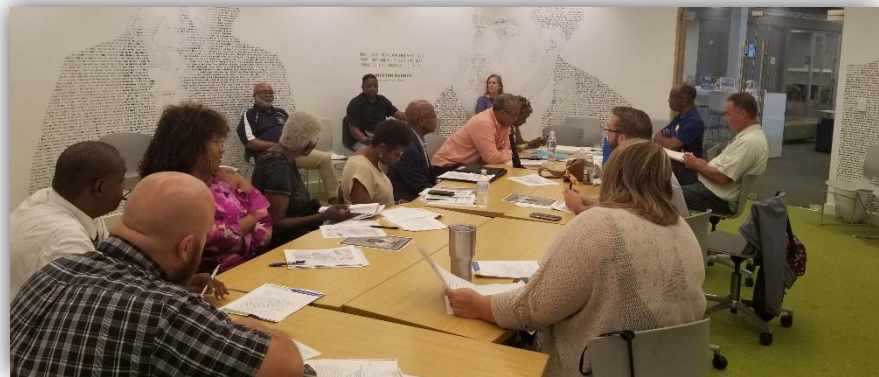


ORGANIZATION & WORK PLAN

2020

MONITORING COMMITTEE

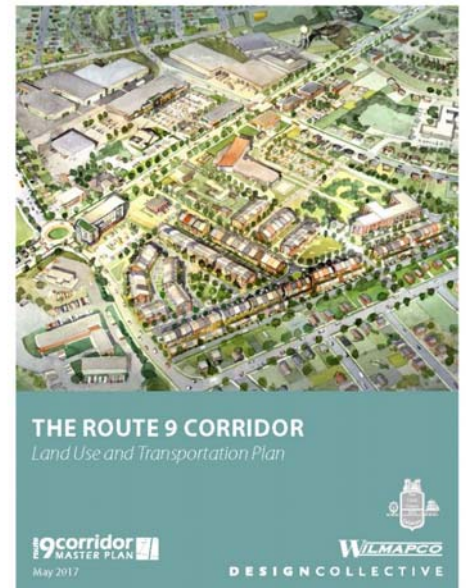


Route 9 Master Plan

The Route 9 Corridor Land Use and Transportation Master Plan identifies the best reinvestment and redevelopment strategies for the Route 9 Corridor between the cities of Wilmington and New Castle, Delaware. This Master Plan was requested by New Castle County. It was funded and executed by the Wilmington Area Planning Council (WILMAPCO) as of May 2017 under the close guidance of a Steering Committee comprised of local civic and agency partners.

Learn more & view the Plan here!

www.wilmapco.org/route9



Monitoring Committee

A Monitoring Committee—comprised of civic leaders, government, and other stakeholders—has been guiding plan implementation.

The committee includes the following (all invited):

- All Area Civic Associations
- Colonial School District
- Delaware Department of Natural Resources and Environmental Control
- Delaware Department of Transportation
- Delaware Office of State Planning Coordination
- Delaware River and Bay Authority
- Delaware Transit Corporation
- Help Initiative
- Nemours
- New Castle County Department of Community Services
- New Castle County Department of Land Use
- New Castle Prevention Coalition
- Rose Hill Community Center

Mission

The mission of the Route 9 Corridor Transportation and Land Use Master Plan Monitoring Committee is to help guide and fulfill the recommendations of the Route 9 Corridor Transportation and Land Use Master Plan, which established a shared vision for the transportation and land use redevelopment of the corridor. This work will be accomplished through a collaborative dialogue between its membership, which includes implementing agencies, local civic and community leaders, other key stakeholders, and the communities they represent.

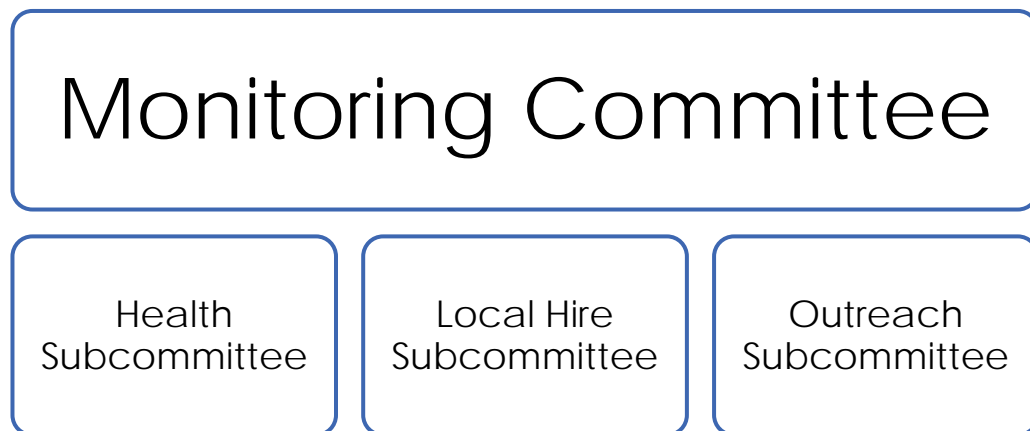
Vision

The Route 9 Corridor Transportation and Land Use Master Plan Monitoring Committee envisions the redevelopment and revitalization of the Route 9 Corridor through the implementation of the Route 9 Corridor Transportation and Land Use Master Plan.

Organization

The Monitoring Committee holds regular, open, and egalitarian meetings at the Route 9 Library. Decisions of the group are arrived at based upon a consensus opinion of participants. Bill Swiatek, WILMAPCO, currently serves as chair.

Three subcommittees – Health, Local Hire, and Outreach – also hold regular meetings to perform more detailed work in support of the Monitoring Committee.



Monitoring Committee -- Key Initiatives for 2020

(Listed in no particular order)

1. **Provide feedback on New Castle County's Comp Plan Amendments** – Review New Castle County's Comprehensive Plan amendments, as they relate to the incorporation of the Route 9 Master Plan recommendations and provide feedback.
2. **Help guide transportation improvements**– Provide feedback to DelDOT/New Castle County as transportation improvements proceed from the Master Plan. These include, but are not limited to:
 - a. Transportation Alternatives Program project to improve streetscape and connectivity around Morehouse Dr. @ Bizarre Dr. in Dunleith
 - b. Safe Routes to School Programs at Eisenberg and McCullough.
 - c. DelDOT's PAR Program.
 - d. Pedestrian safety improvements in the vicinity of Rose Lane, following the tragic death of Mr. Lynch in 2019.
3. **Explore CDC/Hometown Overlay** - Examine the feasibility of developing a Community Development Corporation and/or Hometown Overlay District for the Route 9 corridor to insert the community's voice in the development process and help to drive equitable and healthy redevelopment as envisioned in the Master Plan.
4. **Explore a "Mechanisms for Fair Community Relocation" study** – Called for in the Master Plan to help detangle industrial and residential uses along the corridor, this study would examine how an equitable and fair future relocation could be pursued.
5. **Letterhead enhancement** – List organizations on the letterhead that are representative of the Monitoring Committee.
6. **Healthy Communities Delaware application** - apply for support from Healthy Communities Delaware to drive key projects.



Health Subcommittee

The Health Subcommittee has established an important dialogue between area civic leaders and local government about environmental impacts to community health. They have collected local health-related data, are trying to better understand their implications, and are actively pursuing on-the-ground projects to improve health outcomes, such as advocating for additional street-sweeping and more active storm drain clearing. Membership includes key area civic leaders, state government, community non-profits, and healthcare providers.

Mission

The mission of the Health Subcommittee is to improve health outcomes for residents of the Route 9 corridor, principally by understanding and working to address the area's social determinants of health concerns. This will be accomplished through collaborative dialogue and action between its membership, which includes healthcare and government agencies, local civic and community leaders, other key stakeholders, and the communities they represent.

Vision

The Health Subcommittee envisions the improvement of health outcomes for residents of the Route 9 corridor through the implementation of the Route 9 Corridor Transportation and Land Use Master Plan, and other key complementary efforts that positively impact community health and quality of life.

Health Subcommittee -- Key Initiatives for 2020

(Listed in no particular order)

1. **Data collection/sharing** - Continue to collect relevant health and environmental data and seek to understand their significance.
2. **Develop a health assessment/action plan** – begin developing a health assessment/action plan.



3. **Support Clean Air Council in the deployment of air monitors-** help build a network of air monitors along the Rt. 9 corridor.
4. **Develop a Paths Plan-** provide support to WILMAPCO in the development of a Paths Plan. Drawing from the concepts in the Master Plan, the plan will further study and prioritize bicycle and pedestrian pathways linking neighborhoods along the Rt. 9 corridor.
5. **Advocate for additional street sweeping-** increase the frequency of street sweeping along the Rt. 9 corridor (using vacuum style sweepers instead of the current rotating brush ones in service) to help combat high levels of coarse dust.
6. **Raise awareness of storm drain cleaning-** provide outreach to residents to raise awareness of the need to keep storm drains clear of debris and who to call if they see a clogged drain.



Local Hire/OJT Subcommittee

The Local Hire/On the Job Training (OJT) Subcommittee is seeking to promote the training and hiring of local people during the construction of projects associated with the Master Plan, along with the general promotion of workforce development among residents of the Route 9 corridor.

Mission

The mission of the Local Hire/OJT Subcommittee is to support the training and hiring of residents of the Route 9 corridor at livable, prevailing-wage jobs associated with the implementation of the Route 9 Master Plan.

Vision

The Local Hire/OJT Subcommittee envisions the use of local labor, at livable, prevailing-wage jobs, to construct and maintain projects associated with the Route 9 Master Plan.

Local Hire Subcommittee -- Key Initiatives for 2020

(Listed in no particular order)

1. **Support local hiring and workforce development** – provide support to initiatives that support the training and hiring of local workers at prevailing wage jobs, especially those associated with the implementation of the Master Plan.
2. **Explore YouthBuild Program** – consider the development of a YouthBuild application, working with area partners.
3. **Develop landscaping maintenance agreement for transportation projects**– coordinate with the Delaware Center for Horticulture and funders to develop an action plan to install and maintain landscaping elements as part of transportation projects along the Route 9 corridor. Training for local youth and limited local hires will be a component.



Outreach Subcommittee

The Outreach Subcommittee will help continue to get the word out about the Master Plan, its ongoing implementation work, and how area residents and stakeholders can get involved.

Mission

The mission of the Outreach Subcommittee is to develop strategies that raise awareness about the Route 9 Master Plan, its ongoing implementation work, and how area residents and stakeholders can get involved.

Vision

The Outreach Subcommittee envisions an increase in public awareness of the Route 9 Master Plan and continuous public engagement and guidance as implementation progresses.

Outreach Subcommittee -- Key Initiatives for 2020

(Listed in no particular order)

1. **Develop outreach videos** – create a short video about the Route 9 Master Plan geared at area residents. Create a second video about the Memorial Drive Road Diet project and consider a third video (if feasible) about another key topic. Begin promoting these videos online and in the community.
2. **Attend outreach events** – table/present at three or more community events in 2020.
3. **Maintain and expand web/social media presence** – build web and social media presence to promote awareness of the Master Plan and community involvement.
4. **Challenge false narratives** – challenge inaccurate depictions of the Master Plan and implementation work in the public/media.



5. **Build relationships with key stakeholders** – reach out to elected officials and other key stakeholders, as needed, to promote understanding of the Master Plan and implementation work.



Key Past Wins!

- Transportation Project Funding Committed
 - Funding in DelDOT's FY 2020 Capital Transportation Plan for major construction (beginning in FY 2025) (\$17.7 million – DelDOT)
 - Funding for Safe Routes to School Programs at Eisenberg and McCullough (\$436k – DelDOT, Elected Officials, Nemours)
 - Funding for Transportation Alternatives Program Project – Morehouse Dr. @ Bizarre Dr. in Dunleith (\$1 million – DelDOT)
- Approved a Transportation Project Prioritization Process to guide which projects are most important to pursue first
 - Developed a process for measuring Social Determinants of Health (used in the transportation project prioritization process)
- Local Hire Exploration funding (\$3k – NCC Community Services)
- Helped Everyone Can Achieve win Delaware's DBE of the year award via our support for their local hire initiative.
- Interim Memorial Drive Road Diet implementation complete
- Sent letters to the following:
 - **Everyone Can Achieve**, Monitoring Committee, February 2020 – support for a pilot local hire initiative.
 - **Clean Air Council**, Health Subcommittee, February 2020 – support for a grant to study resident air monitoring data and the completion of a door-to-door community health/environmental survey.



- **University of Delaware**, Health Subcommittee, January 2020 – support for a grant to assess contamination in coastal Delaware, including the Route 9 corridor.
 - **News Journal**, Monitoring Committee, January 2020 – concern for a false depiction of the Master Plan in an article about the Dunleith community.
 - **DNREC**, Monitoring Committee, August 2019 – concern for limited DNREC participation on the Health Subcommittee.
 - **New Castle County**, Monitoring Committee, July 2019 – support for County efforts to implement the Plan and ideas for future collaboration.
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- Hamilton/Eden Park Community Survey Development Support
 - Helped to publicize and use New Castle County's "Resident Toolbox" to see what developments are on the horizon.
 - Meeting transparency improvements – provide audio recordings and notes online
 - Developed a flyer to raise awareness about the ability to report clogged storm drains.
 - Conducted continuous outreach about the Master Plan
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- **2020** (as of February 2020)
 - January 1 – Teen Program, Rose Hill Community Center
 - **2019**
 - March 5 - SRTS workshop
 - June 15 - Juneteenth
 - July 27 - Unity Day
 - September 20 – Safety Day, Rose Hill Community Center
 - October 16 – Collins Park Civic Association



- **2018**
 - June 25 - Public Workshop
 - July 28 - Health Hook Up Event in Dunleith
 - October 1 – Holloway Terrace Civic Association



ROUTE 9 MASTER PLAN DOT SURVEY UPDATE

Results include responses from:

2019

March 5 - SRTS workshop

June 15 - Juneteenth

July 27 - Unity Day

2018

June 25 - Public Workshop

July 28 - Health Hook Up Event in Dunleith

