

Economy and Jobs

Goal: Southern New Castle County has a strong and diversified economy

Where We Want To Be (Objectives)

Objective: More local, diverse job centers, facilitating shorter commutes

Objective: Support small local businesses

Objective: Diversification of industries

Objective: Higher income jobs

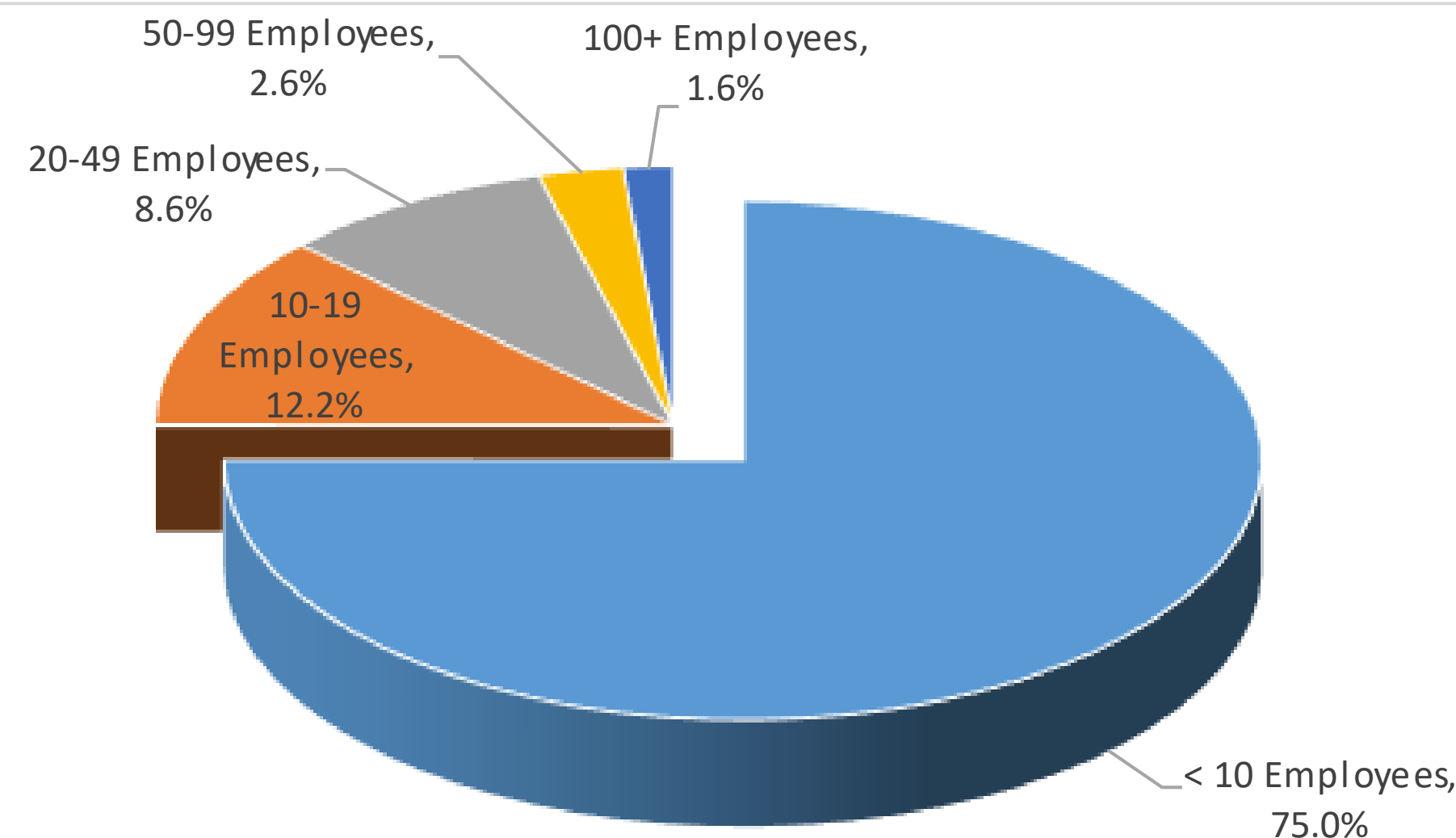
Objective: Living wage/trade/union jobs with retirement benefits

Objective: Access to more training and education opportunities

Where We Are (Current Conditions)

- The number of jobs in SNCC increased substantially between 2005 and 2015 with continued growth forecast
- Approximately 85% of workers who live in SNCC drive alone out of SNCC to their jobs
- Today over half of SNCC jobs are located in Middletown
- 75% of SNCC firms have less than 10 employees
- Four industry sectors account for 55% of jobs in SNCC - Retail, Construction, Food Service and Education
- Earnings have improved for jobs in SNCC, yet over 25% of SNCC jobs have earnings of less than \$1,250 per month

Number of Firms by Firm Size



Earnings Per Month
Southern New Castle County Jobs
2010 and 2017

Earnings	2010	2017
< \$1,250 /Month	27%	27%
\$1,251 - \$3,333 /Month	39%	35%
\$3,330-Plus /Month	34%	38%

Source: U .S. Census Bureau, LEHD Origin-Destination Employment Statistics (2002-2017)

How To Get To Where We Want To Be (Preliminary Recommendations)

- Leverage NCC Innovates programs to retain, expand and recruit businesses to SNCC towns and centers
- Work with Small Business Administration to target SNCC businesses for credit and education programs
- Adopt a regulatory framework that supports mixed-use centers
- Perform economic analysis to identify SNCC industry clusters and opportunities
- Establish a job training center in Middletown

Distribution of Jobs by Type: 2015

