

Project Management Committee



Project Advisory Committee



Community Ambassadors

- Two dedicated representatives from the Southbridge Civic Association
- Two local survey takers



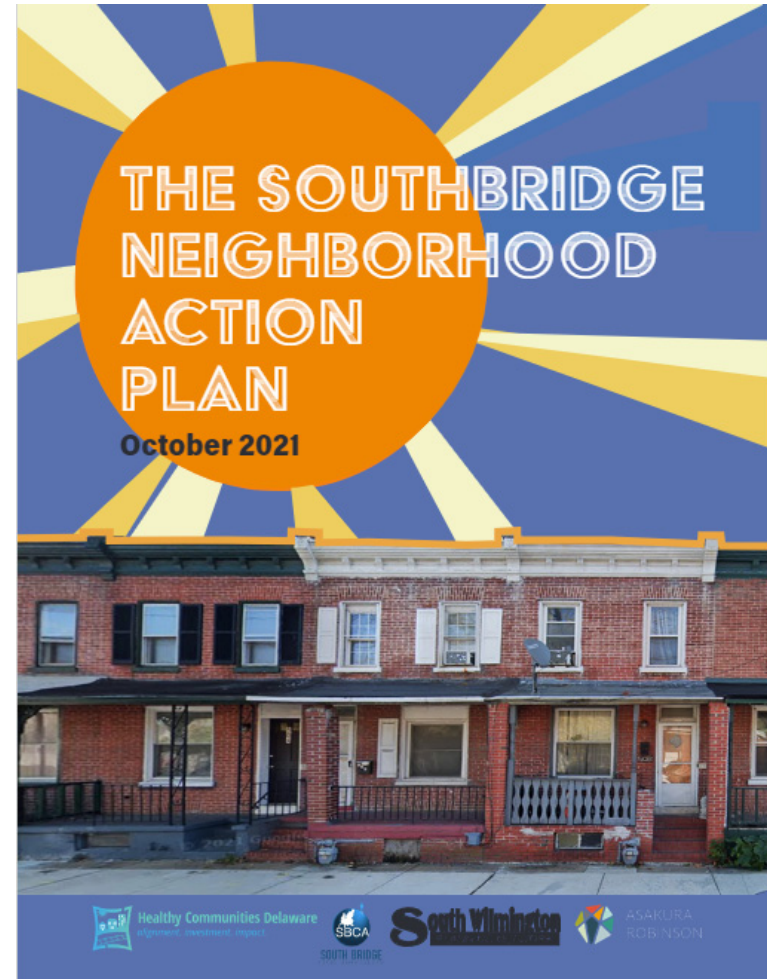
Schedule

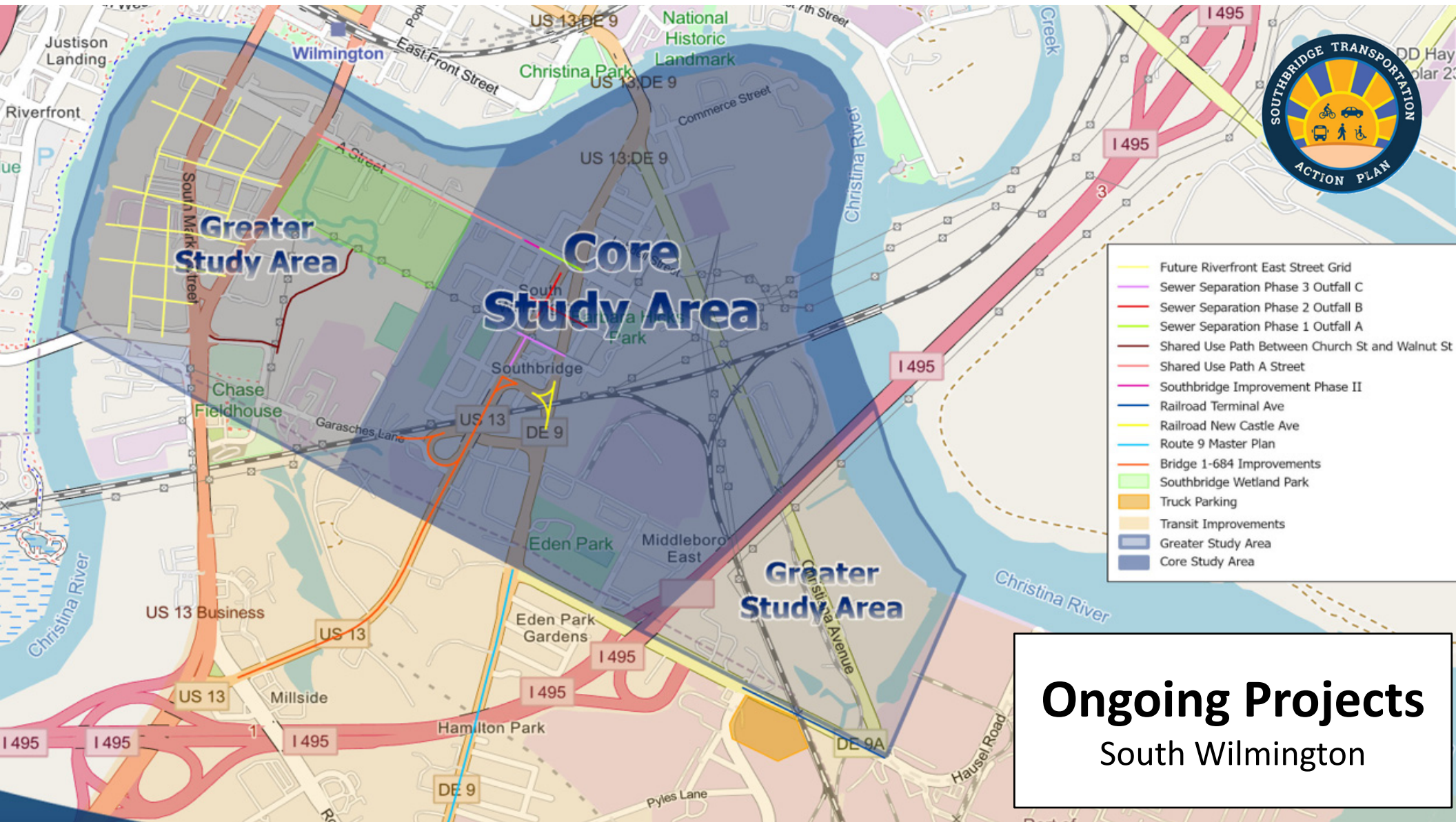


TASK	2022							2023						
	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Identify Issues, Opportunities & Constraints														
Community Visioning														
Define Assumptions and Alternative Projects														
Select Preferred Alternatives and Prepare Final Report														
Public Meeting														

Foundation

- **South Neighborhood Action Plan (SNAP)**
- 2008 Southbridge Circulation Study
- Statewide Truck Parking Study
- Port of Wilmington Traffic Circulation Study
- Route 9 Master Plan







Four Focus Areas including (but not limited to)

Traffic/Road Diets

- US 13 (Heald St)
- SR 9 (New Castle Ave)

Trucks/Freight

- Slow
- Reduce
- Reroute

Bike/Pedestrian

- Heald Street Bridge Over Christina River
- Eden Park

Transit

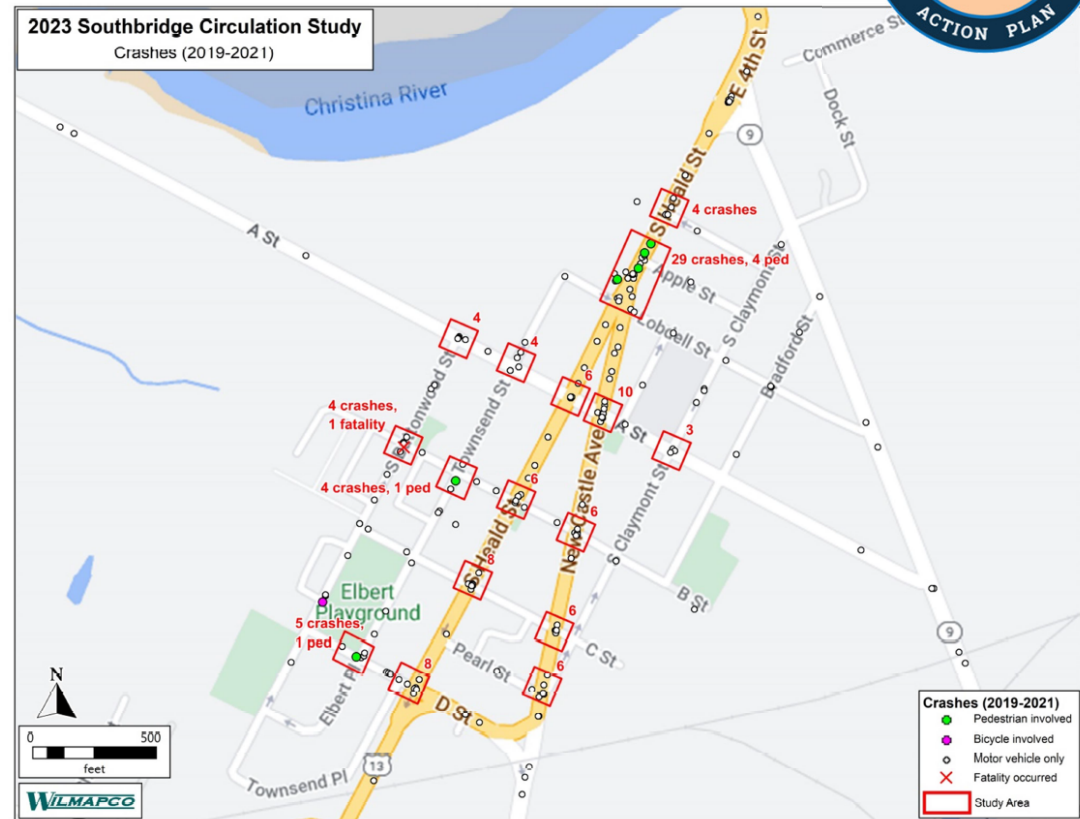
- Connectivity to
 - Jobs
 - Health
 - Food

Existing Conditions (Task 1)



Southbridge Traffic Circulation Study: 2023 Update
Task 1 Report
Identify Issues, Opportunities, and Constraints

August 2022





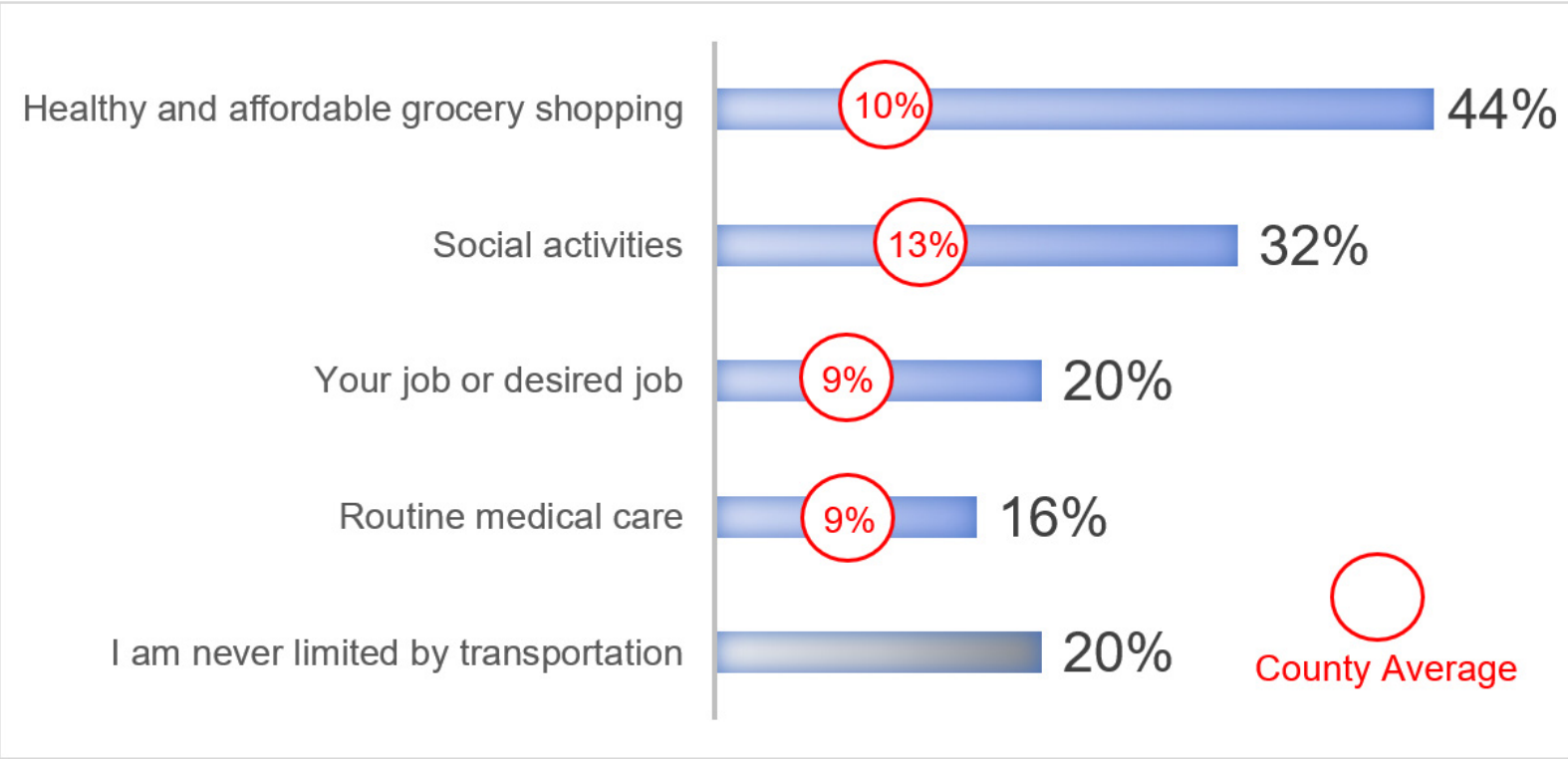
Survey 1

- Confirm & refine focus areas
- Plugged separate Shoreline Protection Survey
- 43 responses (online & in-person)
 - 50% residents (62% done in-person)
 - 33% travel through Southbridge
 - 17% workers





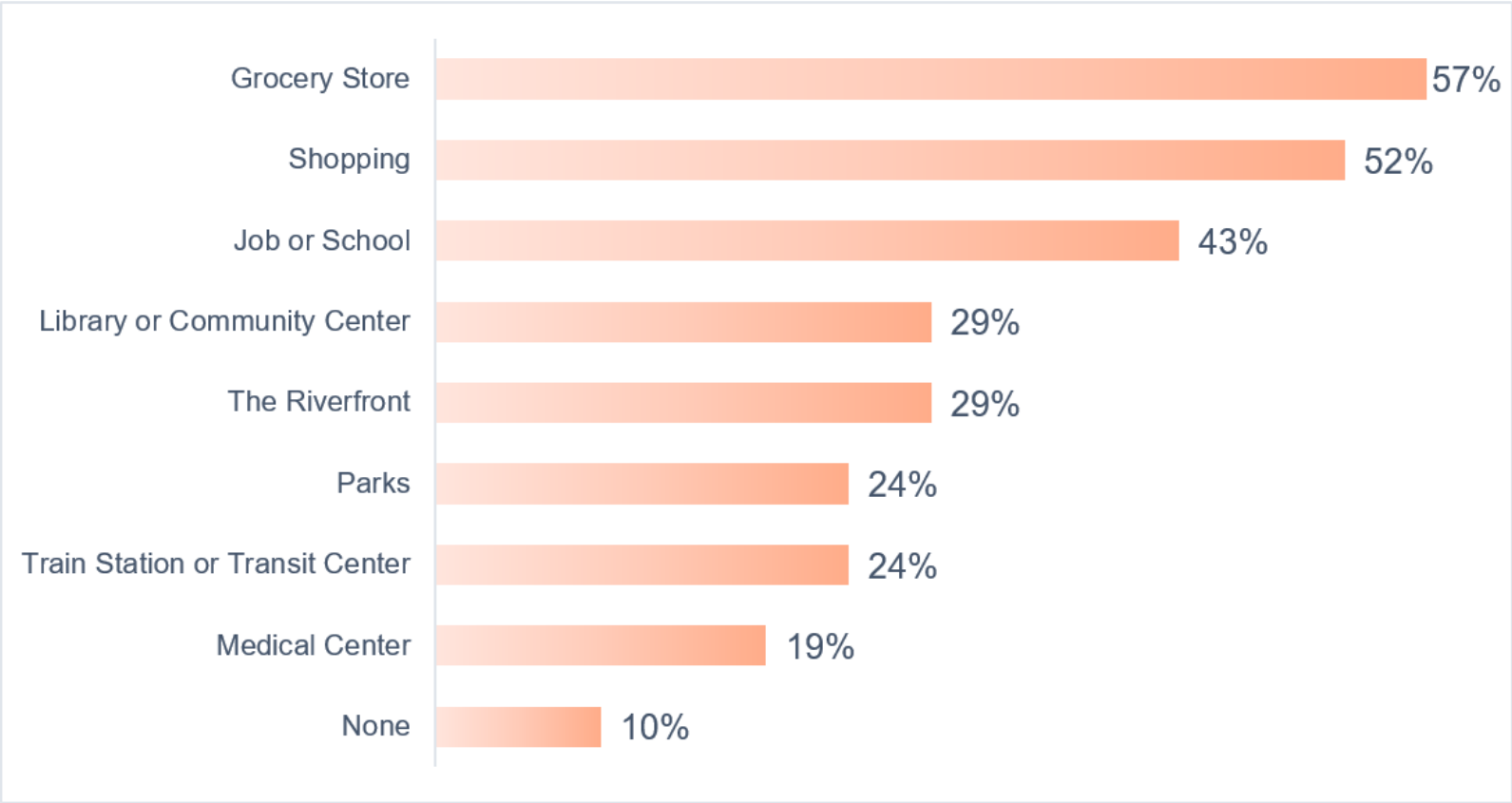
Transportation Limits me From Reaching. . . (Southbridge residents only)



*Includes 4 survey results from 2022 Southbridge Open Streets Event; County Average from 2022 WILMAPCO Public Opinion Survey

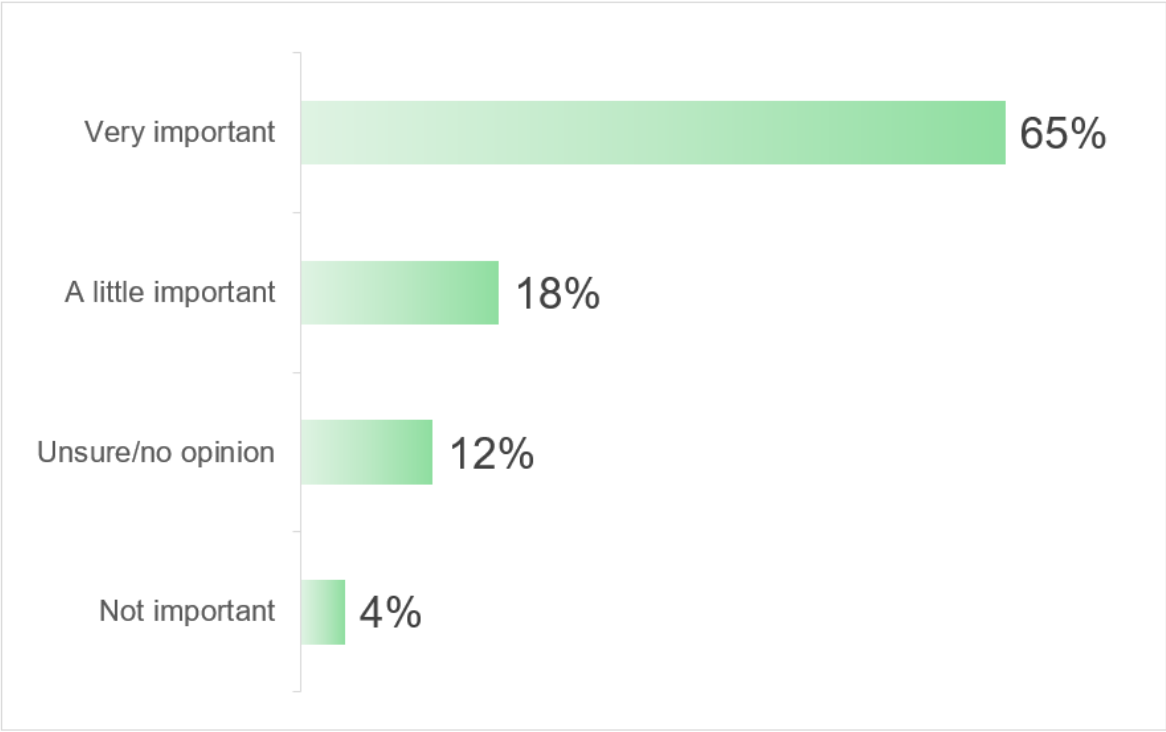


Better Bus Service Needed To/From. . . (Southbridge residents only)





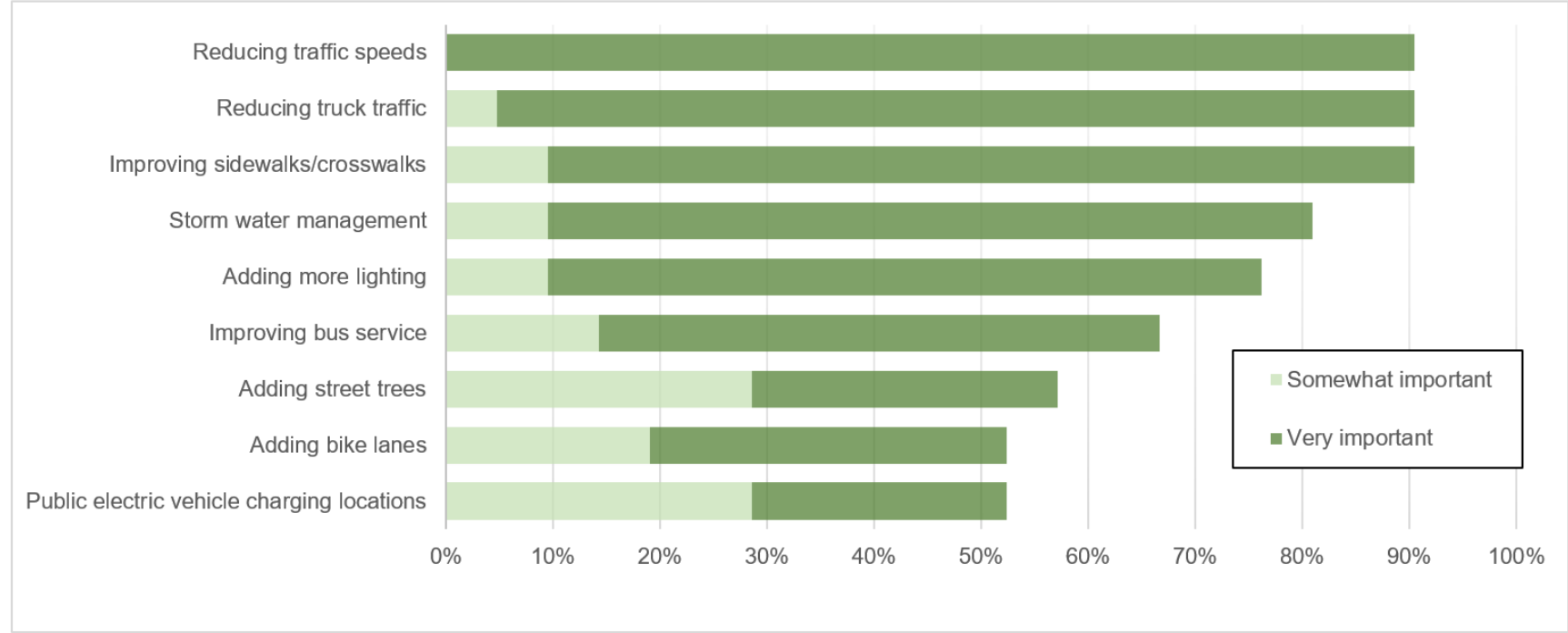
Improving Walking and Biking Access is* . . . (Southbridge residents only)



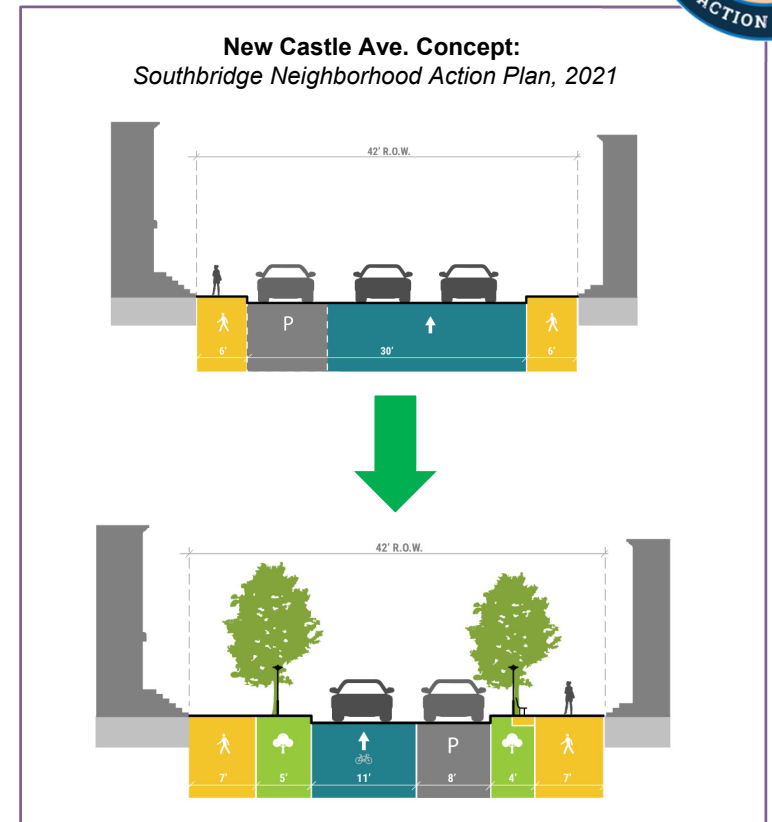
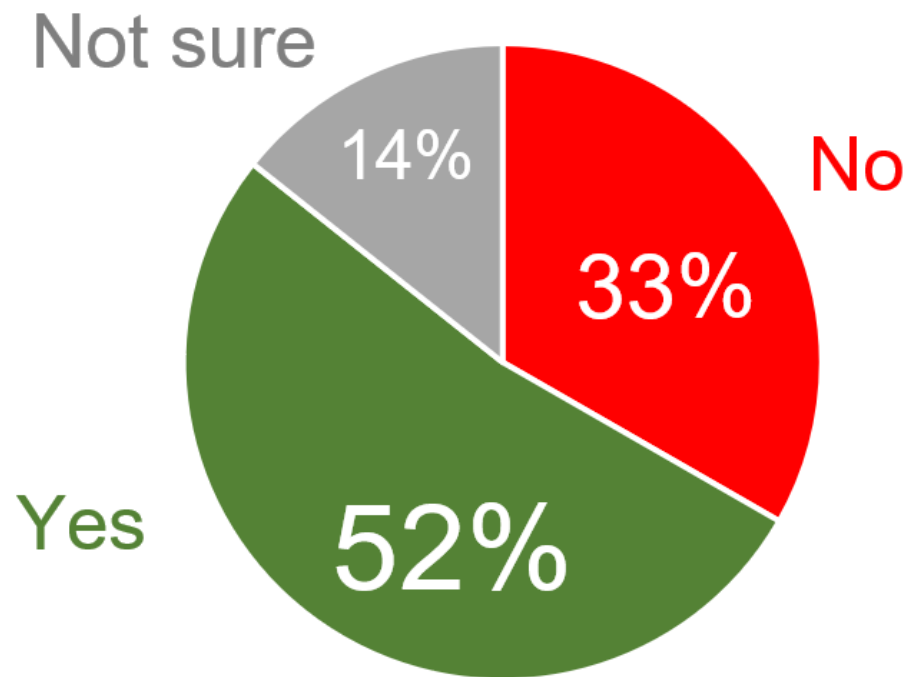
*SNAP Survey 1: sample of 49 residents in 2021



How Important Are Each of the Following. . . (Southbridge residents only)



Lane Reduction on New Castle Ave./Heald St.? (Southbridge residents only)



Workshop 1



Workshop 1



Concerns Raised



Lighting



Truck parking
and truck
traffic



Speeding



Flooding



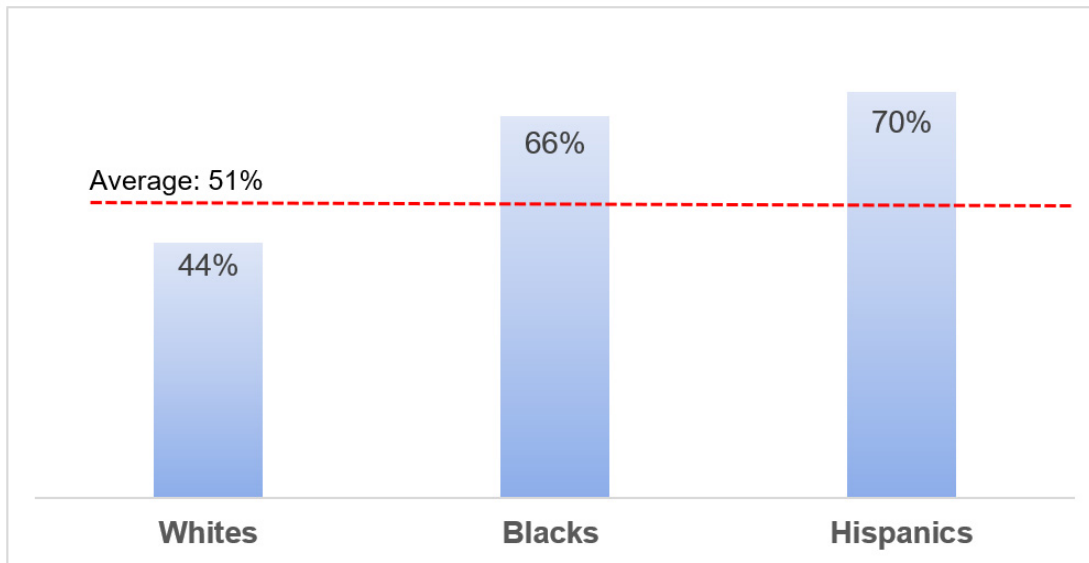
Bus
service




Sidewalks
and
crosswalks




Text Messaging is Effective for Public Outreach*




*2022 WILMAPCO Public Opinion Survey




Help refine
improvements to
transportation in
Southbridge






You are invited to participate in the
Southbridge Transportation Action Plan which will

**TEXT "EZPLAN"
TO (302) 207-7851
TO STAY INVOLVED!**



LEARN MORE AT:
WWW.WILMAPCO.ORG/SOUTHBRIDGE



WORKSHOP
2022
6pm
House
1
tation at
ssociation
meeting which begins at 6 pm.

Next Steps



- Youth Engagement
- Develop Alternatives
 - Immediate identified concerns sent to Public Works
 - Signal retiming
 - Bradford St./A Street
 - Claymont St.
- Public Workshop 2
- Survey 2 (door-to-door)



wilmapco.org/Southbridge

