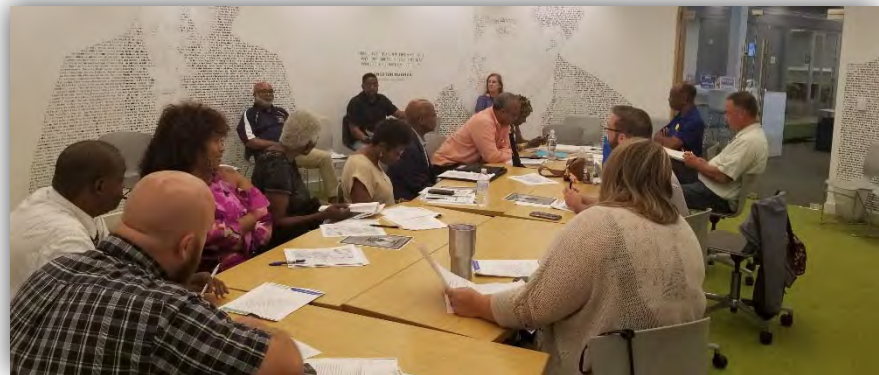




ORGANIZATION & WORK PLAN

2021

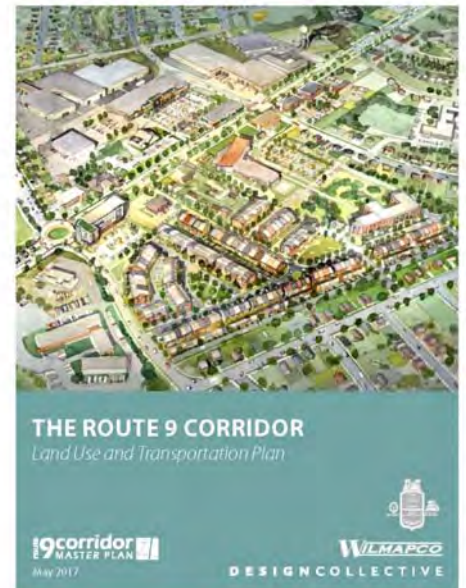


Route 9 Master Plan

The Route 9 Corridor Land Use and Transportation Master Plan identifies the best reinvestment and redevelopment strategies for the Route 9 Corridor between the cities of Wilmington and New Castle, Delaware. This Master Plan was requested by New Castle County. It was funded and executed by the Wilmington Area Planning Council (WILMAPCO) as of May 2017 under the close guidance of a Steering Committee comprised of local civic and agency partners.

Learn more & view the Plan here!

www.wilmapco.org/route9



Monitoring Committee

A Monitoring Committee—comprised of civic leaders, government, and other stakeholders—has been guiding plan implementation.

The committee includes the following (all invited):

- WILMAPCO
- Rt. 9 / Rt. 13 All Civics
- Clean Air Council
- Collins Park Civic Association
- Colonial School District
- Christiana Care
- Delaware Center for Horticulture
- DNREC
- DelDOT
- Delaware Division of Public Health
- Delaware Help Initiative
- Delaware Transit Corporation
- Dunleith Civic Association
- Everyone Can Achieve, LLC
- Hamilton / Eden Park Civic Association
- London Addison
- Nemours
- New Castle County

- New Castle Prevention Coalition
- Overview Gardens / Garfield Park Civic Association
- ProRank Business Solutions, LLC
- Rep. Frank Cooke
- Rosegate Civic Association
- Rose Hill Gardens Civic Association
- Simonds Gardens Civic Association
- Southbridge Civic Association
- University of Delaware Cooperative Extension
- University of Delaware Partnership for Healthy Communities
- YWCA of Delaware

Mission

The mission of the Route 9 Corridor Transportation and Land Use Master Plan Monitoring Committee is to oversee and fulfill the recommendations of the Route 9 Corridor Transportation and Land Use Master Plan, which established a shared vision for the transportation and land use redevelopment of the corridor. This work will be accomplished through a collaborative dialogue between its membership, which includes implementing agencies, local civic and community leaders, other key stakeholders, and the communities they represent.

Vision

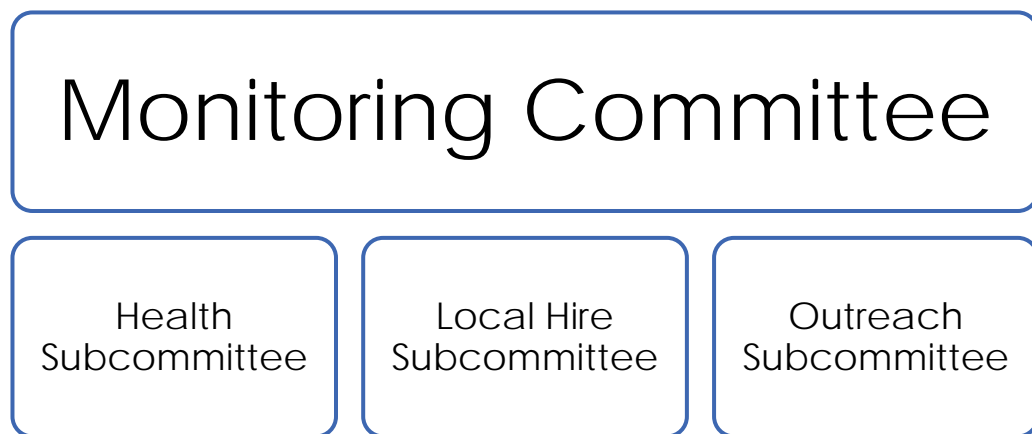
The Route 9 Corridor Transportation and Land Use Master Plan Monitoring Committee envisions the redevelopment and revitalization of the Route 9 Corridor through the implementation of the Route 9 Corridor Transportation and Land Use Master Plan.



Organization

The Monitoring Committee holds regular, open, and egalitarian meetings at the Route 9 Library. Decisions of the group are arrived at based upon a consensus opinion of participants. Bill Swiatek, WILMAPCO, currently serves as chair.

Three subcommittees – Health, Local Hire, and Outreach – also hold regular meetings to perform more detailed work in support of the Monitoring Committee.



Monitoring Committee -- Key Initiatives for 2021

(Listed in no particular order)

1. **Strengthen leadership of Monitoring Committee** – Identify a vice-chair to provide leadership support.
2. **Monitor progress of New Castle County's Comp Plan & Amendments** – Provide additional review of New Castle County's Comprehensive Plan amendments, as they relate to the incorporation of the Route 9 Master Plan recommendations and provide feedback. An initial review was completed in 2020.
3. **Help guide transportation improvements**– Provide feedback to DelDOT/New Castle County as transportation improvements proceed from the Master Plan. These include, but are not limited to:
 - a. Transportation Alternatives Program project to improve streetscape and connectivity around Morehouse Dr. @ Bizarre Dr. in Dunleith
 - b. Safe Routes to School Programs at Eisenberg and McCullough.
 - c. DelDOT's PAR Program.
 - d. Educational awareness and pedestrian safety improvements in the vicinity of Rose Lane, following the tragic death of Mr. Lynch in 2019.
 - e. High-level feedback on the Port of Wilmington Truck Circulation Study, the Delaware First/Final Mile Freight Study, and the Paths Plan, all of which aim to study further recommendations from the Master Plan.
 - f. WILMAPCO's Rt. 9 corridor traffic and land development monitoring efforts.
4. **Community Infrastructure Development Study** – Implement the Rt. 9 Healthy Communities Delaware project by working with PACE consultants and a subset of civic leaders from the Monitoring Committee to study the strengthening of community infrastructure/development of a Community Development Corporation. This work will also include highlighting pathways to realize necessary zoning changes along the corridor to better space industry from residential uses, and the training/hiring of local labor in development projects.



5. **Explore a “Mechanisms for Fair Community Relocation” study** – Called for in the Master Plan to help detangle industrial and residential uses along the corridor, this study would examine how an equitable and fair future relocation could be pursued.

Health Subcommittee

The Health Subcommittee has established an important dialogue between area civic leaders and local government about environmental impacts to community health. Under the leadership of the University of Delaware's Cooperative Extension, they are working on a Route 9 Health Assessment that will set the stage for an Action Plan. The group also has supported on-the-ground projects like the Clean Air Council's PM2.5 air monitoring program and advocating for increased COVID-19 testing along the Rt. 9 corridor. Membership includes key area civic leaders, state government, community non-profits, and healthcare providers.

Mission

The mission of the Health Subcommittee is to improve health outcomes for residents of the Route 9 corridor, principally by understanding and working to address the area's social determinants of health concerns. This will be accomplished through collaborative dialogue and action between its membership, which includes healthcare and government agencies, local civic and community leaders, other key stakeholders, and the communities they represent.

Vision

The Health Subcommittee envisions the improvement of health outcomes for residents of the Route 9 corridor through the implementation of the Route 9 Corridor Transportation and Land Use Master Plan, and other key complementary efforts that positively impact community health and quality of life.



Health Subcommittee -- Key Initiatives for 2021

(Listed in no particular order)

1. **Data collection/sharing** - Continue to collect relevant health and environmental data and seek to understand their significance.
2. **Develop a health assessment/action plan** – support UD’s Cooperative Extension in developing a health assessment/action plan.
3. **Track and Respond to COVID-19 outbreaks** – advocate for addition testing and resources to respond to the coronavirus pandemic along Rt. 9 and support virus prevention activities.
4. **Support Clean Air Council in the deployment of air monitors**- help build a network of air monitors along the Rt. 9 corridor.
5. **Develop a Paths Plan**- provide support to WILMAPCO in the development of a Paths Plan. Drawing from the concepts in the Master Plan, the plan will further study and prioritize bicycle and pedestrian pathways linking neighborhoods along the Rt. 9 corridor.
6. **Advocate for additional street sweeping**- increase the frequency of street sweeping along the Rt. 9 corridor (using vacuum style sweepers instead of the current rotating brush ones in service) to help combat high levels of coarse dust.
7. **Raise awareness of storm drain cleaning**- provide outreach to residents to raise awareness of the need to keep storm drains clear of debris and who to call if they see a clogged drain.



Local Hire/OJT Subcommittee

The Local Hire/On the Job Training (OJT) Subcommittee is seeking to promote the training and hiring of local people during the construction of projects associated with the Master Plan, along with the general promotion of workforce development among residents of the Route 9 corridor.

Mission

The mission of the Local Hire/OJT Subcommittee is to ensure the inclusion and equity of Rt. 9 residents by supporting the training and hiring of local residents at livable, prevailing-wage jobs associated with the implementation of the Route 9 Master Plan.

Vision

The Local Hire/OJT Subcommittee envisions the use of local labor, at livable, prevailing-wage jobs, to construct and maintain projects associated with the Route 9 Master Plan.

Local Hire Subcommittee -- Key Initiatives for 2021

(Listed in no particular order)

1. **Support local hiring and workforce development** – provide support to initiatives that support the training and hiring of local workers at prevailing wage jobs, especially those associated with the implementation of the Master Plan. Track trends and specifically focus on DeIDOT's Rt. 9 CTP project, set to begin design in 2022.
2. **Promote ProRank Academy** – utilize ProRank Academy as a resource to support community development work, local business promotion, and connect residents to employment opportunities.



3. **Develop landscaping maintenance agreement for transportation projects**—develop an action plan to install and maintain landscaping elements as part of transportation projects along the Route 9 corridor.
 - *This project is awaiting the outcome of the Community Infrastructure Development Study.*



Public SignUp

<https://learn.prorankllc.com/register/public-membership/>

Login

<https://learn.prorankllc.com/>

Outreach Subcommittee

The Outreach Subcommittee will help continue to get the word out about the Master Plan, its ongoing implementation work, and how area residents and stakeholders can get involved.

Mission

The mission of the Outreach Subcommittee is to develop strategies that raise awareness about the Route 9 Master Plan, its ongoing implementation work, and how area residents and stakeholders can get involved.

Vision

The Outreach Subcommittee envisions an increase in public awareness of the Route 9 Master Plan and continuous public engagement and guidance as implementation progresses.

Outreach Subcommittee -- Key Initiatives for 2020

(Listed in no particular order)

1. **Develop outreach videos** – create a short video about the Route 9 Master Plan geared at area residents.
2. **Promote outreach video** – Develop a call to action and promote the outreach video.
3. **Attend outreach events** – table/present at three or more community events in 2021.
4. **Maintain and expand web/social media presence** – build web and social media presence to promote awareness of the Master Plan and community involvement.
5. **Challenge false narratives** – challenge inaccurate depictions of the Master Plan and implementation work in the public/media.



6. **Build relationships with key stakeholders** – reach out to elected officials and other key stakeholders, as needed, to promote understanding of the Master Plan and implementation work.

Key Past Wins!

- Transportation Project Funding Committed
 - Funding in DelDOT's FY 2021 Capital Transportation Plan for major construction (beginning in FY 2025) (\$17.7 million – DelDOT)
 - Funding for Safe Routes to School Programs at Eisenberg and McCullough (\$436k – DelDOT, Elected Officials, Nemours)
 - Funding for Transportation Alternatives Program Project – Morehouse Dr. @ Bizarre Dr. in Dunleith (\$1 million – DelDOT)
- Approved a Transportation Project Prioritization Process to guide which projects are most important to pursue first
 - Developed a process for measuring Social Determinants of Health (used in the transportation project prioritization process)
- Helped Everyone Can Achieve (ECA) win Delaware's DBE of the year award via our support for their local hire initiative.
 - Seven Route 9 residents hired at prevailing wage jobs (\$100,000/year) by ECA.

Performance report: <https://wilmapco.sharefile.com/d-s399377afa4d24a2ea6fbdea2004e7622>

- Health Communities Delaware funding awarded. Received nearly \$50,000 to study the strengthening of community infrastructure, including the exploration of a Community Development Corporation.



- Local Hire Exploration funding (\$3k – NCC Community Services)
- Supported the hiring of Ms. Dora Williams as the Rt. 9 Community Engagement Coordinator by Healthy Communities Delaware and UD Cooperative Extension. In this role Ms. Williams will enhance the outreach activities of the Monitoring Committee and the New Castle Prevention Coalition.
- Continued meeting despite the 2020/1 coronavirus pandemic. Meetings were moved online and had good participation.
- Interim Memorial Drive Road Diet implementation complete
- Sent letters to the following:
 - **Delaware Emergency Management Agency**, June 2020 – calling for more COVID-19 testing
 - http://www.wilmapco.org/Rt_9/Rt9_Covidletter_June_20.pdf
 - **New Castle County**, Monitoring Committee, February 2020 – review of draft Comprehensive Plan amendments.
 - http://www.wilmapco.org/Rt_9/Rt9_Letter_NCC_Comp_Plan_Feb_2020.pdf
 - **Everyone Can Achieve**, Monitoring Committee, February 2020 – support for a pilot local hire initiative.
 - http://www.wilmapco.org/Rt_9/Letters/ECA_letter_Feb20.pdf
 - **Clean Air Council**, Health Subcommittee, February 2020 – support for a grant to study resident air monitoring data and the completion of a door-to-door community health/environmental survey.
 - http://www.wilmapco.org/Rt_9/Letters/CAC_letter_Feb20.pdf
 - **University of Delaware**, Health Subcommittee, January 2020 – support for a grant to assess contamination in coastal Delaware, including the Route 9 corridor.



- http://www.wilmapco.org/Rt_9/Letters/UD_letter-Jan20.pdf
- **News Journal**, Monitoring Committee, January 2020 – concern for a false depiction of the Master Plan in an article about the Dunleith community.
 - http://www.wilmapco.org/Rt_9/Letters/TNJ_letter2020.pdf
- **DNREC**, Monitoring Committee, August 2019 – concern for limited DNREC participation on the Health Subcommittee.
 - http://www.wilmapco.org/Rt_9/Letters/DNREC_letter-Aug2019.pdf
- **New Castle County**, Monitoring Committee, July 2019 – support for County efforts to implement the Plan and ideas for future collaboration.
 - http://www.wilmapco.org/Rt_9/Letters/NCC_letter-July2019.pdf
- Hamilton/Eden Park Community Survey Development Support
- Helped to publicize and use New Castle County's "Resident Toolbox" to see what developments are on the horizon.
- Meeting transparency improvements – provide audio recordings and notes online
- Developed a flyer to raise awareness about the ability to report clogged storm drains.
- Enhanced letterhead to include represented agencies.
- Conducted outreach about the Master Plan
- **2020**
 - January 1 – Teen Program, Rose Hill Community Center
- **2019**
 - March 5 - SRTS workshop



- June 15 - Juneteenth
 - July 27 - Unity Day
 - September 20 – Safety Day, Rose Hill Community Center
 - October 16 – Collins Park Civic Association
-
- **2018**
 - June 25 - Public Workshop
 - July 28 - Health Hook Up Event in Dunleith
 - October 1 – Holloway Terrace Civic Association



ROUTE 9 MASTER PLAN DOT SURVEY UPDATE

Results include responses from:

2019

March 5 - SRTS workshop

June 15 - Juneteenth

July 27 - Unity Day

2018

June 25 - Public Workshop

July 28 - Health Hook Up Event in Dunleith

