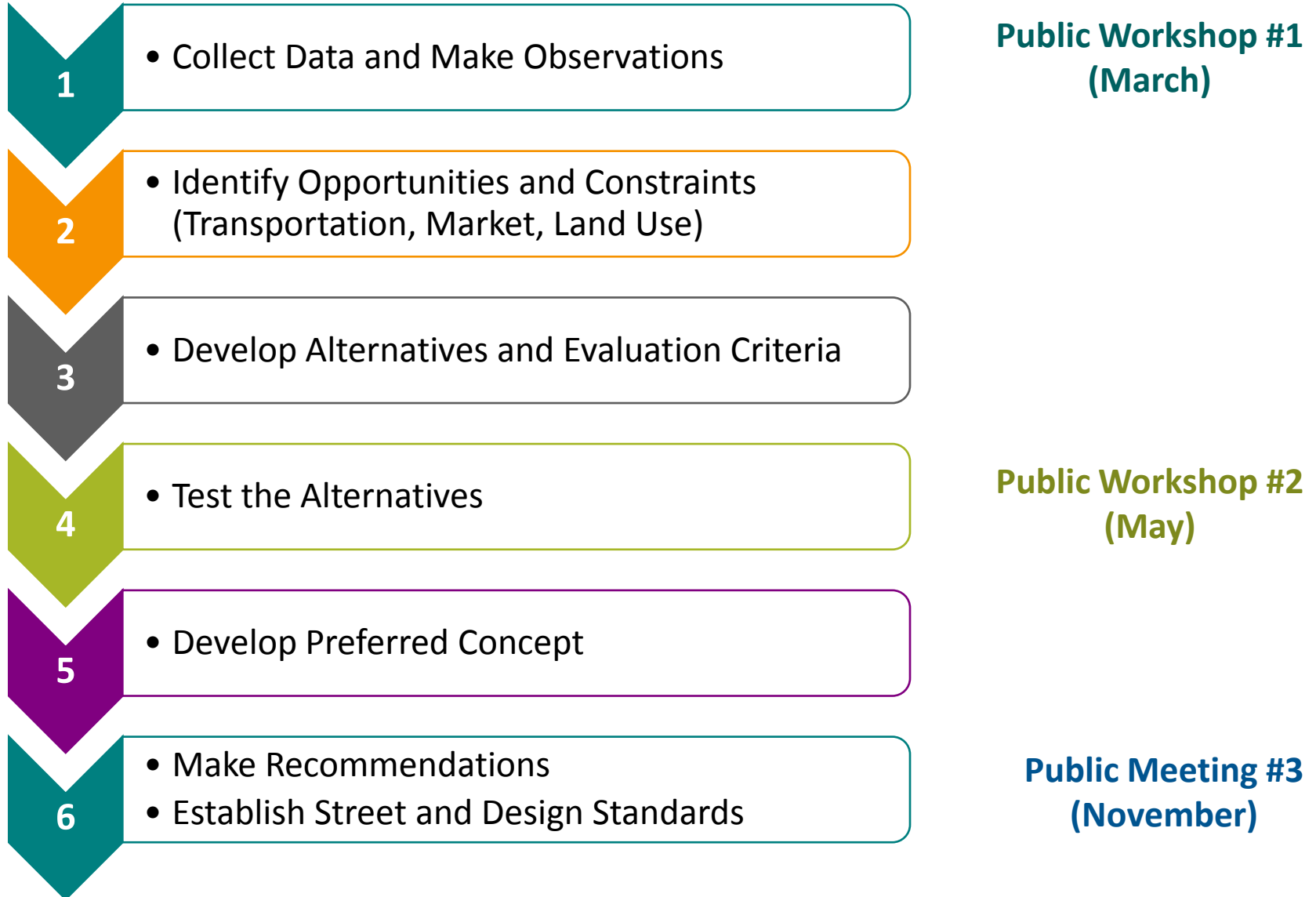
Few sidewalks





PROCESS & SCHEDULE

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Small Group Discussions

- How would you describe the Glasgow Avenue area to someone who has never been here?
- What aspects of the area do you like?
- What aspects of Glasgow Avenue would you like to see improved?
- In thinking about Glasgow Avenue in ten years, what would you like to see here?
- What would you not want to see here?

TONIGHT'S DISCUSSION



Q&A



REPORT BACK

1. Refine the opportunities and constraints (for transportation, market, and land use)
2. Identify evaluation criteria
3. Develop design alternatives and begin the evaluation
4. Share these findings and hear feedback

➤ **Next Public Meeting: May 2015**

NEXT STEPS

Thank You for Attending Tonight's Meeting!

If you have any questions or comments, please contact:

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Project Website:

<http://www.wilmapco.org/glasgow/>

THANK YOU