

WILMINGTON AREA PLANNING COUNCIL

Public Participation Plan

SEPTEMBER 2020





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AKNOWLEDGEMENTS

The Public Advisory Committee (PAC) guided the development of the Public Participation Plan. The PAC is an advisory committee to the WILMAPCO Council on public participation strategies and it provides a forum for community concerns. It is made up of representatives for New Castle and Cecil Counties, civic organizations, business people, community leaders, environmental activists, and interested residents. Organizations represented on the public advisory committee include:

- ♦ AAA Delaware
- ♦ AARP Delaware
- ♦ Bear Glasgow Council
- ♦ Centerville Civic Association
- ♦ Cecil County
- ♦ Cecil County Board of Realtors
- ♦ Cecil County Chamber of Commerce
- ♦ City of New Castle
- ♦ City of Newark
- ♦ Committee of 100
- ♦ Delaware Hispanic Commission
- ♦ Delmarva Rail Passenger Association
- ♦ Delaware State Chamber of Commerce
- ♦ Greater Hockessin Area Development Association
- ♦ Milltown-Limestone Civic Alliance
- ♦ New Castle County
- ♦ New Castle County Civic League
- ♦ Pike Creek Civic League
- ♦ Southern New Castle County Alliance
- ♦ The Committee of 100
- ♦ 7/40 Alliance

- Federal Highway Administration guidelines (FHWA Docket No. 94-27)

[&]quot;An effective public involvement process provides for an open exchange of information and ideas between the public and transportation decision makers."

Wilmington Area Planning Council

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WILMAPCO Executive Director Tigist Zegeye

RESOLUTION

BY THE WILMINGTON AREA PLANNING COUNCIL (WILMAPCO) APPROVAL OF THE 2020 PUBLIC PARTICIPATION PLAN

WHEREAS, the Wilmington Area Planning Council (WILMAPCO) has been designated the Metropolitan Planning Organization for Cecil County, Maryland and New Castle County, Delaware by the Governors of Maryland and Delaware, respectively; and is responsible for the performance of the transportation planning process in the Wilmington Urbanized Area; and

WHEREAS, the USDOT Fixing America's Surface Transportation (FAST) Act legislation requires WILMAPCO to include a proactive public involvement process that provides complete information, timely public notice, full public access to key decisions, and supports early and continuing involvement of the public in developing plans and programs; and

WHEREAS, WILMAPCO, with input from its Public Advisory Committee, has revised its Public Participation Plan to guide WILMAPCO Council and staff in all of their outreach efforts, and;

WHEREAS, the Federal legislation requirement for a public comment period of 45 days has been fulfilled;

NOW, THEREFORE, BE IT RESOLVED that the Wilmington Area Planning Council does hereby approve the 2020 Public Participation Plan.

9/10/2020

Date: John Sisson, Chairperson
Wilmington Area Planning Council

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What is a Metropolitan Planning Organization (MPO)?

The transportation system not only provides a means of moving people and goods from place to place, but it also helps to shape economic health and quality of life. How well the transportation system meets regional goals affects public policy concerns such as air quality, social equity, land use, urban growth, economic development, safety, and security. Transportation planning requires developing strategies for operating, managing, maintaining, and financing the transportation system while furthering long-range goals.

A Metropolitan Planning Organization, or MPO, is a transportation decision-making body comprised of representatives from local governments and transportation agencies. The purpose of an MPO is to ensure that transportation expenditures are based on a continuous, cooperative, and comprehensive (3-C) planning process. MPOs plan all federally funded transportation investments while providing a forum for local officials, public transportation providers, state agency representatives, and the general public to cooperatively work together to meet the region's transportation needs.



WILMAPCO collects input via small discussion groups for the 7th Street Peninsula Master Plan during a public workshop.

Who is WILMAPCO?

The Wilmington Area Planning Council (WILMAPCO) is the regional transportation planning agency for the Cecil County and New Castle County area, known as the Wilmington Metropolitan Region. WILMAPCO is the MPO federally designated to develop and implement a coordinated, comprehensive, and continuing planning process

that addresses issues related to the transportation systems of New Castle and Cecil counties. As the federally designated MPO, WILMAPCO is charged with planning and coordinating the many transportation investments proposed for this region. WILMAPCO is governed by a Council made up of elected officials from the jurisdictions within our region. Our nine-member Council consists of:

- ♦ Delaware and Maryland departments of transportation
- ♦ Delaware Transit Corporation
- ♦ New Castle and Cecil counties
- ♦ Appointee of the Delaware Governor
- ♦ City of Wilmington
- ♦ Municipal representatives from New Castle and Cecil counties

The WILMAPCO Council provides the region a valuable forum in which to consider the issues, develop coordinated strategies, and recommend prudent investments in our system to solve the transportation challenges we face in the region.

WILMAPCO'S MAJOR PLANNING COMMITTEES

WILMAPCO functions under a committee structure comprised of a Council, a Technical Advisory Committee (TAC), a Public Advisory Committee (PAC), and WILMAPCO staff. The WILMAPCO staff works under the leadership of the Executive Director to provide professional transportation planning services and ongoing administration of projects.

WILMAPCO Council

The WILMAPCO Council is composed of representatives of state and local governments and public agencies responsible for transportation and land use policies and services. It consists of six Delaware members and three Maryland members and meets at 10 a.m. on the second Thursday of every other month. Council adopts transportation plans and studies, set policy, and approves funding for transportation projects throughout our region.

Technical Advisory Committee

The Technical Advisory Committee (TAC) is an advisory committee to the Council that represents federal, state, and local planning agencies in Delaware and Maryland. The TAC is responsible for overseeing the technical work of WILMAPCO staff and developing recommendations to Council on projects and programs. TAC members include representatives from transportation agencies, environmental agencies, federal agencies, state, county, and municipal representatives. The TAC is supported by five subcommittees/working groups: Air Quality Subcommittees (AQS), Congestion

Management System (CMS) Subcommittee, Demographic and Data Subcommittee, Goods Movement Working Group, Environmental Justice Working group, and Nonmotorized Transportation Working Group. The TAC meets on the third Thursday of every month at 10 a.m.

Public Advisory Committee

The Public Advisory Committee (PAC) is an advisory committee to the Council, representing a diverse group of organizations and residents including representatives from New Castle and Cecil Counties, business people, community leaders, environmental activists, and interested residents. Their mission is to advise the Council on public participation strategies and to provide a forum for community concerns. The PAC meets the Monday prior to the TAC (generally, 3rd Monday) every other month at 6 p.m. PAC assists the Council with public outreach through the following tasks:

- ♦ Recommending public outreach and involvement strategies
- ♦ Reviewing and critiquing WILMAPCO publications for clarity, effectiveness, and user friendliness
- ◆ Serving as a liaison between Council and the public for the distribution of WILMAPCO publications and information
- ♦ Relaying public comments to Council and identifying new areas and groups for public outreach
- ♦ Advising Council on the needs for public education regarding WILMAPCO and regional transportation policies
- Advising Council on the effectiveness of public outreach for Action Items

All meetings of the WILMAPCO Council, Technical Advisory Committee (TAC), Public Advisory Committee (PAC), and their Subcommittees/Working Groups are open to the public. WILMAPCO encourages all members of the community to participate in the transportation planning processes. If, because of a disability, special assistance is required, WILMAPCO will endeavor to meet those needs. Upon request, WILMAPCO will also provide a professional interpretation of any document, presentation, meeting, or survey to speakers of any language. All WILMAPCO meeting information can be found on the homepage of our website at www.wilmapco.org.

Importance of Public Input

Public involvement is a key component of the transportation planning and programming process. A proactive public involvement process is one that provides complete information, timely public notice, and full public access to major transportation decisions, and supports early and continuing involvement of the public in developing transportation plans and programs. The main aim of public participation is to encourage the public to have meaningful input into the decision-making process. Public participation thus

provides the opportunity for communication between agencies making decisions and the communities affected by them.

WILMAPCO also makes extra efforts to reach out to people who are underserved by transportation investments, such as low-income and minority households. We strive to include seniors, disabled, and zero car households in the planning process. In addition to ensuring that these community members are involved, we must show that transportation investments are not adversely impacting these populations and that improvements are equitably distributed to all.

Purpose of the Public Participation Plan (PPP)

The Public Participation Plan (PPP) is a guide for WILMAPCO's public participation endeavors. Its purpose is to ensure that WILMAPCO utilizes effective means of providing information and receiving public input on transportation decisions that ensure all our regional transportation plans, programs, and studies include adequate public involvement prior to action by the Council. WILMAPCO strives to employ "proactive" public involvement procedures that go beyond merely providing notice of decisions, but rather, provide opportunities for "early and continuing involvement throughout the transportation planning process." The Public Participation Plan also serves to describe the process of how the public can be involved in the transportation decision-making.

Public Participation Plan Development Process

To ensure that the goals and objectives of the PPP directly reflected those of the public, WILMAPCO took the following actions:

- ♦ Conducted best practices research
- ◆ Participated in a Federal Highway Administration and Federal Transit Administration Peer Exchange
- ♦ Conducted a web-based Public Participation Survey
- ◆ Included public outreach questions in a (statistically valid/demographically weighted) telephone public opinion survey
- ♦ Consulted with member agencies through PAC, TAC and Council presentations
- ◆ Conducted a joint public workshop with the Delaware Dept. of Transportation (DelDOT)
- ♦ Conducted a 45-day public comment period

Comments and survey data from the PPP development process are used throughout this document. The survey conducted during the PPP development process was not intended to be statistically valid but was included as additional support to public input which was received.



Community stakeholders share their ideas for needed improvements via large maps for the Newport Transportation Plan.

Public Participation Survey Results

WILMAPCO conducted an online public participation survey from May 2019 through July 2019 in English and Spanish. The English language version of the survey had 171 respondents while the Spanish language version had eight. While not a statistically valid nor demographically representative survey, it does give us some clues as to preferred outreach methods and possible barriers.

Respondents were asked to answer questions about public outreach and what methods they felt were most effective. Respondents were also asked their opinion on how good of a job WILMAPCO has been doing at reaching out to the public. Overall, despite 64% reporting familiarity with WILMAPCO, nearly 70% report not knowing how to get involved or not understanding the transportation planning process.

Not knowing how to get involved in the planning process was reported as the biggest barrier to participation by over 40% of respondents, with lack of free time (34%) and lack of understanding of the process (28%) also deterrents. The outreach strategies outlined in this plan and employed by WILMAPCO seek to address these and other challenges.



WILMAPCO helps identify needed safety improvements for students walking and biking to Downes Elementary School.

Public Participation Plan Requirements

FAST (Fixing America's Surface Transportation) Act

The FAST Act requires that MPOs "shall develop and use a documented participation plan that defines a process for providing individuals, affected public agencies, representatives of public transportation employees, public ports, freight shippers, providers of freight transportation services, private providers of transportation (including intercity bus operators, employer-based commuting programs, such as carpool program,

vanpool program, transit benefit program, parking cash-out program, shuttle program, or telework program), representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process." (81 FR 93473, 2016)

The Americans with Disabilities Act of 1990 (ADA) states that "no qualified individual with a disability shall, by reason of such disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of a public entity." Sites for participation activities and the information presented must be accessible to persons with disabilities.

Title VI of the Civil Rights Act of 1964, together with related statutes and regulations, provide that "no person shall on the ground of race, color, or national origin be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal funds. The entire institution, whether educational, private or governmental, must comply with Title VI and related Federal civil rights laws, not just the program or activity receiving federal funds."

Executive orders regarding environmental justice and outreach to persons with limited English proficiency are also regulated under Title VI of the Civil Rights Act.

Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, 1994, states that "each Federal agency shall make achieving environmental justice part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies and activities on minority populations and low-income populations." Underserved groups such as low-income and minority populations must be identified and given increased opportunity for involvement in order to ensure effective participation.

Executive Order 13166, Improving Access to Services for Persons with Limited English Proficiency, 2000, requires that recipients of federal financial aid must ensure that the programs and activities normally provided in English are accessible to persons with limited English proficiency.

TRANSPORTATION PLANNING AND PUBLIC PARTICIPATION PROCESS

This section provides guidelines for how WILMAPCO will encourage the public and interested parties to participate in the development, adoption, amendment, and review of the major MPO plans. Federal law requires public outreach during the production of four mandated documents: The long-range Regional Transportation Plan (RTP), the Unified Planning Work Program (UPWP), the Transportation Improvement Program (TIP), and the Public Participation Plan (PPP). WILMAPCO provides numerous opportunities for public participation in the process of creating these and all its other plans.

The Regional Transportation Plan (RTP)

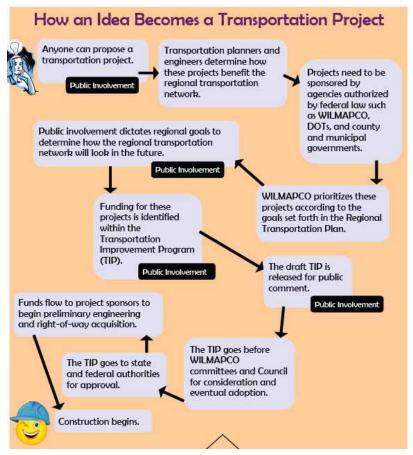
The Regional Transportation Plan sets out a vision for the WILMAPCO region spanning at least 20 years. It is updated every four years to incorporate new trends and demographic data. It lists goals WILMAPCO will strive to achieve and strategies used to accomplish them. Needed transportation improvements identified in the RTP are then included in the TIP to be funded and constructed.

WILMAPCO's 2050 RTP outreach strategy utilized both technological tools, including Metroquest (public outreach software) and a Virtual Public Workshop; and low technology strategies, such as engaging branding and in-person pop-up events. To facilitate a high-level of public engagement, social media played a large role. Through social media, we were able to communicate with thousands, disseminate project updates, and provide a source for feedback and communication.

Additional outreach strategies employed, included presentations to more than a dozen civic and municipal organizations, consultations with all our member agencies and our biannual Our Town event. The Our Town event, attended by more than 100, featured the 2050 RTP and the long-range plans of several other agencies including DelDOT, MDOT, New Castle County, and the City of Wilmington. In total, we engaged with over 1200 individuals and received 639 comments on the draft plan. All the comments received, and our responses can be found in the appendix of the 2050 RTP available at www.wilmapco.org/rtp.

The Transportation Improvement Program (TIP)

The Transportation Improvement Program is a document that describes the funding for projects to be undertaken in our region over the next four years. It is updated every two years to adjust previously scheduled work. WILMAPCO solicits project ideas from agencies, municipalities, and the public throughout the year, which are then submitted to DelDOT and MDOT. Comments are solicited at several key times during the process before the final document is adopted by the WILMAPCO Council. More information can be found at www.wilmapco.org/tip.



Unified Planning Work Program (UPWP)

The Unified Planning Work Program is a twelve-month document (running from July 1 to June 30) that specifies what planning activities WILMAPCO staff and member agencies will undertake during the coming year. It serves as a programmable budget and spells out the operating needs for WILMAPCO and its staff. WILMAPCO's UPWP can be found at www.wilmapco.org/UPWP.

Documents are made available at our office and on our website for at least a thirty-day public comment period prior to their adoption. One or more public workshops are held for the TIP and RTP during the public comment period to provide additional opportunity for review and comment, and social media tools are used to promote the availability of documents for comment. The WILMAPCO Council will consider each plan for adoption after all comments are received, documented, evaluated, and addressed.

- ♦ Public Participation Plan Forty-five (45) day public review and comment period
- Regional Transportation Plan Forty-five (45) public review and comment period
- ◆ Transportation Improvement Plan Thirty (30) day public review and comment period
- ◆ Unified Planning Work Program Thirty (30) day public review and comment period



During a Walkable Community Workshop, staff documented unsafe walking and biking conditions along Route 40.



WILMAPCO held popup workshops for the 2050 Regional Transportation Plan at public libraries, train stations, and malls.

Transportation Equity

Transportation Equity, often referred to as Environmental Justice (EJ), is based in Title VI of the Civil Rights Act of 1964 and a 1994 Presidential Executive Order making equity part of the mission of every federal agency. Ethnic and racial minorities are often underrepresented in the planning processes. EJ populations include low-income, ethnic, and racial minorities, and those with limited English language skills or Limited English Proficiency (LEP). WILMAPCO has taken EJ a step further and includes those who are Mobility Challenged (MC) such as seniors, disabled, and those without access to a

vehicle. WILMAPCO's 2019 Transportation Justice (TJ) Plan found that neighborhoods in our region with concentrations of African American residents are chronically underfunded with transportation dollars and experience increased traffic and higher pedestrian crash rates. The report also found that low income communities were much less likely to be aware of WILMAPCO, and thus participate in the MPO planning process. To begin to correct these and other inequities, the TJ Plan makes several outreach recommendations that have been incorporated in this plan.

Communities of particular concern identified in the TJ plan include ethnic and racial minorities, low income, those with disabilities, female-headed households with children, and those with Limited Language Proficiency. When working in these communities, additional strategies for public engagement are recommended by the TJ Plan to help address identified inequities. Highlighted recommendations for public engagement include:

- As an agency, WILMAPCO will work to promote more inclusive organizational practices, cultural proficiency, and more.
- In regional studies, WILMAPCO will diversify outreach techniques, strive for equitable public participation (by race/class), build stronger relationships with minority cultural institutions, and more.
- In local studies, WILMAPCO will invest in relationship building, encourage local leadership in studies, acknowledge any past harm done by transportation and land use planning, strive for equitable and iterative participation, aim for community empowerment, and more.

Community and Area Planning

WILMAPCO's community and area planning efforts work to address the need to improve coordination between transportation and land use decision-making and serve to implement the goals and policies of the RTP. Community planning encompasses strategies that link land use and transportation, systematically working through neighborhood-based problems. These studies and plans link land use and transportation, seek to improve quality of life, strengthen communities, and improve intergovernmental relations between the state and local levels by providing local assistance in comprehensive plans, planning and hosting charrettes and workshops, and conducting community studies and plans.

WILMAPCO's community studies have extensive public outreach opportunities that may include several public workshop, virtual workshops, pop-up events, community events and presentations, community advisory committees, social media, online and paper

surveys, youth engagement, media engagement, nonprofit partnerships, and other outreach strategies as recommended by advisory and WILMAPCO committees.

More information regarding WILMAPCO's community and area planning efforts can be found on WILMAPCO's website at www.wilmapco.org/plans-and-reports.



Community members weigh in on the recommendations of the Route 9 Corridor Master Plan.

Intraregional Coordination

As an MPO, WILMAPCO is responsible for actively seeking the participation of all relevant agencies and stakeholders and for coordinating programs with them. WILMAPCO also works together with partners for more effective outreach activities. Because outreach activities are so important to WILMAPCO's mission, WILMAPCO reserves the right to refuse to participate in meetings or projects that do not provide adequate public involvement. Coordination with partners may include:

- ♦ Providing accurate and timely technical support to partners
- Offering data services to municipalities, communities, and organizations
- ♦ Reaching out to municipalities by seeking TIP and UPWP submissions, offering planning services, and soliciting suggestions when updating the RTP
- ♦ Coordinating on issues that extend beyond the WILMAPCO region's borders

WILMAPCO'S OUTREACH PHILOSOPHY

Public involvement and participation in planning is an ongoing process that is essential to meeting the needs of the region's residents. Effective planning cannot be achieved in a vacuum. To achieve the objectives of the Public Participation Plan, WILMAPCO subscribes to the following overarching public outreach philosophies:

- ♦ Not only meet, but exceed federal regulations
- Go where the people are
- ♦ Create meaningful two-way communication
- Develop easily understood plans and reports
- Utilize new and creative ways to engage the public
- ♦ Strive for socially equitable, representative involvement
- Provide extra support to overcome the societal barriers of age, gender, language, literacy, disability, income, and race to achieve inclusive public engagement
- Employ a multipronged approach to public outreach



Tropo, the mascot of the Air Quality Partnership of Delaware, helps convey important air quality messaging in a fun and memorable way.

PUBLIC PARTICIPATION PLAN GOALS, OBJECTIVES, AND ACTIONS

This section of the Public Participation Plan defines the goals, objectives, and actions that govern the implementation of public outreach for WILMAPCO.

GOAL ONE: Widely disseminate, clear, complete, and timely information to residents, affected agencies, and interested parties.

Objective 1: WILMAPCO will identify organizations and individuals representing a broad spectrum of community interests and encourage their participation in transportation planning processes.

Action 1: WILMAPCO will seek participation and comment from all segments of the public.

Action 2: WILMAPCO will work to identify new stakeholders interested in or affected by the transportation planning process.

- **Action 3**: WILMAPCO will work to identify and encourage participation of underserved populations within the region, especially minority, low income, disabled, female headed households with children, and those with Limited Language Proficiency.
- **Action 4:** WILMAPCO will work to consistently engage youth in the planning process.
- **Objective 2:** WILMAPCO will develop relationships and form partnerships with organizations and the communities WILMAPCO serves.
 - **Action 1:** WILMAPCO will solicit opportunities to presentations during civic, municipal, county, and other stakeholder group meetings to provide pertinent information regarding its planning efforts.
 - **Action 2:** WILMAPCO will participate in activities such as festivals, workshops, and summer camps conducted by partner organizations.
 - **Action 3:** WILMAPCO will distribute and make literature available at other agencies' locations and events.
- **Objective 3:** Coordinate public involvement activities with other similar programs to make best use of staff and resources while minimizing public time demands.
 - **Action 1:** WILMAPCO will coordinate and, where possible, collaborate with the public involvement efforts of other jurisdictions, agencies, nonprofits, and community representatives.
 - **Action 2:** WILMAPCO will participate in local conferences and events by exhibiting display booths to increase awareness of specific projects and general WILMAPCO activities.
 - **Action 3:** WILMAPCO will conduct seminars and conferences to engage the public and our members on design, development, and technology advances that will help further our goals.
- **Objective 4:** *Information will be disseminated through a variety of media.*
 - **Action 1:** WILMAPCO will develop and use a variety of visualization techniques to disseminate information, including: PowerPoint presentations, display boards, maps, Google interactive and Wiki mapping, videos, social media, webinars and virtual workshops, and its website to assist in communicating with the public.

- **Action 2**: WILMAPCO will use its website and social media to publish and make available its plans and studies and to inform the public about opportunities to participate.
- **Action 3:** WILMAPCO will produce a quarterly printed newsletter, the *Transporter*, which will be mailed to interested residents and a monthly electronic newsletter, *WILMAPCO's E-News*.
- **Action 4:** WILMAPCO will provide press releases to local media (radio, TV, and newspapers) and local civic organizations to promote meetings, events, major policy issues, and document changes.
- **Objective 5:** *Transportation planning information will be conveyed in language and in a context that is understandable to everyone.*
 - **Action 1:** Acronyms, abbreviations, and jargon will be kept to a minimum in information prepared for the public.
 - **Action 2:** WILMAPCO will provide the necessary background information in the documents it prepares to help residents understand the transportation planning process and programs.
 - **Action 3**: Public Advisory Committee will review WILMAPCO plans and studies for ease of reading and understandability.
- **GOAL TWO:** Create an open and ongoing two-way public involvement process that ensures full resident, agency, and interested party participation in, and input into, regional transportation planning.
- **Objective 1:** WILMAPCO will conduct surveys to better understand concerns and interests and use this information to target message more effectively.
 - **Action 1:** WILMAPCO will administer its Public Opinion Survey for New Castle and Cecil counties in concurrence with Regional Transportation Plan (RTP) updates every four years. The results will be used to monitor public concerns and opinions on RTP strategies and awareness of WILMAPCO.
 - **Action 2:** WILMAPCO will conduct surveys using web, paper-based, and sticker board methods as projects require.
- **Objective 2:** *WILMAPCO will seek to exceed federal requirements for public outreach.*

- **Action 1:** WILMAPCO will seek public guidance when developing policies, identifying issues, gathering ideas, developing alternatives, setting evaluation criteria, and selecting the best alternatives.
- **Action 2:** WILMAPCO's Public Outreach Manager will oversee the outreach strategy for studies.
- **Action 3:** WILMAPCO will provide a minimum of 30 days for review of and comment on draft planning documents (RTP and amendments, TIP and major amendments, and recommendations associated with any study) prior to consideration by Council for final adoption.
- **Action 4:** WILMAPCO staff will make all draft documents available through its website for public comment.
- **Action 5:** Public comments will be received, reviewed and, when appropriate, incorporated into planning documents. When producing the Public Participation Plan, Regional Transportation Plan, and Transportation Improvement Program, comments will be recorded and included in the final document.
- **Action 6:** WILMAPCO will utilize social media and or videos to promote and encourage participation in the planning process.
- **Objective 3:** WILMAPCO will work with community stakeholders and land use and transportation agencies to coordinate transportation and land use planning activities through program development and community/area plans and studies.
 - **Action 1:** Community stakeholders will participate in the development and scoping of a variety of plans and studies that help implement the goals and strategies of the long-range plan.
 - **Action 2:** Legislative briefings for area elected officials will be held as determined by community and area planning advisory committees.
 - **Action 3:** Meetings will be held in a variety of locations to reach a wider audience. Meetings will be held in locations that are multi-modal and accessible under the Americans with Disabilities Act (ADA).
- **GOAL THREE:** Achieve early and continuous involvement of the public in the development of transportation plans, projects, and programs.
- **Objective 1:** *Increase public understanding of the processes used to make transportation planning decisions and increase the public's willingness to get involved by convincing*

them they can make a difference.

- **Action 1:** WILMAPCO staff will develop easy-to-understand materials and presentations that break down and explain steps in decision making processes and typical timelines involved.
- **Action 2:** WILMAPCO will use real examples and success stories to demonstrate how public ideas have influenced planning outcomes.
- **Action 3:** WILMAPCO will promote awareness of its achievements and capabilities.
- **Objective 2:** Public participation strategies will be tailored to fit the audience and the issues, rather than using a "one size fits all" approach.
 - **Action 1:** WILMAPCO will strive to understand the interests and concerns of target audiences to determine the most relevant content and most effective ways to communicate with each segment.
 - **Action 2:** WILMAPCO will target specific audiences, go where the people are, and create or participate in events targeted to those audiences.
 - **Action 3:** WILMAPCO will ensure a professional look and feel for communications and tailor content and format for ease of use and understanding.
- **Objective 3:** WILMAPCO will promote events and connect with audiences through a variety of channels and media.
 - **Action 1:** A variety of techniques will be used to promote all events. These may include flyers, postcards, press releases, and social media pages and "events." Details will be provided on the homepage of WILMAPCO's website, in its monthly electronic newsletter, *E-news*, and via social media.
 - **Action 2:** A calendar of events will be posted in WILMAPCO's *Transporter* to advise the public of upcoming meetings.
 - **Action 3:** WILMAPCO meeting dates and agendas will be published on the homepage of its website.
 - **Action 4:** WILMAPCO will strive to promote all meetings and events for at least 30 days prior to the event.
 - **Action 5:** WILMAPCO will strive to make as much information as possible available prior to meetings and events, including detailed agendas and descriptions of meeting formats and outcomes.

Objective 4: WILMAPCO will seek to improve its public participation program by regularly reviewing this plan and its outreach activities.

Action 1: WILMAPCO will regularly survey the public on the best ways to provide information, increase engagement, and utilize public input, and will incorporate resulting recommendations into the Public Participation Plan.

Action 2: WILMAPCO will periodically update this Public Participation Plan. The public will have 45 days to review and comment on proposed updates before they are considered for adoption by the WILMAPCO Council.

Action 3: If the initial public review results in major proposed changes, a second 45-day public comment period will be held to review and comment on the latest version before it is sent to the Council for adoption.

Action 4: WILMAPCO will utilize its Progress Report to evaluate progress on its Regional Transportation Plan and Public Participation Plan.

Action 5: WILMAPCO will conduct a standalone periodic PPP Evaluation.

GOAL FOUR: Achieve cultural proficiency and empower local communities to ensure socially equitable and representative involvement in all WILMAPCO plans, programs, and policies.

Objective 1: WILMAPCO will be proactive in promoting cultural diversity and seek opportunities to improve relationships with various cultures within the context of transportation planning.

Action 1: WILMAPCO staff will participate in cultural competency, Title VI/EJ and public participation training.

Action 2: WILMAPCO will work to build relationships with Black, Hispanic, and Asian cultural institutions, and media outlets.

Objective 2: Develop organizational practices (i.e., hiring, workshop locations, language assistance, survey techniques) that integrate cultural groups of all ages.

Action 1: Continue to include demographic quotas in WILMAPCO's Public Opinion Survey to ensure a demographically representative survey sample.

Action 2: Allow self-identification of gender in surveys.

Action 3: Achieve equitable representation of minorities on the Public Advisory Committee.

Objective 3: WILMAPCO will strive to collaborate with and empower all communities, particularly low-income and minority communities, in the development and implementation of plans.

Action 1: Invest in continuous relationship building with local leaders and the community.

Action 2: Partner with and work through trusted community-based organizations and local civic groups.

Action 3: Invite and encourage residents to participate with decision-making during study development and a post-study monitoring committee with a representative cross-section within the community, a clear mission, transparency and accountability, and a consistent schedule.

Action 4: Acknowledge past harm done by transportation and land use decisions and develop trauma-informed community engagement practices¹ that recognize the trauma caused by exposure to chronic social inequity (poverty, racism, broken promises, etc.) that result in community mistrust of planning processes.

Action 5: Empower community members to conduct surveys, facilitate meetings, and provide explanations.

Action 6: Frame the plan in a way that is relevant to the local community.

Objective 4: *Strive for equitable public meetings and public participation in all plans, studies, and programs.*

Action 1: Schools, libraries, and trusted community centers are preferred public meeting locations.

Action 2: Provide childcare at public meetings, especially to support female-headed households with children's participation.

Action 3: Work with local partners to provide the food and/or offer other incentives to encourage participation and/or relieve economic burdens of attendance.

¹ See 2019 TJ Plan.

Action 4: Work with the local community to choose meeting venues and times that are accessible by public transportation, convenient and trusted by the community.

Action 5: Work with, but do not solely rely on the community to promote events.

Action 6: Pursue equitable demographic public feedback, by race and class, for all regional studies.

SOCIAL MEDIA POLICY

As more and more people obtain and share information online, social media has become an important communication tool and part of WILMAPCO's public involvement strategy. Social media tools such as Facebook, Instagram, Twitter, YouTube, and Nextdoor may be used to supplement traditional communication methods and increase meaningful interaction with the communities WILMAPCO serves.

Information received by social media users in the form of comments, @replies, direct messages, or any other method will be treated as feedback and discussion and will not constitute official public comment. Whenever possible, links will be provided to users to submit official comment.

WILMAPCO may share articles, websites, or online information produced by outside sources as appropriate. Information may include newspaper articles, municipal websites, other transportation and/or planning agencies or other informational content. WILMAPCO may share these items as "information only" and does not endorse, support, or have responsibility for the accuracy for these items.

WILMAPCO does not allow explicit or profane language or content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation, nor is sexual content or links to sexual content permitted on WILMAPCO's social media pages. WILMAPCO does not allow comments that suggest or encourage illegal activity. WILMAPCO's social media channels are not open to comments promoting or opposing any person campaigning for election to a political office or promoting or opposing any ballot proposition. WILMAPCO reserves the right to remove any content that violates this policy. WILMAPCO may also use a social media's "blocking" feature for repeat offenders of this policy.

OUTREACH STRATEGIES AND TECHNIQUES

Transportation planners are responsible for developing a unique public engagement strategy for each project that uses the appropriate techniques for the project and target audience. The 2019 Public Participation Survey indicated that a large percentage of the community only becomes involved in the transportation planning process when the projects or issues are of personal interest to them. The community also indicated that they do not have enough free time to participate in planning activities or do not know how to get involved. Overcoming these issues will require finding a balance of various techniques and strategies that will result in more people and interest groups getting involved in the planning process. The following are some examples of outreach techniques and strategies that may be used:

Advertisements	This may include paid social media, radio, newspaper, and tv as deemed appropriate for the community being targeted and scope of the project budget.
Advisory and Monitoring Committees	Make recommendations on projects, plans, and policies to assist the WILMAPCO Council in making informed decisions. The make-up of resident-based groups should reflect the community's demographic composition.
Charrettes	A meeting format designed to define issues, analyze problems and develop solutions in a short, intense time frame to reach consensus on approaches to be taken, usually involving local experts and targeted stakeholders defining values and expectations in the process.
Community Liaisons	Professionals or volunteers who have knowledge of the local community being targeted, relationships with community leaders within the community, and the cultural and linguistic competency to help engage communities in planning.
Contests and Games	Increase community involvement through a game or activity created to encourage public involvement in an idea, proposal, or project.
Database	Allows participants, stakeholders, and agency information to be entered in a manner that is easily sorted and retrieved.

Exhibit Table	Information table to inform the community of project activities and opportunities to participate in the planning process
Flyers	Announcements of upcoming public meetings or events that are posted and handed out in communities affected by plans.
Focus Groups	A meeting where a set of questions is posed to participants. A facilitator is necessary, and the number of participants is limited.
Geofencing	A tool that allows information to be sent to a user's phone when they enter a defined area.
Informational Brochures	Develop & distribute informational brochures regarding current transportation issues.
Interactive Maps	An interactive visioning tool using GIS data and/or Google mapping to helps people better understand the relationship between transportation and land use or the details of projects.
Local Cable Access Stations (WITN Channel 22)	Broadcast spots that inform the community about events and meetings.
Logos	A study logo helps create brand recognition through all phases of plans and studies.
Mascot	A mascot can be used a strategy to convey important matters in a fun and memorable way, particularly when targeting outreach toward youth.
Newsletter	A periodic newsletter providing summaries of WILMAPCO plans, studies, and outreach efforts including a calendar of upcoming events.
Partnering with Community Organizations	Partnering with community-based organizations and leaders to promote and hold meetings, facilitate discussions, and obtain feedback on plans.
Plain Language	Plans and presentations should always strive to be clear, concise, free of technical jargon, understandable to the lay person.

Popup Workshops	A portable, stationary, or interactive display of project background and current information that can be moved to community sites or special events to improve awareness and response collection by stakeholders.
Presentations	A tool for reaching out to agencies, community groups and advisory committees, helping to tell our story and explain plans and projects using visuals and allowing for Q&A or discussions.
Press Releases	Press releases are free and can generate print, television, and radio coverage going beyond purchased legal and display ads to encourage participation in MPO activities and events and keep people who cannot attend involved and aware.
Public Workshops	Interactive meetings to which all community members are invited, information is shared, project questions are asked and answered, and awareness is increased. Public Workshops provide information to the community in a forum that allows people to feel comfortable & are encouraged to contribute meaningful feedback in a non-threatening atmosphere prior to decisions being made.
Surveys	Can be used at community events, direct-mailed, or online. Can also be distributed at the end of events to get feedback on the event itself.
Transportation Planning Guide	Produced and distributed to provide a concise informative tool for residents on the various ways they can be involved in transportation planning and RTP updates.
Virtual Meetings	Virtual workshops are online meetings using digital platforms and tools. They allow real-time interactions that take place over the Internet using integrated audio and video, chat tools, and application sharing.
Videos	Recorded visual and audio messages that are easy to understand and visually appealing to help explain the MPO process and/or recommendations of planning studies with particular attention paid to the public's role in that process.

Walkable Community Workshops	Organized group walking or biking workshops enable community members to see and or point out problems, assets, and resources important to the community.
Website: www.wilmapco.org	Where the community can immediately access calendars, agendas, interactive maps, links to related sites, general study information, and most WILMAPCO publications.

APPENDIX

GLOSSARY OF TERMS

Complete Streets. Streets that provide for safe, convenient, efficient, and accessible use by pedestrians of all ages and abilities, bicyclists, transit vehicles and motor vehicles. Communities with complete streets policies are making sure that their streets work for drivers, transit users, pedestrians, and bicyclists, as well as for older adults, children, and persons with disabilities.

Congestion Management System (CMS). Systematic process for managing congestion. Provides information on transportation system performance and finds alternative ways to alleviate congestion and enhance the mobility of people and goods, to levels that meet state and local needs. This is required in larger metropolitan areas (populations of 200,000 or more).

Department of Transportation (DOT). When used alone, generally indicates the U.S. Department of Transportation. In conjunction with a place name, indicates state, city, or county transportation agency (e.g., Illinois DOT, Los Angeles DOT).

Environmental Justice (EJ). Identifying and addressing disproportionately high and adverse human health or environmental effects of transportation programs, policies, and activities on minority populations and low-income populations.

Federal Highway Administration (FHWA). The agency within the U.S. Department of Transportation that administers the Federal-Aid Highway Program, principally providing financial assistance and technical and programmatic support to states to construct and improve highways, urban and rural roads, and bridges.

Federal Transit Administration (FTA). The agency within the U.S. Department of Transportation that provides financial and other resources to transit agencies (known as transit providers) in developing and improving public transportation equipment, facilities, services, techniques, and methods.

Fiscal Constraint. Making sure that a given investment program or a specific project can reasonably expect to receive funding within the time allotted for its implementation.

Intelligent Transportation Systems (ITS). The application of advanced technologies to improve the efficiency and safety of roads and transit services.

Regional Transportation Plan (RTP). A multi-year transportation plan developed by state DOTs and MPOs in collaboration with a range of stakeholders that defines a vision for the region's or state's transportation systems and services. For metropolitan areas, it includes all transportation improvements proposed for funding over the next 20 years.

Metropolitan Planning Organization (MPO). A regional policy agency established by the state to serve urbanized areas with populations over 50,000. The MPO is responsible for cooperating with the state and other transportation providers in carrying out the metropolitan

transportation planning requirements of federal highway and transit legislation.

Public Participation. The active and meaningful involvement of the public in the development of transportation plans and programs.

State Transportation Improvement Program (STIP). A multi-year, statewide, intermodal program of transportation projects, consistent with the statewide transportation plan and planning processes as well as metropolitan plans, TIPs, and processes.

Transit Oriented Development (TOD). is a mixed-use residential or commercial area designed to maximize access to public transport, and often incorporates features to encourage transit ridership.

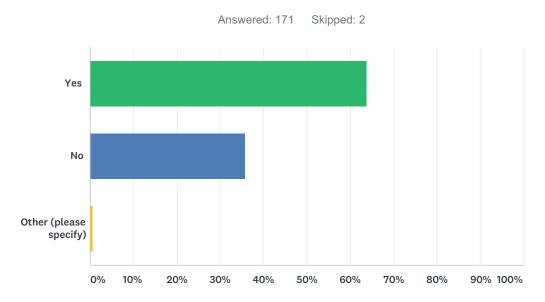
Transportation Improvement Program (TIP). A document prepared by a metropolitan planning organization that lists projects to be funded with FHWA/FTA funds over a four- or five-year period.

Transportation Justice (**TJ**). Identifying and addressing disproportionately high and adverse human health or environmental effects of transportation programs, policies, and activities on seniors, the disabled, and households without an automobile.

Transportation Management Area (TMA). An urbanized area over 200,000 in population.

Unified Planning Work Program (UPWP). The management plan for the metropolitan planning program. Its purpose is to coordinate the planning activities of all participants in the planning process.

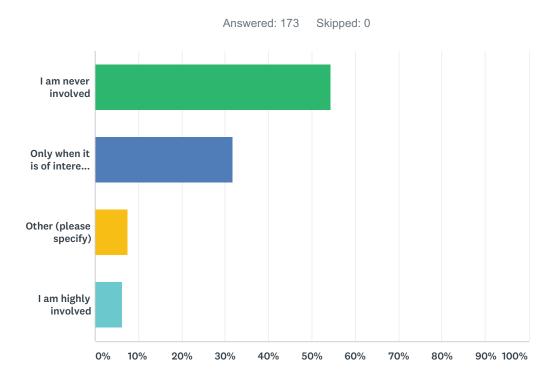
Q1 Are you familiar with WILMAPCO?



ANSWER CHOICES	RESPONSES	
Yes	63.74%	109
No	35.67%	61
Other (please specify)	0.58%	1
TOTAL		171

#	OTHER (PLEASE SPECIFY)	DATE
1	sort of	6/4/2019 5:35 PM

Q2 How would you rate your current level of involvement with WILMAPCO?

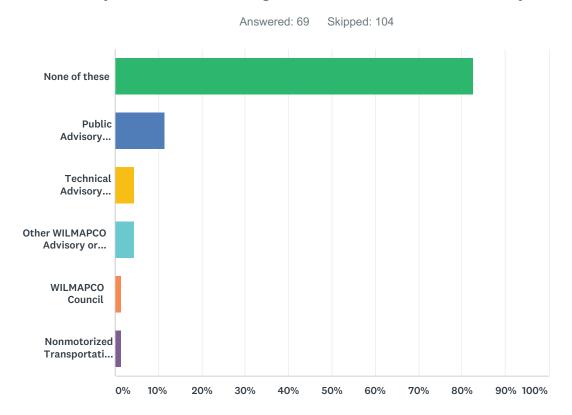


ANSWER CHOICES	RESPONSES	
I am never involved	54.34%	94
Only when it is of interest to me	31.79%	55
Other (please specify)	7.51%	13
I am highly involved	6.36%	11
TOTAL		173

	OTHER (PLEASE SPECIFY)	DATE
1	involved occasionally	6/22/2019 7:10 PM
2	?	6/19/2019 9:19 PM
3	not involved. I attended one meeting. I am interested in becoming more involved.	6/19/2019 5:18 PM
4	I was not aware of them	6/8/2019 9:56 AM
5	Didn't know about it	6/7/2019 2:56 PM
6	I hadn't heard of them to be involved.	6/4/2019 9:51 PM
7	just getting started	6/2/2019 3:47 PM
8	I am a community leader of Marshallton DE 19808	5/28/2019 11:07 PM
9	occassionally	5/27/2019 1:12 PM
10	know people that sit on Wilmapco	5/23/2019 5:40 PM
11	Did not know of its existence, so not involved in	5/22/2019 8:53 PM
12	When I belonged to the Marshallton Civic Association	5/22/2019 7:57 PM

13 serve on PAC 5/17/2019 8:55 PM

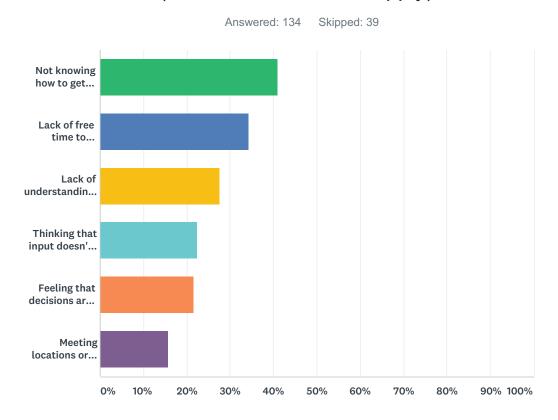
Q3 Which, if any, of the following MPO-related bodies are you a member?



ANSWER CHOICES	RESPONSES	
None of these	82.61%	57
Public Advisory Committee (PAC)	11.59%	8
Technical Advisory Committee (TAC)	4.35%	3
Other WILMAPCO Advisory or Study Committee (please specify)	4.35%	3
WILMAPCO Council	1.45%	1
Nonmotorized Transportation Working Group (NMTWG)	1.45%	1
Total Respondents: 69		

#	OTHER WILMAPCO ADVISORY OR STUDY COMMITTEE (PLEASE SPECIFY)	DATE
1	NCAMP Advisory Member	5/30/2019 2:02 PM
2	Rt. 202 project	5/30/2019 10:08 AM
3	Congestion Management System	5/17/2019 10:26 AM

Q4 What is your biggest barrier to involvement in transportation planning? (Please select all that apply)



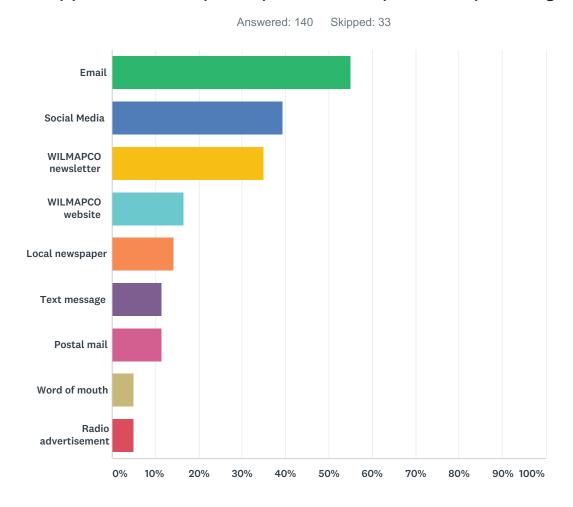
ANSWER CHOICES	RESPONSES
Not knowing how to get involved	41.04% 55
Lack of free time to participate	34.33% 46
Lack of understanding of the issues or not have enough information	27.61% 37
Thinking that input doesn't matter	22.39% 30
Feeling that decisions are made behind closed doors	21.64% 29
Meeting locations or times that are not convenient	15.67% 21
Total Respondents: 134	

#	OTHER (PLEASE SPECIFY)	DATE
1	Work schedule	6/18/2019 9:58 AM
2	others are more knowledgable about related topics snd i generally trust them to do a good job	6/5/2019 7:37 PM
3	others are more knowledgable about the topic and i generally trust their judgement, and therefore don't care to participate	6/5/2019 7:36 PM
4	Never saw a meeting in North Wilmington to attend	6/4/2019 5:36 PM
5	I'm now retired & need to figure out which group(s) best match my interests and urban planning expertise.	5/30/2019 12:01 PM
6	No specific plans for improving excessive traffic on Rt. 202	5/30/2019 10:08 AM
7	I participate in WILMAPCO study meetings, etc.	5/30/2019 9:27 AM

2019 WILMAPCO Public Participation Survey

8	Having information posted to web prior to workshops would help me decide if I want to attend the workshop and provide comments. Announcements usually vague due to their limitations and then attending workshop to find out I am not interested is frustrating and discourages future attendance.	5/30/2019 9:16 AM
9	Lack of Time Too many other obligations	5/28/2019 11:12 PM
10	My husband is more actively involved.	5/22/2019 4:13 PM
11	don't drive	5/22/2019 1:55 PM
12	On many transportation planning issues, I feel that I don't have anything new to add, especially when they don't directly impact me.	5/22/2019 12:45 PM
13	Without significant recognition of WILMAPCO Staff, comments and positions brought forward by the Advisory boards has little influence on the WILMAPCO Council.	5/17/2019 10:26 AM

Q5 What are your preferred methods of receiving information about opportunities to participate in transportation planning?

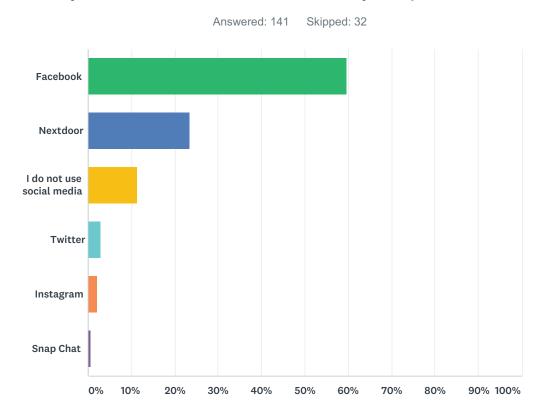


ANSWER CHOICES	RESPONSES	
Email	55.00%	77
Social Media	39.29%	55
WILMAPCO newsletter	35.00%	49
WILMAPCO website	16.43%	23
Local newspaper	14.29%	20
Text message	11.43%	16
Postal mail	11.43%	16
Word of mouth	5.00%	7
Radio advertisement	5.00%	7
Total Respondents: 140		

#	OTHER (PLEASE SPECIFY)	DATE
1	I have been unsuccessful trying to switch my email address on file with WILMAPC, so notice of mtgs is not timely.	6/19/2019 5:21 PM

2	nextdoor.com	6/19/2019 9:15 AM
3	Seeing it on the street!	6/5/2019 7:10 PM
4	Cable Access Channel 28	5/30/2019 2:02 PM
5	NEWS FEED - NEXT DOOR	5/25/2019 5:34 PM
6	Email	5/17/2019 10:26 AM

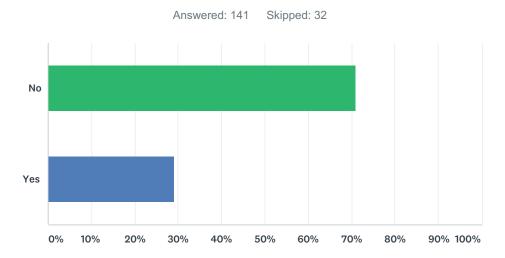
Q6 If you use social media, what is your preferred site?



ANSWER CHOICES	RESPONSES	
Facebook	59.57%	84
Nextdoor	23.40%	33
I do not use social media	11.35%	16
Twitter	2.84%	4
Instagram	2.13%	3
Snap Chat	0.71%	1
TOTAL		141

#	OTHER (PLEASE SPECIFY)	DATE
1	not likely to use social media	6/19/2019 5:21 PM
2	LinkedIn	5/30/2019 9:16 AM
3	I have to use Facebook	5/28/2019 11:12 PM

Q7 Have you participated in a WILMAPCO workshop, open house or other event in past three years?



ANSWER CHOICES	RESPONSES	
No	70.92%	100
Yes	29.08%	41
TOTAL		141

Q8 What WILMAPCO event(s) did you participate in?

Answered: 35 Skipped: 138

#	RESPONSES	DATE
1	Newark Library Open Forum	6/25/2019 2:23 AM
2	Open house	6/20/2019 8:32 PM
3	Open house, Spring 2019	6/19/2019 5:23 PM
4	Newark Council presentations.	6/18/2019 11:07 AM
5	Route 9 Corridor MP Monitoring Group, 12th Street MP, 7th Street Peninsula MP, Mobility in Motion/EJ/TJ	6/13/2019 5:10 PM
6	Marsh road and 95 interchange	6/13/2019 11:41 AM
7	East 7th St peninsula public workshop	6/9/2019 12:20 PM
8	On at DEEC and one at Ashland Nature Center	6/7/2019 6:13 PM
9	Southern New Castle County Workshop	6/7/2019 9:04 AM
10	СТР	6/6/2019 3:19 PM
11	Concord pike master plan workshop	6/6/2019 11:24 AM
12	I don't remember what it was about	6/4/2019 6:08 PM
13	public meeting about DART plan	6/3/2019 9:16 AM
14	Biking in NCC workshop	5/31/2019 9:06 AM
15	NCAMP	5/30/2019 2:02 PM
16	Concord Pike Planning open house	5/30/2019 12:11 PM
17	Town Hall meeting held on the Wilmington Riverfront a few years ago.	5/30/2019 12:02 PM
18	Various	5/30/2019 11:34 AM
19	7th Street Peninsula	5/30/2019 10:49 AM
20	Route 9. Union Street. Barley Mill.	5/30/2019 10:36 AM
21	Rt. 202 meetings	5/30/2019 10:08 AM
22	Rt 9 Study, 202 Study, CTP meetings	5/30/2019 9:28 AM
23	Public workshops	5/30/2019 9:17 AM
24	Multilple Wilmington project open houses	5/30/2019 9:11 AM
25	Town Hall, non motorized transportation	5/30/2019 9:08 AM
26	Red Clay area Improvements and others	5/28/2019 11:19 PM
27	don't remember. it was very technical, and not that useful to me	5/27/2019 1:21 PM
28	The one at Newark Library	5/24/2019 10:13 AM
29	Our Town	5/23/2019 11:57 AM
30	Marshallton	5/22/2019 7:59 PM
31	Something about the train station redesign in Newark	5/22/2019 2:52 PM
32	Virtual workshop on the Regional Transportation Plan	5/22/2019 12:45 PM
33	Rt. 9 Public Workshops	5/20/2019 10:18 AM
34	to many to mention	5/17/2019 10:31 AM

35 TrIP Workshop 5/16/2019 2:56 PM

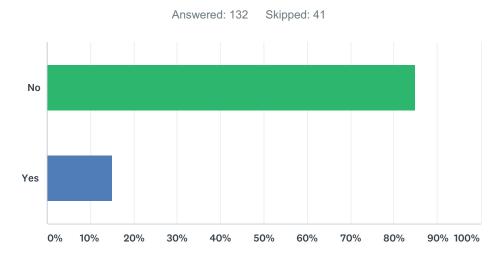
Q9 What did you like or dislike about the event?

Answered: 33 Skipped: 140

#	RESPONSES	DATE
1	I liked the opportunity to talk face to face with transportation planners.	6/25/2019 2:23 AM
2	It was informative but I thought somewhat unrealistic.	6/20/2019 8:32 PM
3	It was great! It was good to have snacks, as it was during dinner time. The speakers were interesting. The tables and displays were informative, and staffed by knowledgeable people. Handouts were useful.	6/19/2019 5:23 PM
4	Not clear if any potential solutions to traffic issues have been presented. Seems to be a never ending conversation about having committees to discuss the problems.	6/18/2019 11:07 AM
5	All events are transparent, are forthcoming about objectives and details about the plans, and to the point to not languish the meeting duration.	6/13/2019 5:10 PM
6	Organizers where kind and helpful, info was pretty clear, felt good to have a voice	6/13/2019 11:41 AM
7	liked being able to see the different plans and have an opportunity to comment	6/9/2019 12:20 PM
8	Great visuals and staff who were able to answer questions	6/7/2019 6:13 PM
9	Dislike: Lack of diversity among presenters.	6/7/2019 9:04 AM
10	Loved being able to give input on an area I commute in regularly	6/6/2019 11:24 AM
11	Learned a little about you	6/4/2019 6:08 PM
12	No conversationjust presentation of idea	6/3/2019 9:16 AM
13	open house / informal style	5/31/2019 9:06 AM
14	I found it to be thorough and helpful. I didn't understand the long term lifecycle of everything that would happen next	5/30/2019 2:02 PM
15	Learned a lot, but I didn't get a sense of what is a tentative plan. It's hard to work on a blank page without some hints as to the possibilities.	5/30/2019 12:11 PM
16	I don't recall having any dislikes.	5/30/2019 12:02 PM
17	They were fine.	5/30/2019 11:34 AM
18	Very Informative, but proposals did not include owner input	5/30/2019 10:49 AM
19	No clear plans	5/30/2019 10:08 AM
20	Always ood presentations	5/30/2019 9:28 AM
21	Crowded conditions. Lack of info available beforehand to review and be better prepared to ask questions/provide input.	5/30/2019 9:17 AM
22	Display boards and subject matter experts speaking to individuals or small groups	5/30/2019 9:11 AM
23	The town hall had great information!	5/30/2019 9:08 AM
24	If the served free pizza(double cut) and soda would entice more people to show up then you have to educate them. You have to treat them like cattle. You are the rancher act like it.	5/28/2019 11:19 PM
25	it seemed more of an internal planning session. It was full of administrative jargon	5/27/2019 1:21 PM
26	Neutral	5/24/2019 10:13 AM
27	Great event, great speakers	5/23/2019 11:57 AM
28	The quality of the people working for WILMAPCO	5/22/2019 7:59 PM
29	I thought the renderings were good and there were plenty of people to answer questions. Don't have any real negatives about it.	5/22/2019 2:52 PM

30	I liked that it was a concise summary of the proposal. So it was effective at distributing information. However, for collecting public input, I think it might be more effective to provide the public with specific alternative options.	5/22/2019 12:45 PM
31	Liked both the presentation and ability to circulate to get one-on-one information. Disliked audience members who tried to dominate conversation.	5/20/2019 10:18 AM
32	It varies from event to event. The most impressive recently was the Southern NCC Workshop in Odessa Fire Hall last Winter.	5/17/2019 10:31 AM
33	No special comment	5/16/2019 2:56 PM

Q10 Have you participated in a virtual online workshop in the past?



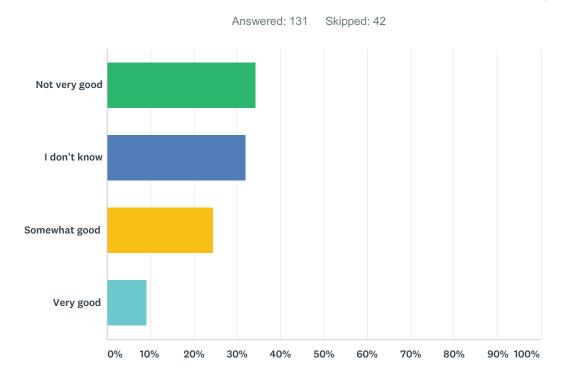
ANSWER CHOICES	RESPONSES	
No	84.85%	112
Yes	15.15%	20
TOTAL		132

Q11 What did you like or dislike about it?

Answered: 18 Skipped: 155

#	RESPONSES	DATE
1	Don't recall.	6/30/2019 6:39 PM
2	The online webinars are a great way to participate at my work desk without driving out to a venue to engage. The negative about this is the impersonal feel that this format lends to, and having more options to contribute through the presentation may promote more dialog.	6/13/2019 5:13 PM
3	The ability to participate from home.	6/5/2019 2:08 AM
4	Workshop related to my profession and was extremely helpful.	6/4/2019 9:55 PM
5	no comment	5/30/2019 10:37 AM
6	no specifics	5/30/2019 10:09 AM
7	No face to face communication	5/30/2019 9:29 AM
8	Info seemed limited.	5/30/2019 9:18 AM
9	I prefer reading	5/29/2019 11:13 PM
10	The convenience	5/28/2019 4:22 PM
11	No answer	5/24/2019 9:09 PM
12	very convenient	5/23/2019 11:58 AM
13	liked the convenience	5/23/2019 10:47 AM
14	I like being physically present with team members. It can sometimes make the flow of ideas easier. But on line meetings can often include more people because of ease	5/22/2019 8:56 PM
15	Dislike. Sometimes is too long. Don't have real personal contact with other people Like. Ease of participation	5/22/2019 4:14 PM
16	I liked that it was a concise summary of the proposal. So it was effective at distributing information. However, for collecting public input, I think it might be more effective to provide the public with specific alternative options.	5/22/2019 12:48 PM
17	People talk over each other. Need a solid agenda and materials.	5/22/2019 11:02 AM
18	What I disliked was the lack of disclosure of who was participating and who employs those participants.	5/17/2019 10:47 AM

Q12 How do you think WILMAPCO is doing at informing people of opportunities to participate in transportation planning?



ANSWER CHOICES	RESPONSES	
Not very good	34.35%	45
I don't know	32.06%	42
Somewhat good	24.43%	32
Very good	9.16%	12
TOTAL		131

#	PLEASE SPECIFY WHAT WILMAPCO IS DOING WELL OR COULD BE DOING BETTER.	DATE
1	No one has ever pointed me to Wilmapco when I have asked about safer pedestrian crossings or bike paths. It is always Deldot.	7/9/2019 4:07 PM
2	I am new to Wilmington but interested in the issues. I do NOT drive so public transportation and walkability is very important to me	6/24/2019 10:48 PM
3	have seen information at community days but not too much after that - so once a year	6/22/2019 7:12 PM
4	I've been a cyclist in the area for 16 years, and recently heard of WILMAPCO. Consider posting information at bike shops, speaking at bike club events, being at biking events, and putting information where the bikers are. I learned so much at the Spring Open House, and was impressed by all that is actually happening. Maybe a billboard on I-95? I also play a part in lacking information, as I do not read the News Journal nor DE Online, and am not on social media. That is why I made the suggestions r/t communication that I did.	6/19/2019 5:27 PM
5	Mailers, emails, tabling at large events	6/18/2019 8:47 PM
6	I heard about this survey by someone unaffiliated.	6/18/2019 8:29 PM
7	I just don't know when things happen.	6/18/2019 11:07 AM
8	How wide spread is message and how many people can actually make a meeting	6/13/2019 11:43 AM

9	I often see people on Nextdoor complain that they didn't know about workshop until afterwards. More notices on Nexrdoor about workshops and other meetings would be helpful	6/9/2019 12:37 PM
10	Tener talleres en Espanol para la comunida. Tener interpretes en Espanol.	6/6/2019 3:21 PM
11	It would be nice to see info posted in commuter areas-trails, bus and train stops, etc	6/6/2019 1:15 PM
12	Workshop advertising is inadequate. I have never heard that these existed.	6/1/2019 5:42 PM
13	Not sure if people outside of the planning/engineering and local policy world really know of WILMAPCO, and how they can use WILMAPCO resources and knowledge can help in them locally in their neighborhoods.	5/31/2019 9:11 AM
14	Have messaging on Cable Access Channel 28 and present at local civic association meetings community meetings like Urban League, NAACP, Coalition to Dismantle the New Jim Crow, etc.	5/30/2019 2:04 PM
15	I just sort of accidentally learn about events, if I happen to go exploring online. Maybe radio announcements would help. I have the sense it is usually the same people, developers and community activists who know about these things. The average citizen doesn't know what is going on.	5/30/2019 12:17 PM
16	It's extremely important to include not internet savy members of the public residing in Wilmington and/or other project areas that may be impacted directly by transportation planning decisions or indirectly by the unintended consequences of urban transportation planning decisions.	5/30/2019 12:07 PM
17	Not sure. Meet folks on the ground. Hand out fliers on the roads to cyclists and pedestrians?	5/30/2019 11:34 AM
18	I get information through direct email and the newsletter. I'm not sure how you are reaching individuals who's information you have not already captured.	5/30/2019 9:12 AM
19	Getting word out more frequently on more platforms. I found out about this survey through a sponsored FB post	5/29/2019 12:33 PM
20	I get your flyers and leave them at my laundromats but like to have more. Maybe you should talk to the people that distribute the real estate flyers and have your flyers distributed by them.	5/28/2019 11:25 PM
21	reach out more. organize with and among the myriad of bike advocacy groups: bike delaware, newark bike project, newark bike alliance (or whatever it's called)	5/27/2019 1:28 PM
22	Newsletters sent to homes periodically explaining the process, but start the newsletter with interesting transportation facts you can help make your commute shorter, would you like to bike between Wilmington and New Castle, top ten bridges needing repair, etc.	5/24/2019 10:17 AM
23	WILMAPCO makes a great effort to reach out	5/23/2019 11:58 AM
24	This survey is an excellent first step	5/22/2019 8:56 PM
25	I have to say I don't know because I'm not sure where to go see or find out where the opportunities are. Some of it's just sheer lack of time on my part.	5/22/2019 2:54 PM
26	Most people I talk to aren't aware of WILMAPCO's activities and events. That said, many of them probably wouldn't take advantage of opportunities to participate anyway due to a lack of interest.	5/22/2019 12:48 PM
27	More attendance and presentations at community meetings.	5/20/2019 10:19 AM
28	WILMAPCO staff has to come up with ways to inspire public participation of the average community/civic leadership. Regional umbrella & County-wide groups try to help, but have limited influence. Conversely, people tried to development interest tend to have no problem influencing participation.	5/17/2019 10:47 AM

Q13 Do you have any other suggestions for how WILMAPCO could improve its public outreach?

Answered: 56 Skipped: 117

#	RESPONSES	DATE
1	Connect with Civic Associations, proactive surveys of residents, US mail.	7/9/2019 4:07 PM
2	Y'all are doin' an OK job.	6/30/2019 6:39 PM
3	None that I can think of.	6/25/2019 2:24 AM
4	Thank you for using Facebook we don't take the paper and Delaware does not have a news station. I come from Los Angeles	6/22/2019 9:12 PM
5	not at this time	6/22/2019 7:12 PM
6	Radio ads would be informative.	6/20/2019 9:30 AM
7	See #11.	6/19/2019 5:27 PM
8	Hold virtual meetings - post agenda in advance & allow ?s in advance	6/19/2019 1:34 PM
9	Use your network and the neighborhood focused communication tools/apps such as Next Door to share info	6/19/2019 6:13 AM
10	No	6/18/2019 8:47 PM
11	Use Nextdoor.com	6/18/2019 3:26 PM
12	I'm a young adult and never hear about information like this, until now.	6/18/2019 11:55 AM
13	Not sure how to fix that problem.	6/18/2019 11:07 AM
14	Mass e-mails?	6/18/2019 9:59 AM
15	Be sure to have a place on the webpage of "active committees". Too often, I have heard some feel that these plans and committees are too far removed from people and people are hesitant to engage. Easier abilities to join and get information would allow for more public engagement.	
16	Put maps and planning online with places for people to comment	6/13/2019 11:43 AM
17	No	6/12/2019 6:58 AM
18	No	6/10/2019 9:49 AM
19	No	6/6/2019 11:18 AM
20	emails list serve if you don't already have one	6/5/2019 7:38 PM
21	Let us know through FB	6/5/2019 7:10 PM
22	The Del Dot radio station. 1380 AM.	6/5/2019 12:21 PM
23	Use NextDoor app	6/5/2019 9:10 AM
24	Have you worked with Civic Associations?	6/5/2019 2:08 AM
25	I haven't been touched by outreach until this survey. This is area with many needs and should get input from as many people as possible.	
26	More information about what is going on	6/4/2019 8:42 PM
27	No	6/4/2019 6:08 PM
28	Social media is the biggest way for now I	6/4/2019 2:25 PM
29	Come to the workplaces to identify barriers employees have with walking, biking, or taking a bus to work	6/3/2019 9:17 AM

	1	
30	React to public input. Projects in Cecil County do not match reality and waste money on things that the public is not requesting, such as bike lanes on Rt. 40.	6/1/2019 5:42 PM
31	Describe the purpose	6/1/2019 3:36 PM
32	Rotate meeting sites throughout the countyuse libraries/church meeting halls/etc	6/1/2019 2:07 PM
33	Enhance attendance at community events where people do not need to get an email or newsletter to find out about a workshop.	5/31/2019 9:11 AM
34	Keep reaching out and listening, like you are doing now via this survey	5/30/2019 2:04 PM
35	Notices that are given could be more in advance.	5/30/2019 12:17 PM
36	Try to use the houses of worship located in Wilmington or that may be located within the various study areas of WILMAPCO sponsored projects to facilitate increased public outreach among impacted population groups.	5/30/2019 12:07 PM
37	more lead time for events so we can schedule accordingly	5/30/2019 10:37 AM
38	Contact local Home Owner Associations	5/30/2019 10:09 AM
39	Social media	5/29/2019 11:13 PM
40	no	5/29/2019 12:33 PM
41	Facebook posting on the MOT Residents group page would help significantly.	5/29/2019 9:37 AM
42	Have parties every week at your new location in the star building and invite community leaders to attend.	5/28/2019 11:25 PM
43	literature b@ Newark Bike Project, volunteers from WILMAPCO @ Newark Bike Project, the NextDoor reach out is good, but the last meeting was cancelled @ the last meeting, and rescheduled with no prior notification. Posting a meeting notification the day of the event doesn't cut it.	
44	POST IT ON NEWS FEED - NEXTDOOR	5/25/2019 5:35 PM
45	Participate in local festivals near wilmapco projects and explain the organizational impact on these 5/24/2019 1 projects.	
46	perhaps a series of short newspaper articles	5/23/2019 5:44 PM
47	Increase visibility and outreach in community events	5/23/2019 10:47 AM
48	Facebook page that can be followed is good for 45+ ages. If you want to reach younger audiences, I would use Twitter	5/22/2019 8:56 PM
49	no	5/22/2019 8:28 PM
50	not at this time	5/22/2019 8:02 PM
51	I like surveys like this. Find ways to promote them, even it's just to find out when good meeting times are.	5/22/2019 2:54 PM
52	be move visable	5/22/2019 1:56 PM
53	Try to engage people where they are by taking advantage of broader public events or targeting specific audiences.	5/22/2019 12:48 PM
54	Come to neighborhood meetings to discuss plans.	5/22/2019 11:02 AM
55	No, but willing to discuss the issue with WILMAPCO staff.	5/17/2019 10:47 AM
56	no	5/16/2019 2:56 PM

Q14 In what ways can you or your organization help WILMAPCO to get the word out about engagement opportunities?

Answered: 66 Skipped: 107

#	RESPONSES	DATE
#	I can forward email to friends who are interested if I am in the know	7/9/2019 4:08 PM
1		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
2	Appeal to firms' sense of social responsibility.	6/30/2019 6:40 PM
3	Word of mouth.	6/25/2019 2:25 AM
4	Talk to my neighbours	6/24/2019 10:48 PM
5	Thru Facebook	6/22/2019 9:13 PM
6	I have no organization	6/22/2019 7:13 PM
7	I belong to a few list servs I have friends I can forward emails to.	6/19/2019 5:28 PM
8	Be more known to the public I	6/19/2019 3:26 PM
9	Forward info to friends & neighbors	6/19/2019 1:35 PM
10	don't know	6/19/2019 9:16 AM
11	Share info through my network	6/19/2019 6:13 AM
12	Sharing on social media	6/18/2019 8:47 PM
13	Word of mouth	6/18/2019 3:27 PM
14	I dont know	6/18/2019 11:56 AM
15	N/A	6/18/2019 11:08 AM
16	Forwarding e-mails or FB posts.	6/18/2019 9:59 AM
17	Share on FB	6/13/2019 11:43 AM
18	I have no idea.	6/12/2019 6:58 AM
19	I don't what the opportunities are	6/10/2019 9:50 AM
20	By word of mouth	6/7/2019 5:00 PM
21	Try to reach communities of color and those on the lower economic scale (who actually ride the bus or have to walk to work on a frequent basis!).	6/7/2019 9:06 AM
22	Hablar con los medios de communicacion y ayudar anunciar los detalles de WILMAPCO	6/6/2019 3:23 PM
23	Forward info to local organizations who do direct service	6/6/2019 1:16 PM
24	Don't Know	6/6/2019 11:19 AM
25	i don't know	6/5/2019 7:39 PM
26	Facebook	6/5/2019 7:10 PM
27	I am not able to.	6/5/2019 12:23 PM
28	Word of mouth	6/5/2019 9:10 AM
29	You could contact Drummond Ridge/Drummond Hill Civic Association.	6/5/2019 2:09 AM
30	post to sites like Nextdoor or Facebook and I (as well as others I think) would share the information.	6/4/2019 9:56 PM
31	Civic associations	6/4/2019 6:09 PM
32	keep the neighborhood civic associations informed	6/4/2019 5:37 PM

33	Word can spread at civic association meetings and also within neighborhoods via the app Next Neighbor	6/4/2019 2:26 PM
34	I'm an individual contributor, not an organization	6/3/2019 9:17 AM
35	Unknown	6/1/2019 3:37 PM
36	Chatting it up on social media	6/1/2019 2:08 PM
37	Share postings. Forward emails.	5/31/2019 9:12 AM
38	Give WILMAPCO opportunity to speak at my community organization's meetings	5/30/2019 2:05 PM
39	I could forward email to my neighborhood.	5/30/2019 12:18 PM
40	Uncertain	5/30/2019 12:08 PM
41	Not sure.	5/30/2019 11:35 AM
42	we are helping w WILMAPCO for areas in which we have significant presence or investment	5/30/2019 10:37 AM
43	We have a monthly newsletter.	5/30/2019 10:10 AM
44	Forward newsletter, etc.	5/30/2019 9:29 AM
45	Share on social media	5/30/2019 9:13 AM
46	Share info first	5/29/2019 11:14 PM
47	Share news events	5/29/2019 7:41 PM
48	Sharing your Facebook posts.	5/29/2019 9:38 AM
49	I have enough stuff to do.	5/28/2019 11:26 PM
50	Include in my organizations newletter	5/28/2019 4:23 PM
51	Have to know what those 'engagement opportunities' are.	5/27/2019 1:29 PM
52	N/A	5/25/2019 5:36 PM
53	Nope	5/24/2019 10:17 AM
54	Civic Umbrella Groups	5/23/2019 5:45 PM
55	I'm not sure	5/23/2019 10:48 AM
56	Don't have enough info of what 'the word' would be	5/22/2019 8:57 PM
57	talk to friends about WILMAPCO	5/22/2019 8:30 PM
58	great question great question	5/22/2019 8:03 PM
59	Door to door information about a meeting or need to gather.	5/22/2019 6:48 PM
60	I'm hardly on FB or Twitter these days. The NextDoor app is really helpful. And while I know it's not at all feasible, I find that the overhead signs on I-95 with the clever messages (I LOVE them), maybe a quick "Go to the WILMAPCO website and fill out the latest survey" on those would be helpful. A big portion of people who drive 95 see those and if they see it coming and going one day, they might remember to go to the site. And since I've never BEEN to the site, is there a place to sign up with email to get notifications and newsletters?	5/22/2019 2:58 PM
61	don't know	5/22/2019 1:56 PM
62	By spreading information through my own network.	5/22/2019 12:48 PM
63	Come speak at Midtown Brandywine's neighborhood meeting, second Tuesday of most months. Can email me sarahfraser79@gmail.com	5/22/2019 11:03 AM
64	Announce opportunities at our monthly meetings.	5/20/2019 10:20 AM
65	One idea is to have a Saturday morning (9:30-12:30) meeting at a central NCC location, where you provide coffee and danish, spend 30-45 minutes describing transportation policies, WILMAPCO & government interaction and move on to your key interest in their participation (i.e.	5/17/2019 11:01 AM
	Congestion management, Growth planning, etc.).	

Q15 Please indicate your zip code

Answered: 118 Skipped: 55

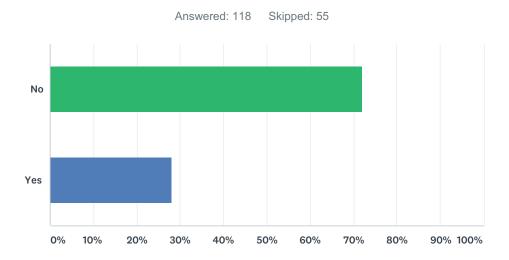
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1	19808	7/9/2019 4:08 PM
2	19809	7/3/2019 11:40 AM
3	19805	6/30/2019 6:40 PM
4	19703	6/29/2019 12:20 PM
5	19711	6/25/2019 2:25 AM
6	19802-3818	6/24/2019 10:48 PM
7	19711	6/22/2019 9:13 PM
8	19809	6/22/2019 7:23 PM
9	19711	6/22/2019 7:13 PM
10	21921	6/20/2019 8:33 PM
11	19806	6/20/2019 9:30 AM
12	19808	6/20/2019 7:02 AM
13	19711	6/19/2019 9:06 PM
14	19803	6/19/2019 5:28 PM
15	19802	6/19/2019 3:26 PM
16	19804	6/19/2019 1:35 PM
17	19711	6/19/2019 9:16 AM
18	19711	6/19/2019 6:13 AM
19	19802	6/18/2019 8:47 PM
20	19711	6/18/2019 3:27 PM
21	19711	6/18/2019 11:56 AM
22	19711	6/18/2019 11:08 AM
23	19711	6/18/2019 9:59 AM
24	19711	6/18/2019 9:46 AM
25	19713	6/18/2019 9:27 AM
26	19805	6/13/2019 5:13 PM
27	19809	6/13/2019 11:43 AM
28	19806	6/12/2019 8:42 AM
29	19805	6/12/2019 6:58 AM
30	19809	6/11/2019 10:53 PM
31	19810	6/11/2019 9:48 AM
32	19808	6/10/2019 9:50 AM
33	19805	6/9/2019 12:38 PM
34	19808	6/8/2019 10:40 PM
35	19709	6/7/2019 7:32 PM

36	19707	6/7/2019 6:13 PM
37	19803	6/7/2019 5:00 PM
38	19805	6/7/2019 2:58 PM
39	19701	6/7/2019 9:06 AM
40	DHC_Chair@state.de.us	6/6/2019 3:23 PM
41	19711	6/6/2019 1:16 PM
42	19806	6/6/2019 11:24 AM
43	19805	6/6/2019 11:19 AM
44	10703	6/5/2019 10:02 PM
45	19713	6/5/2019 8:23 PM
46	19711	6/5/2019 7:39 PM
47	19707	6/5/2019 7:10 PM
48	19711	6/5/2019 12:23 PM
49	19707	6/5/2019 12:12 PM
50	19711	6/5/2019 9:10 AM
51	19711	6/5/2019 2:09 AM
52	19808	6/4/2019 9:56 PM
53	19703	6/4/2019 9:38 PM
54	19703	6/4/2019 8:43 PM
55	19808	6/4/2019 6:09 PM
56	19803	6/4/2019 5:37 PM
57	19808	6/4/2019 5:14 PM
58	19703	6/4/2019 4:57 PM
59	19808	6/4/2019 4:11 PM
60	19703	6/4/2019 3:15 PM
61	19938	6/4/2019 2:33 PM
62	19808	6/4/2019 2:26 PM
63	19809	6/4/2019 2:12 PM
64	19720	6/3/2019 8:00 PM
65	19702	6/3/2019 9:17 AM
66	21921	6/1/2019 5:43 PM
67	19720	6/1/2019 3:37 PM
68	19808	6/1/2019 2:08 PM
69	19810	5/31/2019 9:12 AM
70	19703	5/30/2019 2:05 PM
71	19803	5/30/2019 12:18 PM
72	19805	5/30/2019 12:08 PM
73	19806	5/30/2019 11:35 AM
74	19805	5/30/2019 11:16 AM
75	19804	5/30/2019 10:37 AM
76	19803	5/30/2019 10:10 AM

77	19804	5/30/2019 9:36 AM
78	19713	5/30/2019 9:29 AM
79	21921	5/30/2019 9:24 AM
80	19808	5/30/2019 9:18 AM
81	19809	5/30/2019 9:13 AM
82	19805	5/30/2019 9:09 AM
83	19808	5/29/2019 11:14 PM
84	19805	5/29/2019 7:41 PM
85	19390	5/29/2019 12:33 PM
86	19709	5/29/2019 9:38 AM
87	19709	5/29/2019 7:13 AM
88	19808	5/28/2019 11:26 PM
89	19801	5/28/2019 4:23 PM
90	19802	5/28/2019 4:14 PM
91	19711	5/27/2019 1:29 PM
92	19711	5/25/2019 9:44 PM
93	19711 - 7463	5/25/2019 5:36 PM
94	19703	5/25/2019 4:14 AM
95	21921	5/24/2019 10:17 AM
96	19804	5/23/2019 5:45 PM
97	19711	5/23/2019 11:58 AM
98	19711	5/23/2019 10:48 AM
99	19806	5/22/2019 10:50 PM
100	21921, but in the Wedge	5/22/2019 8:57 PM
101	19711	5/22/2019 8:30 PM
102	19808	5/22/2019 8:03 PM
103	19711	5/22/2019 6:48 PM
104	19711	5/22/2019 5:47 PM
105	19711	5/22/2019 4:48 PM
106	19711	5/22/2019 3:12 PM
107	19711	5/22/2019 2:58 PM
108	19808	5/22/2019 2:46 PM
109	19711	5/22/2019 2:13 PM
110	19713	5/22/2019 1:56 PM
111	19711	5/22/2019 12:58 PM
112	19711	5/22/2019 12:48 PM
113	19711	5/22/2019 12:43 PM
114	19801	5/22/2019 11:03 AM
115	19720	5/20/2019 10:20 AM
116	19702	5/17/2019 8:57 PM
117	19804	5/17/2019 11:01 AM

118 19711 5/16/2019 2:57 PM

Q16 Do you currently receive WILMAPCO's newsletters and meeting announcements?



ANSWER CHOICES	RESPONSES	
No	72.03%	85
Yes	27.97%	33
TOTAL		118

Q17 If you would like to receive WILMAPCO's quarterly printed newsletter or monthly electronic newsletter, please provide your contact information below.

Answered: 53 Skipped: 120

ANSWER CH	HOICES	RESPONSES	
ANSWER CI	IOIOLO		
State/Province	ce	94.34%	50
Name		92.45%	49
City/Town		92.45%	49
ZIP/Postal Co	ode	90.57%	48
Email Addres	SS	88.68%	47
Address		84.91%	45
Company		24.53%	13
Address 2		9.43%	5
Country		0.00%	0
Phone Numb	er	0.00%	0
#	COMPANY	DATE	

#	COMPANY	DATE
1	J.P. Morgan-Chase	6/30/2019 6:42 PM
2	Rodgers	6/22/2019 9:16 PM
3	Ms	6/18/2019 3:27 PM
4	Mr	6/18/2019 11:08 AM
5	General Healthcare Resources Inc.	6/8/2019 10:41 PM
6	Delaware Hispanic Commission	6/6/2019 3:26 PM
7	MalloArt	6/6/2019 11:20 AM
8	EA	6/5/2019 7:40 PM
9	retired	5/30/2019 12:10 PM
10	Metropolitan Wilmington Urban League Young Professionals	5/28/2019 4:24 PM
11	University of Delaware	5/23/2019 10:49 AM
12	N & G Enterprises Inc	5/22/2019 8:05 PM
13	1968	5/22/2019 2:47 PM
#	ZIP/POSTAL CODE	DATE
1	198080	7/9/2019 4:09 PM
2	19805	6/30/2019 6:42 PM
3	19703	6/29/2019 12:22 PM
4	19802	6/24/2019 10:50 PM
5	19711	6/22/2019 9:16 PM
6	19806	6/20/2019 9:31 AM

7	19711	6/19/2019 9:17 AM
8	19802	6/18/2019 8:48 PM
9	19711-2550	6/18/2019 3:27 PM
10	19711	6/18/2019 11:57 AM
11	19711	6/18/2019 11:08 AM
12	19711	6/18/2019 10:01 AM
13	19806	6/12/2019 8:43 AM
14	19810	6/11/2019 10:35 AM
15	19808	6/8/2019 10:41 PM
16	19707	6/7/2019 6:15 PM
17	19802	6/7/2019 5:02 PM
18	19805	6/7/2019 3:00 PM
19	19938	6/6/2019 3:26 PM
20	19801	6/6/2019 1:17 PM
21	19805	6/6/2019 11:20 AM
22	19707	6/5/2019 7:11 PM
23	19707	6/5/2019 12:13 PM
24	19711	6/5/2019 2:10 AM
25	19808	6/4/2019 9:58 PM
26	19703	6/4/2019 8:44 PM
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29	19809	6/4/2019 2:13 PM
30	19702	6/3/2019 9:18 AM
31	19808	6/1/2019 2:10 PM
32	19805	5/30/2019 12:10 PM
33	19390	5/29/2019 12:34 PM
34	19801	5/28/2019 4:24 PM
35	19711	5/27/2019 1:30 PM
36	19711	5/25/2019 9:45 PM
37	19804-4016	5/23/2019 5:46 PM
38	19713	5/23/2019 10:49 AM
39	21921	5/22/2019 8:58 PM
40	19808	5/22/2019 8:05 PM
41	19711	5/22/2019 6:48 PM
42	19711	5/22/2019 4:49 PM
43	19711	5/22/2019 2:59 PM
44	19808	5/22/2019 2:47 PM
45	19711	5/22/2019 2:13 PM
46	19713	5/22/2019 1:58 PM
47	19711	5/22/2019 12:58 PM

48	19801	5/22/2019 11:04 AM
#	STATE/PROVINCE	DATE
1	DE	7/9/2019 4:09 PM
2	DE	6/30/2019 6:42 PM
3	DE	6/29/2019 12:22 PM
4	DE	6/24/2019 10:50 PM
5	DE	6/22/2019 9:16 PM
6	DE	6/20/2019 9:31 AM
7	DE	6/19/2019 9:17 AM
8	DE	6/18/2019 8:48 PM
9	DE	6/18/2019 3:27 PM
10	DE	6/18/2019 11:57 AM
11	DE	6/18/2019 11:08 AM
12	DE	6/18/2019 10:01 AM
13	DE	6/12/2019 8:43 AM
14	DE	6/11/2019 10:35 AM
15	DE	6/8/2019 10:41 PM
16	DE	6/7/2019 6:15 PM
17	DE	6/7/2019 5:02 PM
18	DE	6/7/2019 3:00 PM
19	DE	6/6/2019 3:26 PM
20	DE	6/6/2019 1:17 PM
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29	DE	6/4/2019 2:28 PM
30	DE	6/4/2019 2:13 PM
31	DE	6/3/2019 9:18 AM
32	DE	6/1/2019 2:10 PM
33	DE	5/30/2019 12:10 PM
34	DE	5/29/2019 11:16 PM
35	PA	5/29/2019 12:34 PM
36	DE	5/28/2019 4:24 PM
37	DE	5/27/2019 1:30 PM
38	DE	5/25/2019 9:45 PM
39	DE	5/23/2019 9.45 PM

40	DE	5/23/2019 10:49 AM
41	MD	5/22/2019 8:58 PM
42	DE	5/22/2019 8:05 PM
43	DE	5/22/2019 6:48 PM
44	DE	5/22/2019 4:49 PM
45	DE	5/22/2019 2:59 PM
46	DE	5/22/2019 2:47 PM
47	DE	5/22/2019 2:13 PM
48	DE	5/22/2019 1:58 PM
49	DE	5/22/2019 12:58 PM
50	DE	5/22/2019 11:04 AM
#	PHONE NUMBER	DATE
	There are no responses.	
#	NAME	DATE
1	Pat Carlozzi	7/9/2019 4:09 PM
2	John Wolfington	6/30/2019 6:42 PM
3	Denise Billen-Mejia	6/24/2019 10:50 PM
4	Anne	6/22/2019 9:16 PM
5	Lawrence Kenney	6/20/2019 9:31 AM
6	Kathy Barr	6/19/2019 9:17 AM
7	Jenifer Hummer	6/18/2019 8:48 PM
8	Laura C Classen	6/18/2019 3:27 PM
9	Hava Marneweck	6/18/2019 11:57 AM
10	Jason M Lawhorn	6/18/2019 11:08 AM
11	Fran Dunham	6/18/2019 10:01 AM
12	Lynn fuller	6/12/2019 8:43 AM
13	Rich Crosby	6/11/2019 10:35 AM
14	Gerard Hausheer	6/8/2019 10:41 PM
15	Helen Fischel	6/7/2019 6:15 PM
16	Harry Marrero	6/7/2019 5:02 PM
17	Heather	6/7/2019 3:00 PM
18	Javier Torrijos	6/6/2019 3:26 PM
19	Kathleen Kelley	6/6/2019 1:17 PM
20	Francis Malloy	6/6/2019 11:20 AM
21	Kristen M	6/5/2019 7:40 PM
22	Cindy	6/5/2019 7:11 PM
23	Elise Kuzepski	6/5/2019 12:13 PM
24	Helene E. Schmidt	6/5/2019 2:10 AM
25	MaryEllen O'Leary	6/4/2019 9:58 PM
26	Rich Miller	6/4/2019 8:44 PM

28	Ann Taylor	6/4/2019 2:28 PM
29	John Otterson	6/4/2019 2:13 PM
30	Ann Williams	6/3/2019 9:18 AM
31	MJ Bock	6/1/2019 2:10 PM
32	Derrick E. Lightfoot, A.I.C.P.	5/30/2019 12:10 PM
33	Bob Cosgrove	5/29/2019 12:34 PM
34	Danielle Craig	5/28/2019 4:24 PM
35	larry kwart	5/27/2019 1:30 PM
36	Jane Tupin	5/25/2019 9:45 PM
37	Charles H Jordan	5/23/2019 5:46 PM
38	Susan Coffing	5/23/2019 10:49 AM
39	Barb Bronson	5/22/2019 8:58 PM
40	Norman E Davis	5/22/2019 8:05 PM
41	Carol Smith	5/22/2019 6:48 PM
42	Michael Ross	5/22/2019 4:49 PM
43	Stephanie McBride	5/22/2019 4:15 PM
44	Carolyn Zsoldos	5/22/2019 2:59 PM
45	Robert Chase	5/22/2019 2:47 PM
46	Tammy Bulluck	5/22/2019 2:13 PM
47	Patricia Hagan unit 401	5/22/2019 1:58 PM
48	Carol A Post	5/22/2019 12:58 PM
49	Sarah Fraser	5/22/2019 11:04 AM
#	EMAIL ADDRESS	DATE
1	teamcarlozzi@yahoo.com	7/9/2019 4:09 PM
2	JFWolfington@GMail.com	6/30/2019 6:42 PM
3	joy-girl@comcast.net	6/29/2019 12:22 PM
4	denisehcs@gmail.com	6/24/2019 10:50 PM
5	Annerodgershere@gmail.com	6/22/2019 9:16 PM
6	peg10leg20@verizon.net	6/20/2019 9:31 AM
7	jhummer007@gmail.com	6/18/2019 8:48 PM
8	lcclassen@gmail.com	6/18/2019 3:27 PM
9	hava.marneweck@gmail.com	6/18/2019 11:57 AM
10	jaylawhorn@gmail.com	6/18/2019 11:08 AM
11	nurseman967@verizon.net	6/18/2019 10:01 AM
12	mlynnfuller@gmail.com	6/12/2019 8:43 AM
13	brothergerryh@yahoo.com	6/8/2019 10:41 PM
14	heken.fischel@gmail.com	6/7/2019 6:15 PM
15	marrero12@comcast.net	6/7/2019 5:02 PM
16	DHC_Chair@state.de.us	6/6/2019 3:26 PM
17	kathleend.kelley@delaware.gov	6/6/2019 1:17 PM
18	chicagofrank963@outlook.com	6/6/2019 11:20 AM

19	kristenm121@hotmail.com	6/5/2019 7:40 PM
20	elisestiles@yahoo.com	6/5/2019 12:13 PM
21	schmidt144@comcast.net	6/5/2019 2:10 AM
22	rwmiller83@gmail.com	6/4/2019 8:44 PM
23	drjerry56@comcast.net	6/4/2019 4:12 PM
24	whatsinhere33@gmail.com	6/4/2019 2:28 PM
25	psublue26@aol.com	6/3/2019 9:18 AM
26	Ltmom1129@gmail.com	6/1/2019 2:10 PM
27	delightfoot5069@yahoo.com	5/30/2019 12:10 PM
28	depaola@comcast.net	5/30/2019 9:25 AM
29	mitziehorning@gmail.com	5/29/2019 11:16 PM
30	rwc08016@hotmail.com	5/29/2019 12:34 PM
31	president@mwulyp.com	5/28/2019 4:24 PM
32	radkwart@gmail.com	5/27/2019 1:30 PM
33	jtft54@hotmail.com	5/25/2019 9:45 PM
34	cjordan623@msn.com	5/23/2019 5:46 PM
35	scoffing@udel.edu	5/23/2019 10:49 AM
36	barbjbronson@gmail.com	5/22/2019 8:58 PM
37	NDAVIS1789@COMCAST.NET	5/22/2019 8:05 PM
38	the2smiths@sbcglobal.net	5/22/2019 6:48 PM
39	michaelross74@gmail.com	5/22/2019 4:49 PM
40	McBride.stephanie@gmail.com	5/22/2019 4:15 PM
41	RonMehan@verizon.net	5/22/2019 3:12 PM
12	docsnurse@comcast.net	5/22/2019 2:59 PM
43	avoniathunder@gmail.com	5/22/2019 2:47 PM
14	tammyo@comcast.net	5/22/2019 2:13 PM
45	pattyhagan@hotmail.com	5/22/2019 1:58 PM
46	carolannpost@gmail.com	5/22/2019 12:58 PM
47	sarahfraser79@gmail.com	5/22/2019 11:04 AM
#	COUNTRY	DATE
	There are no responses.	
#	CITY/TOWN	DATE
1	Wilmington	7/9/2019 4:09 PM
2	Wilmington	6/30/2019 6:42 PM
3	Claymont	6/29/2019 12:22 PM
4	Wilmington	6/24/2019 10:50 PM
5	Newark	6/22/2019 9:16 PM
6	Wilmington	6/20/2019 9:31 AM
7	Newark	6/19/2019 9:17 AM
8	Wilmington	6/18/2019 8:48 PM
	Newark	6/18/2019 3:27 PM

10	Newark	6/18/2019 11:08 AM
11	Newark	6/18/2019 10:01 AM
12	Wilmington	6/12/2019 8:43 AM
13	Wilmington	6/11/2019 10:35 AM
14	Wilmington	6/8/2019 10:41 PM
15	Hockessin	6/7/2019 6:15 PM
16	Wilmington	6/7/2019 5:02 PM
17	Wilmington	6/7/2019 3:00 PM
18	Clayton	6/6/2019 3:26 PM
19	Wilmington	6/6/2019 1:17 PM
20	Wilmington	6/6/2019 11:20 AM
21	Newark	6/5/2019 7:40 PM
22	Hockessin	6/5/2019 7:11 PM
23	Hockessin	6/5/2019 12:13 PM
24	Newark	6/5/2019 2:10 AM
25	Wilmimgton	6/4/2019 9:58 PM
26	Claymont	6/4/2019 8:44 PM
27	Wilmington	6/4/2019 4:12 PM
28	Wilmington	6/4/2019 2:28 PM
29	Wilmington	6/4/2019 2:13 PM
30	Newark	6/3/2019 9:18 AM
31	Wilmington	6/1/2019 2:10 PM
32	Wilmington	5/30/2019 12:10 PM
33	Wilmington	5/29/2019 11:16 PM
34	West Grove	5/29/2019 12:34 PM
35	Wilmington	5/28/2019 4:24 PM
36	newark	5/27/2019 1:30 PM
37	Newark	5/25/2019 9:45 PM
38	Wilmington	5/23/2019 5:46 PM
39	Newark	5/23/2019 10:49 AM
40	Elkton	5/22/2019 8:58 PM
41	Wilmington	5/22/2019 8:05 PM
42	Newark	5/22/2019 6:48 PM
43	Newark	5/22/2019 4:49 PM
44	Newark	5/22/2019 2:59 PM
45	Wilmington	5/22/2019 2:47 PM
46	Newark	5/22/2019 2:13 PM
47	Newark	5/22/2019 1:58 PM
48	Newark	5/22/2019 12:58 PM
49	Wilmington	5/22/2019 11:04 AM
#	ADDRESS 2	DATE

1	Apt. #610	6/20/2019 9:31 AM
2	Apt 1604	6/12/2019 8:43 AM
3	WOODCREEK	6/8/2019 10:41 PM
4	10th FL	6/6/2019 1:17 PM
5	1167 Centre Road	5/30/2019 12:10 PM
#	ADDRESS	DATE
1	707 Abbey Road	7/9/2019 4:09 PM
2	2203 W. 5th St.	6/30/2019 6:42 PM
3	803 W 21st St	6/24/2019 10:50 PM
4	311 Laurel Ave	6/22/2019 9:16 PM
5	1401 Pennsylvania Avenue	6/20/2019 9:31 AM
6	9 N. Wynwyd Drive	6/19/2019 9:17 AM
7	2228 N. Market St.	6/18/2019 8:48 PM
8	1 Georgian Circle	6/18/2019 3:27 PM
9	812 Hilltop Rd	6/18/2019 11:08 AM
10	16 Nathan Hale Ct.	6/18/2019 10:01 AM
11	1401 Pennsylvania Ave	6/12/2019 8:43 AM
12	2216 Pennington dr	6/11/2019 10:35 AM
13	602 Coralberry Court	6/8/2019 10:41 PM
14	6 Thornberry la	6/7/2019 6:15 PM
15	3107 N. Jefferson St.	6/7/2019 5:02 PM
16	1620 W 10th St	6/7/2019 3:00 PM
17	2058 Sewell Branch R.d	6/6/2019 3:26 PM
18	820 N. French St.	6/6/2019 1:17 PM
19	1239 Maple Ave	6/6/2019 11:20 AM
20	145 Dante's Drive	6/5/2019 7:11 PM
21	26 Pine Grove Ln.	6/5/2019 12:13 PM
22	2 DeVille Court	6/5/2019 2:10 AM
23	2643 Lonhfellow Drive	6/4/2019 9:58 PM
24	1116 Clemson St	6/4/2019 8:44 PM
25	3200 Charing Cross	6/4/2019 4:12 PM
26	4805 Mermaid blvd	6/4/2019 2:28 PM
27	801 River Road	6/4/2019 2:13 PM
28	4 Hollister Leigh Court	6/3/2019 9:18 AM
29	1 Overlook Avenue	6/1/2019 2:10 PM
30	110 Marthas Way	5/29/2019 12:34 PM
31	100 West 10th Street Suite 602	5/28/2019 4:24 PM
32	203 cheltenham road	5/27/2019 1:30 PM
33	124 Winslow Rd	5/25/2019 9:45 PM
34	4521 Roslyn Dr	5/23/2019 5:46 PM
35	100 Discovery Boulevard	5/23/2019 10:49 AM

36	7 atkinson circle	5/22/2019 8:58 PM
37	2900 Old Limestone Rd	5/22/2019 8:05 PM
38	27 Old Oak Rd	5/22/2019 6:48 PM
39	231 Dallam Road	5/22/2019 4:49 PM
40	22 N Wynwyd Dr.	5/22/2019 2:59 PM
41	13 Harvard Rd	5/22/2019 2:47 PM
42	271 W Main Street	5/22/2019 2:13 PM
43	3000 Fountainview Circle	5/22/2019 1:58 PM
44	69 Kells Ave	5/22/2019 12:58 PM
45	1219 N Tatnall st	5/22/2019 11:04 AM

Q18 What is your gender?

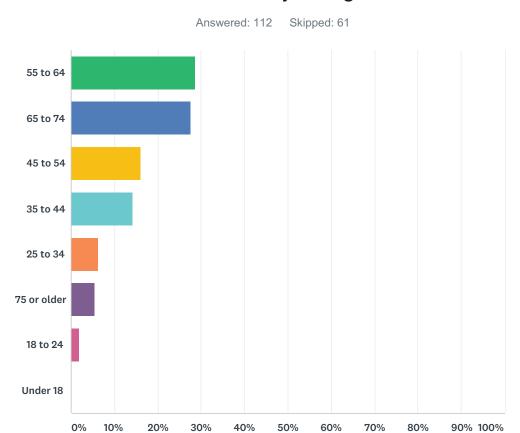
Answered: 109 Skipped: 64

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3	Male	6/30/2019 6:42 PM
4	female	6/29/2019 12:22 PM
5	Male	6/25/2019 2:26 AM
6	Female	6/24/2019 10:50 PM
7	Female	6/22/2019 9:16 PM
8	NOYDB	6/22/2019 7:23 PM
9	female	6/22/2019 7:13 PM
10	Female	6/20/2019 8:34 PM
11	Male	6/20/2019 9:31 AM
12	Female	6/20/2019 7:03 AM
13	Female	6/19/2019 9:07 PM
14	female	6/19/2019 5:29 PM
15	Male	6/19/2019 3:27 PM
16	female	6/19/2019 9:17 AM
17	Female	6/19/2019 6:14 AM
18	Female	6/18/2019 8:48 PM
19	f	6/18/2019 3:27 PM
20	Female	6/18/2019 11:57 AM
21	Male	6/18/2019 11:08 AM
22	М	6/18/2019 10:01 AM
23	Female	6/18/2019 9:46 AM
24	Male	6/18/2019 9:27 AM
25	Male	6/13/2019 5:13 PM
26	Male	6/13/2019 11:43 AM
27	Female	6/12/2019 8:43 AM
28	F	6/12/2019 6:59 AM
29	Male	6/11/2019 10:54 PM
30	Male	6/11/2019 10:35 AM
31	Male	6/10/2019 9:51 AM
32	female	6/9/2019 12:39 PM
33	Male	6/8/2019 10:41 PM
34	Female	6/7/2019 7:32 PM
35	Female	6/7/2019 6:15 PM

36	Male	6/7/2019 5:02 PM
37	Female	6/7/2019 3:00 PM
38	hombre	6/6/2019 3:26 PM
39	F	6/6/2019 1:17 PM
40	Male	6/6/2019 11:24 AM
41	Male	6/6/2019 11:20 AM
42	m	6/5/2019 8:23 PM
43	female	6/5/2019 7:40 PM
44	Female	6/5/2019 7:11 PM
45	Male	6/5/2019 12:24 PM
46	female	6/5/2019 12:13 PM
47	Male	6/5/2019 9:11 AM
48	Female	6/5/2019 2:10 AM
49	female	6/4/2019 9:58 PM
50	Male	6/4/2019 8:44 PM
51	Female	6/4/2019 6:09 PM
52	female	6/4/2019 5:37 PM
53	Male	6/4/2019 5:15 PM
54	male	6/4/2019 4:12 PM
55	Female	6/4/2019 3:17 PM
56	MALE	6/4/2019 2:35 PM
57	Female	6/4/2019 2:28 PM
58	Male	6/4/2019 2:13 PM
59	female	6/3/2019 9:18 AM
60	Male	6/1/2019 5:43 PM
61	Female	6/1/2019 2:10 PM
62	male	5/31/2019 9:12 AM
63	Male	5/30/2019 2:06 PM
64	Male	5/30/2019 12:18 PM
65	male	5/30/2019 12:10 PM
66	Male	5/30/2019 11:35 AM
67	Female	5/30/2019 11:16 AM
68	Male	5/30/2019 10:38 AM
69	male	5/30/2019 10:10 AM
70	m	5/30/2019 9:36 AM
71	male	5/30/2019 9:30 AM
72	Male	5/30/2019 9:13 AM
73	Female	5/30/2019 9:09 AM
74	Female	5/29/2019 11:16 PM
75	Female	5/29/2019 7:42 PM
76	male	5/29/2019 12:34 PM

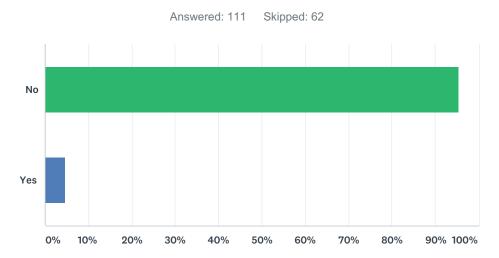
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78	hetrosexual Male	5/28/2019 11:27 PM
79	Female	5/28/2019 4:24 PM
80	female	5/28/2019 4:15 PM
81	m	5/27/2019 1:30 PM
82	F	5/25/2019 9:45 PM
33	MALE	5/25/2019 5:37 PM
84	M	5/25/2019 4:15 AM
85	Female	5/24/2019 10:18 AM
86	male	5/23/2019 5:46 PM
87	f	5/23/2019 11:59 AM
88	female	5/23/2019 10:49 AM
89	Female	5/22/2019 10:51 PM
90	Female	5/22/2019 8:58 PM
91	male	5/22/2019 8:31 PM
92	male	5/22/2019 8:05 PM
93	Male	5/22/2019 8:00 PM
94	Male	5/22/2019 4:49 PM
95	female	5/22/2019 4:15 PM
96	Male	5/22/2019 3:12 PM
97	Female	5/22/2019 2:59 PM
98	male	5/22/2019 2:47 PM
99	F	5/22/2019 2:13 PM
100	Female	5/22/2019 1:58 PM
101	male	5/22/2019 1:44 PM
102	Female	5/22/2019 12:58 PM
103	female	5/22/2019 12:49 PM
104	M	5/22/2019 12:43 PM
105	F	5/22/2019 11:04 AM
106	Female	5/20/2019 10:21 AM
107	male	5/17/2019 8:58 PM
108	male	5/17/2019 11:01 AM
109	Male	5/16/2019 2:57 PM

Q19 What is your age?



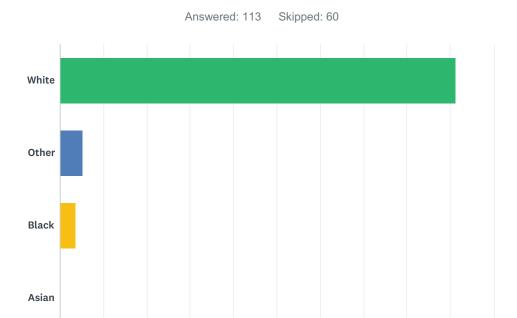
ANSWER CHOICES	RESPONSES	
55 to 64	28.57%	32
65 to 74	27.68%	31
45 to 54	16.07%	18
35 to 44	14.29%	16
25 to 34	6.25%	7
75 or older	5.36%	6
18 to 24	1.79%	2
Under 18	0.00%	0
TOTAL		112

Q20 Are you Hispanic or Latino?



ANSWER CHOICES	RESPONSES	
No	95.50%	106
Yes	4.50%	5
TOTAL		111

Q21 Are you:



ANSWER CHOICES	RESPONSES	
White	91.15%	103
Other	5.31%	6
Black	3.54%	4
Asian	0.00%	0
TOTAL		113

40%

50%

60%

70%

80%

90% 100%

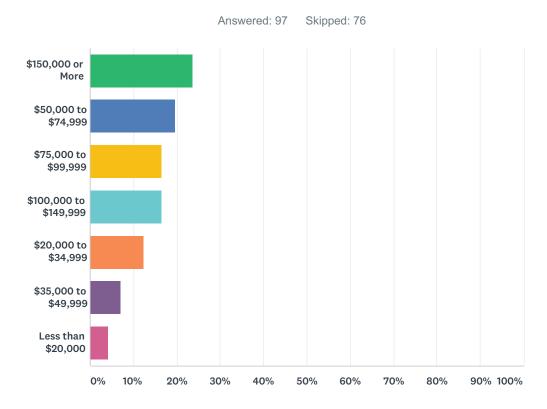
0%

10%

20%

30%

Q22 What is your annual household income?



ANSWER CHOICES	RESPONSES	
\$150,000 or More	23.71%	23
\$50,000 to \$74,999	19.59%	19
\$75,000 to \$99,999	16.49%	16
\$100,000 to \$149,999	16.49%	16
\$20,000 to \$34,999	12.37%	12
\$35,000 to \$49,999	7.22%	7
Less than \$20,000	4.12%	4
TOTAL		97