

## **Securing the Freight Transportation Workforce of the Future**



## Who we are...



## TRINITY LOGISTICS

Company Overview

Our devotion to service and continuous improvement has cultivated a unique company culture that fuels our unrivaled reputation of excellence in the logistics industry.

We arranged over 24,000 shipments per month in 2017, and currently work with a network of over 32,000 authorized carriers.

We are the 3PL partner you can count on.



Founded in 1979, we are a Team Member Owned and family-run business. We are solutions-driven and focused on serving our customers 100% of the time.





## INDUSTRY EXPERTISE

Chances are, if you've heard of it, we've arranged a shipment of it.

Over time, our repeat experience in a wide variety of select industries has made us quite the expert when it comes to shipping arrangement.

From food, to chemicals, to lumber, to alcohol, to equipment...we arrange it all and do it to save you time, money, and headaches!



We are ranked a Top 3PL and Cold Storage Provider by Food Logistics, a Top 25 provider of 3PL services by Transport Topics, and we're Responsible Care Certified.





## FREIGHT SHIPPING SERVICES

We make it simple. Our team learns about your company, how you operate, defines your transportation goals, and then offers the most efficient freight solutions to meet your goals.

If your freight needs to be at its destination in two hours or two weeks, we have a solution to fit your needs.

#### **Our Core Freight Solutions:**

- Truckload (Refrigerated/dry, flatbed, tanker)
- Less-Than-Truckload (LTL)
- Intermodal (Door-to-Door)
- International

#### **Specialty Freight Services:**

- Specialized handling
- Expedited
- Oversize and heavy haul
- Hazmat
- Drayage
- Warehousing





# OUR OFFICES



# The Recruiting Challenges



# 73%

## of employers say there is a skills shortage for their industry



ECONOMY

WORLD ECONOMY US ECONOMY THE FED CENTRAL BANKS JOBS

## There are more jobs than people out of work, something the American economy has never experienced before

- There are 6.7 million job openings and just 6.4 million available workers to fill them, according to the Bureau of Labor Statistics.
- April marked the second month in a row that there were more vacancies than available hires, a phenomenon that had not happened before 2018.
- Despite the mismatch, sizeable wage gains remain elusive, with average hourly earnings up just 2.7 percent over the past year.

#### Jeff Cox I @JeffCoxCNBCcom

Published 12:25 PM ET Tue, 5 June 2018 | Updated 4:40 PM ET Tue, 5 June 2018

#### **Macnbc**

#### Yes, the market is tight Unemployment rate %





## You'll have better luck finding a unicorn



# How can you fill your open roles when talent pools are tight and "perfect candidates" don't exist?



## If you were a hiring manager, who would you rather hire?

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Someone who could deliver the results?

Someone who had all the skills?



Would you hire a former chef for a project management role?





#### Transferable skills

Communication

Prioritization

Multi-tasking

Organization

Collaboration

Leadership

# These skills could open the door to opportunities in customer service or retail





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## **Future Hiring Skills**

- **Comfortable with Change**: Ability to transition quickly, adaptable and creative with new ways of doing things
- Analytical: Data helps solve hard problems faster
- **Relationship builders:** Technology doesn't solve all the needs of an excellent experience
- **Technical:** Be able to comfortably work with technology
- Leadership: We can never have enough great, humble, capable, inspiring leaders



## Attracting and Retaining



**OUR GUIDING VALUES** —>>> INTEGRITY INTEGRITY We do the right thing! DETERMINATION We are persistent and unshakable in overcoming obstacles. CONTINUOUS IMPROVEMENT We aspire to reach our (untapped, full, greatest) potential. >>> TEAMWORK We listen. We collaborate. We solve. LEADERS We are all leaders committed to serving and empowering others. → FUN Fun lives here! EXCELLENCE We challenge the status quo.

LEADERS

#### → LEGACY

Our journey has purpose.



## AWARDS AND RECOGNITION

- Top 25 3PL by *Transport Topics*
- Top 3PL and Cold Storage Providers by *Food Logistics*
- P3 Performance Certified up to \$250,000 by the TIA
- Ranked as one of the Top Workplaces in Delaware
- Top Green Provider by *Food Logistics*
- Certified Great Workplace by *Great Places to Work*





## TRINITY LOGISTICS

#### Trinity Foundation





The Trinity Foundation's purpose is to continually improve peoples' lives by serving and investing in our community to promote wellness, inspire giving, and influence our future leaders.















LOGISTICS

Learn more about us at www.trinitylogistics.com