Economy and Jobs

Goal: Southern New Castle County has a strong and diversified economy

Where We Want To Be (Objectives)

Objective: More local, diverse job centers, facilitating shorter commutes

Objective: Support small local businesses

Objective: Diversification of industries

Objective: Higher income jobs

Objective: Living wage/trade/union jobs with retirement benefits

Objective: Access to more training and education opportunities

Where We Are (Current Conditions)

- The number of jobs in SNCC increased substantially between 2005 and 2015 with continued growth forecast
- Approximately 85% of workers who live in SNCC drive alone out of SNCC to their jobs
- Today over half of SNCC jobs are located in Middletown
- 75% of SNCC firms have less than 10 employees
- Four industry sectors account for 55% of jobs in SNCC - Retail, Construction, Food Service and Education
- Earnings have improved for jobs in SNCC, yet over 25% of SNCC jobs have earnings of less than $1,250 per month

How To Get To Where We Want To Be (Preliminary Recommendations)

- Leverage NCC Innovates programs to retain, expand and recruit businesses to SNCC towns and centers
- Work with Small Business Administration to target SNCC businesses for credit and education programs
- Adopt a regulatory framework that supports mixed-use centers
- Perform economic analysis to identify SNCC industry clusters and opportunities
- Establish a job training center in Middletown

Number of Firms by Firm Size

<table>
<thead>
<tr>
<th>Firm Size</th>
<th>2010</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 10 Employees</td>
<td>75.0%</td>
<td></td>
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<tr>
<td>10-19 Employees</td>
<td>12.2%</td>
<td></td>
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<tr>
<td>20-49 Employees</td>
<td>8.6%</td>
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<tr>
<td>50-99 Employees</td>
<td>2.6%</td>
<td></td>
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</tbody>
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Distribution of Jobs by Type: 2015

- Retail Trade: 19%
- Educational Services: 16%
- Transportation and Warehousing: 9%
- Accommodation and Food Services: 8%
- Wholesale Trade: 8%
- Manufacturing: 6%
- Professional, Business, etc: 5%