

Open House Public Meeting May 28, 2014

Presentation 4:15, 5:15, 6:15 PM











Purpose of Tonight's Meeting

The purpose of tonight's meeting:

- What is the future of public transit in Wilmington? We want to hear from you.
- Give us your ideas.
- LISTEN to you.
- INFORM you on the work accomplished in the Wilmington Transit Moving Forward project.











Project Overview

- Wilmington Transit Moving Forward is a first step
- Sets a vision for transit
- Incorporate principles, opportunities and examples to guide transit improvements
- Implementation Plan
- More detailed analysis and public input for specific changes











Project Participation

Advisory Group

The Advisory Group is composed of government agencies, businesses, community organizations, and other interested organizations. The role of the Advisory Group is to provide input into developing a vision for transit in Wilmington.

Project Management Committee

The role of the PMC is to provide the overall management and technical direction for the Wilmington Transit Moving Forward project. Project Management Committee participants are WILMAPCO, City of Wilmington, Delaware Transit Corporation, and the Consultant Team.

Public Input

Input received at tonight's meeting, comment forms, and via email.













Origin-Destination Survey

- Target Surveys = 1,784
- Actual Surveys Distribution = 5,198
- Surveys Returned = 4,490 (27%)
 - Exceeded the required amount required for statistical validity
- Valid O-D Matches = 2,394
 - Valid responses exceeded the required sample size of 1,784











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Origins / Destinations





Transfers

- Surveys Returned = 4,490
- Surveys usable for Transfer Analysis = 4,392

Did Not Transfer	2,581	58.8%
Did Transfer	1,811	41.2%
Total	4,392	100%













Summary and Conclusions

- O/D Survey provided usable results and statistically valid sample size to represent DTC bus service
- O/D Survey results were an important tool in the development of Principles and Opportunities by the Project Management Committee
- O/D Survey has detailed information that will be a valuable tool in the development of more detailed, and route specific, changes to DTC bus service in the next phase of work after the Wilmington Transit Moving Forward Study













Transit System Principles

These principles form a framework for potential transit enhancements.

Principle #1:

Transit locations and service should be consistent with City of Wilmington's zoning, land use, and City-Wide comprehensive plan. Transit should continue to strengthen Wilmington's position as the economic center of the region.

Principle #2:

Continue to grow transit ridership through DTC's focus on service quality and with movement towards an optimal transit network.

Principle #3:

Transit locations and service must be convenient for existing and emerging patterns of ridership.



Transit System Principles

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Principle #4:

Cost-effective transit service delivery and revenue generation are essential for DTC.

Principle #5:

Transit locations are necessary to accommodate convenient transfers needed throughout the system.

Principle #6:

Explore the development of a group of internal transit loop patterns within Wilmington.

Principle #7:

Peripheral transit locations should be developed to improve transit opportunities between suburbs in the greater Wilmington metropolitan area and reduce the number of unnecessary transfers in the City.













Transit System Principles

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Principle #8:

Transit must be safe, secure, attractive, customer friendly, meet ADA accessibility standards, and serve the needs of multi-modal users in order to serve existing riders and increase new riders to the system.

Principle #9:

To efficiently operate service, DTC must have locations to layover buses.

Principle #10:

Transit locations must weigh the impact to on-street parking and parking revenue.

Principle #11:

Transit locations and corridors must consider traffic congestion and potential conflicts between buses and other modes of travel, including pedestrians, bikes, cars, and other types of vehicles.











Transit System Principles

These principles form a framework for potential transit enhancements.

Principle #12:

DTC should continue the purchasing of environmentally friendly buses to decrease emissions and noise.

Principle #13:

Transit service should consider upgrades in the use of technology to improve customer information.

Principle #14:

Growing transit ridership requires knowledge of customer needs and programs to educate and market to the public on the benefits of using transit.













Transit System Principles

These principles provide more specific examples of potential transit enhancements.

Principle #15:

Identify streets in Wilmington where transit service and amenities could be emphasized. These could be streets that already include a significant amount of bus service or additional bus service could be added.

Principle #16:

Explore multiple transit locations within the City of Wilmington.

Principle #17:

Consider introduction of bus service onto streets with no existing bus service to better serve neighborhoods and activity centers.



Transit System Principles

These principles provide more specific examples of potential transit enhancements.

Principle #18:

Serve emerging and future growth areas in Wilmington.

Principle #19:

Explore circulator bus routes that connect with DTC bus service at transit locations and activity centers.











Examples of Transit Locations

Hierarchy 1

Location where numerous bus routes cross and continue in service, and some routes may also terminate and need to layover.



Hierarchy 2

Location where numerous bus routes cross and continue in service.





Portland, OR

Hierarchy 3

Location where a few bus routes cross and continue in service.













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Examples of Transit Corridors

Shared Use



Washington, DC

Bus Only Lane(s)



Portland, OR

Exclusive Bus Only Corridor

Denver, CO















We Want to Hear From You





Stay Informed and Contribute

You're encouraged to stay involved and provide input in the following ways:

- Visit the Project Website: http://www.wilmapco.org/wilmtransitmoveforward/
- Submit comments by:
 - 1. Completing a form at tonight's workshop
 - 2. Via email: comments@wilmtransitmoveforward.com
 - 3. Mail to:

Dave Gula

Wilmington Transit Moving Forward Project Manager WILMAPCO 850 Library Avenue Suite 100 Newark, Delaware 19711











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Next Steps

- Develop Final Report and Implementation Plan July 2014
- Select initiatives in Implementation Plan for more detailed analysis
- Seek funding as needed for proposed improvements
- Implement priority improvements
- Continue to implement transit improvements over time to meet the visions and principles from Wilmington Transit Moving Forward









