



# **Red Clay Valley Scenic Byway**

**Design Standards Overlay Project**

**Public Meeting and Workshop**

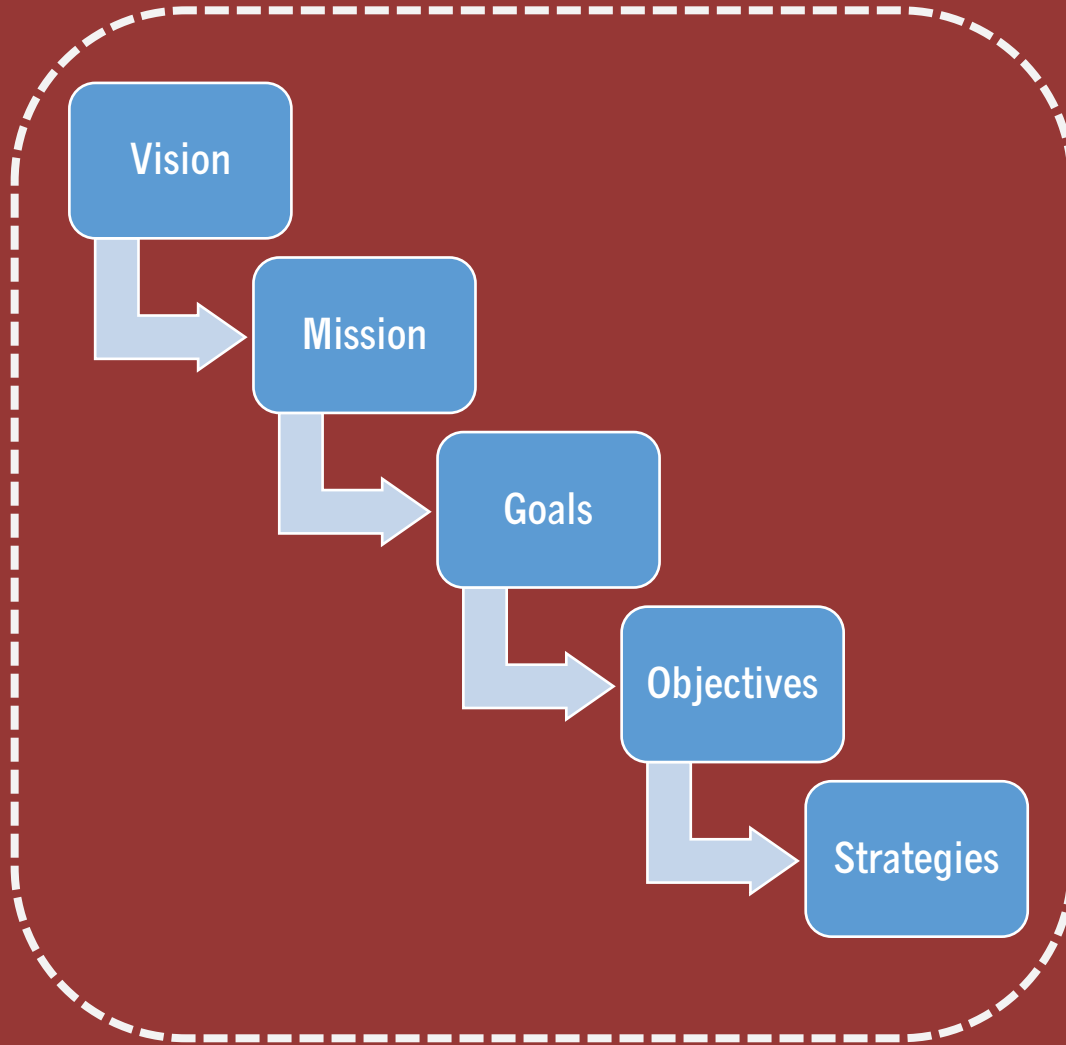
**February 12, 2015**

# Tonight's meeting- **PURPOSE**

1. To advise the broader community about status, planning concepts and process.
2. To provide the first participatory workshop for input and feedback.

# Corridor Management Plan & Comprehensive Plan

## Implementation



- Design Guidance
- Zoning Options
- Regulatory Tools
- Monitoring & Management Programs

# RED CLAY

## VALLEY SCENIC BYWAY

“...to ensure the

**preservation**

and

**conservation**

of the irreplaceable  
resources that together  
form the Red Clay Valley  
and its Scenic Byway.”



# VISION

# RED CLAY

## VALLEY SCENIC BYWAY

“...to develop strategies to

**preserve** and

**protect** the intrinsic  
qualities of the roadways ...  
and to support

**enhancement** and

**restoration** efforts to  
improve the value of the

Byway’s identified **scenic**,  
**natural** and **historic**  
qualities.”



**MISSION**



# RED CLAY

## VALLEY SCENIC BYWAY

- Encourage **stewardship** through continued conservation.
- Conserve **roadside features** that contribute to the Byway.
- Encourage **context sensitive design**.
- Encourage **restoration and enhancements**.



GOALS

# The Red Clay Valley Today

## Scenic Beauty



# The Red Clay Valley Today

## Natural Resources

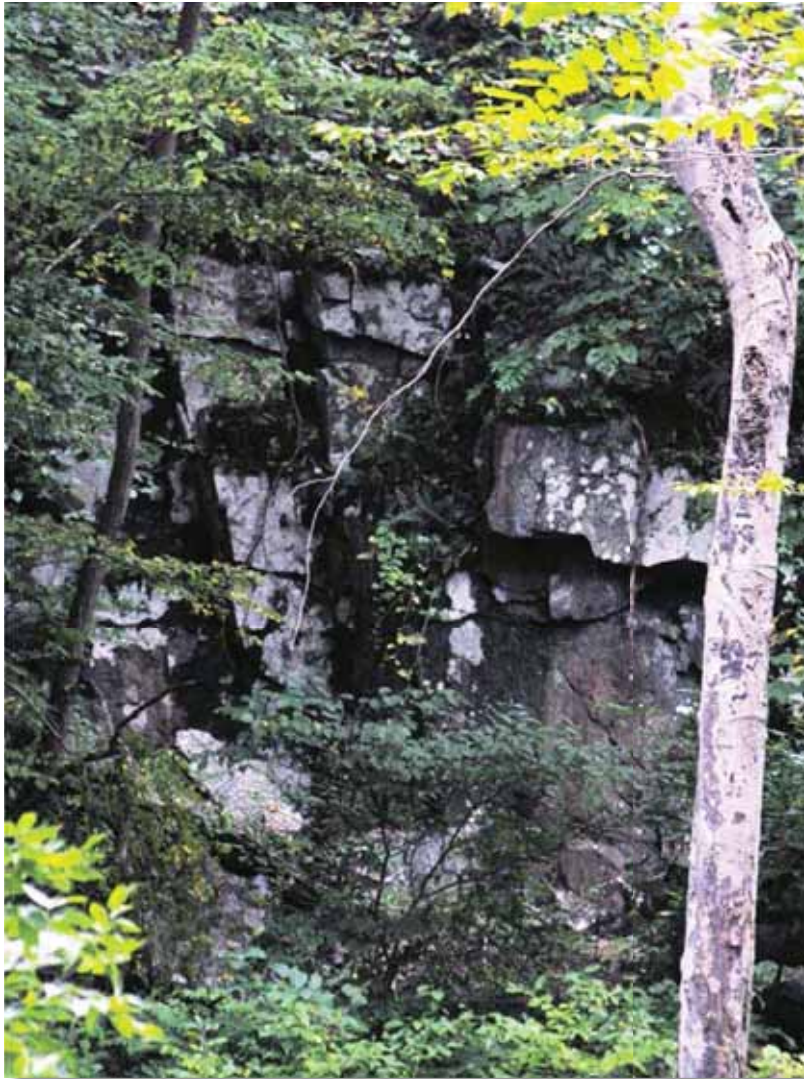
- Red Clay Creek and tributaries
- Five “Natural Areas”
- “Important Bird Area” Designation
- Serpentine geology
- 50 rare plant species





# The Red Clay Valley Today

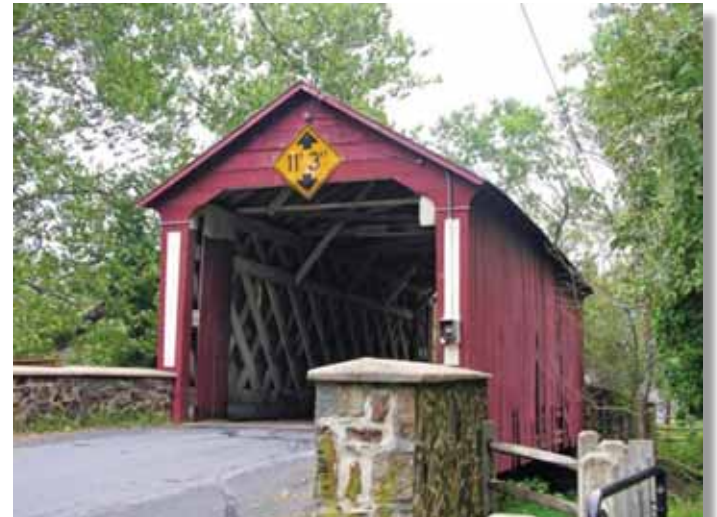
## Topography and Landforms





# The Red Clay Valley Today

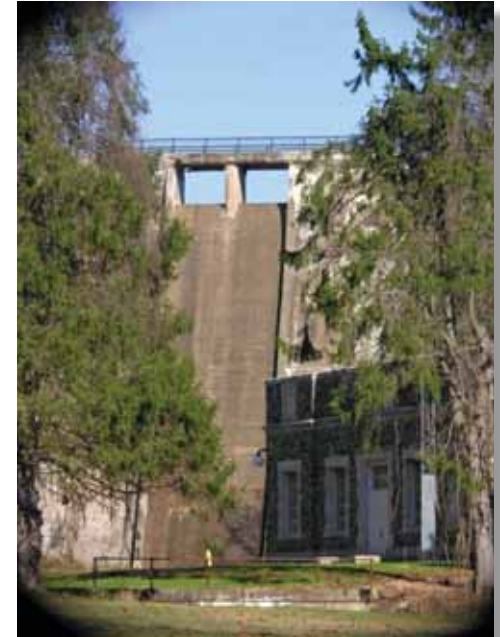
## Historic Structures





# The Red Clay Valley Today

## Industrial History and Infrastructure





# The Red Clay Valley Today

## Roadway Character and Scenic Beauty







Videre Woods Viewshed





Pheasants Ridge Way Cul-de-Sac



Workshop

# Ground Rules -

- About 40 minutes to Brainstorm and 15 minutes to report back
- Each table will designate a spokesperson and a note-taker
- Make sure everybody participates
- Document your thoughts on maps and flipchart
- Answer These Questions:
  - Where are the **Special Places**?
  - What are your **Hopes and Fears**?
  - What is **Appropriate** for this Place?



# Next Steps

- Incorporate Input from this Meeting
- Continue Best Practices Research
- Review the CMP & UDC
- Second Public Meeting to Discuss Observations and to Develop a “Menu of Strategies”

# For additional information...

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# PUBLIC WORKSHOP

## Red Clay Valley Scenic Byway Design Standards Overlay Project

February 12, 2015, 6:30 – 9 p.m.

**Guiding Principle:** *Protect and Enhance the Intrinsic Qualities (scenic, natural, historic) of the Red Clay Valley Scenic Byway*

**6:30 – 7 p.m. Displays:** Information about Red Clay Valley Scenic Byway Corridor Management Plan

**7 – 7:30 p.m. Presentation:** Introduction to Red Clay Valley Scenic Byway, goals and purpose of the Design Standards Overlay Project.

### **7:30 – 8:10 p.m. Roundtable Discussion**

*Roundtable Group Discussion Instructions:* Please feel free to use the markers or stickers on the maps to explain your reasoning for placing dots where you did.

1. Choose a **note-taker** to record the group's comments on the flip chart.
2. Choose a **spokesperson** who will report on the group's top few ideas after the breakout exercise.
3. Discuss **SPECIAL PLACES AND FAVORITE THINGS** about the byway area and use **GREEN** stickers to mark specific areas you'd like to see preserved. – 10 min
4. Discuss **HOPES** for the future of the byway area and use **BLUE** stickers to mark opportunities for improvement on the map. – 10 min
5. Discuss **FEARS** for the future of the byway area and mark areas you feel are threatened using **RED** stickers on the map - 10 min
6. Discuss **WHAT IS APPROPRIATE** for this place and use **YELLOW** stickers to note any specific examples on the map – 10 min

**8:10 – 8:25 p.m. Reports from Roundtables:** Spokesperson for each group will briefly summarize top ideas from the discussion.— 2 min per group

**8:25 p.m. Wrap Up:** Planning team will be around to discuss any questions, ideas and concern.

**Thank you for your participation in tonight's workshop!!**