



Southbridge Neighborhood Plan

WILMAPCO NMTWG & PAC

December 2021

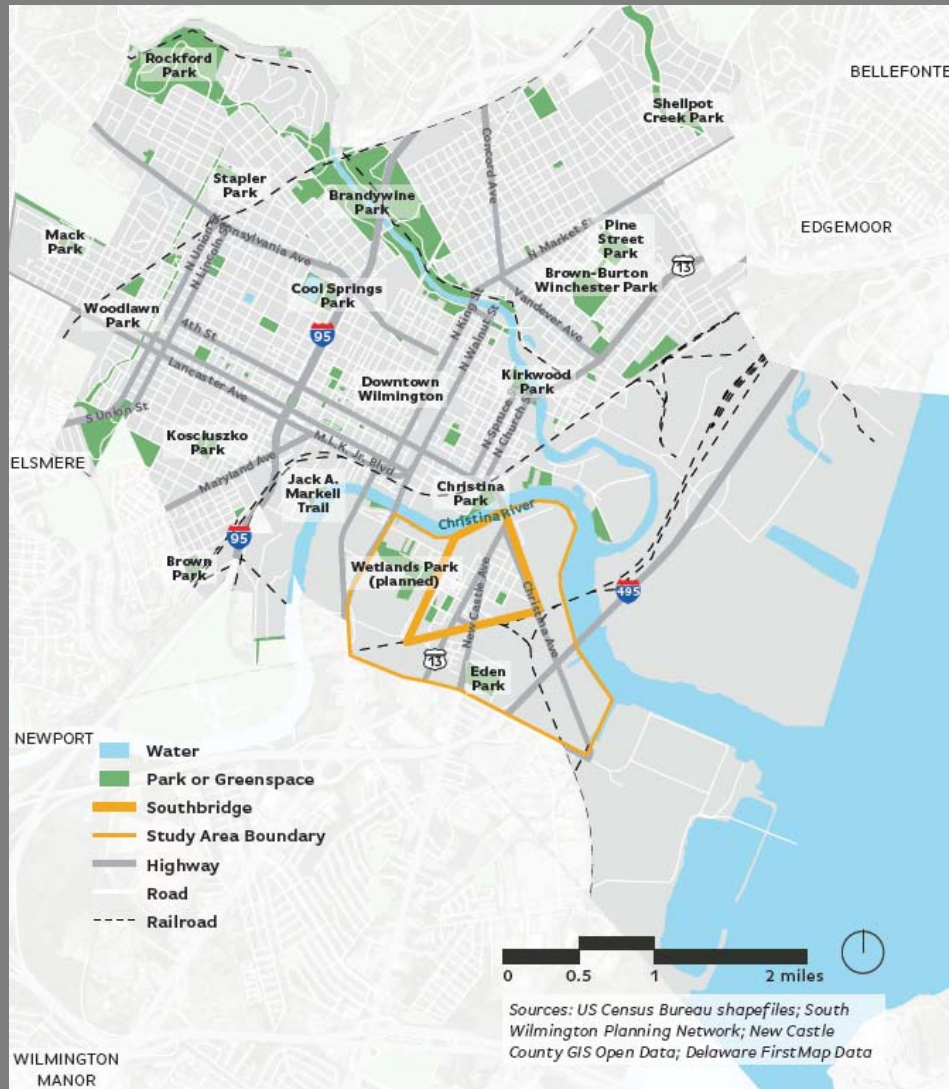


ASAKURA
ROBINSON

South Wilmington
PLANNING NETWORK

With funding from Healthy Communities Delaware

South Wilmington



Overview

Task: Update 2006 Neighborhood Plan

Partners: South Wilmington Planning Network &
Southbridge Civic Association

Funding: Healthy Communities Delaware

Consultant: Asakura Robinson





Phase 1: Understand (Jan-Apr)

Existing Conditions Report
Workshops with the Steering Committee and public
Interviews
Survey

Phase 2: Envision (Apr-Jun)

Working Group Meetings
Draft recommendations and action steps
Mission and Vision Statements
Questionnaire

Phase 3: Act (Jun-Sept)

Final Action Items
Workshops with the Steering Committee and public



5 **Steering
Committee
Meetings**

4 **Public
Workshops**

401 **Community
BBQ**

3 **2** **Surveys**

interviews

with Steering Committee
members, residents, City
and State officials

**Resident
Leaders' Meeting**

to form Working
Groups and review
recommendations

What People Love about Southbridge

Strong sense of community
and identity

Southbridge Wilmington
Wetland Park

Neighborhood institutions

Generally low crime rate





Selected Existing Conditions

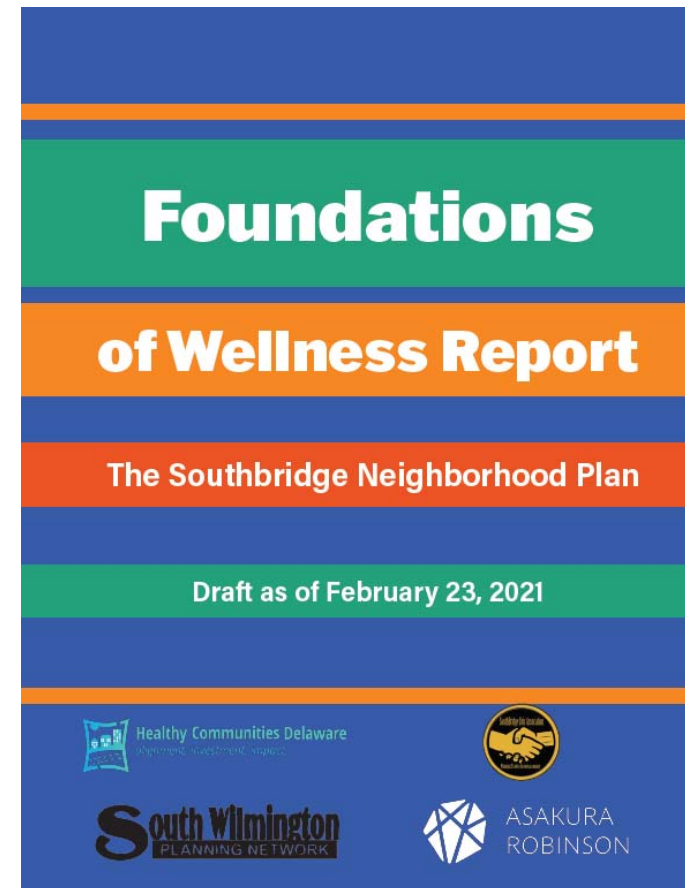
Elevated poverty

High unemployment

More bus dependent

Surrounding industrial land

Lots of vacant land



Action Item Categories

Community Empowerment

Economic Revitalization

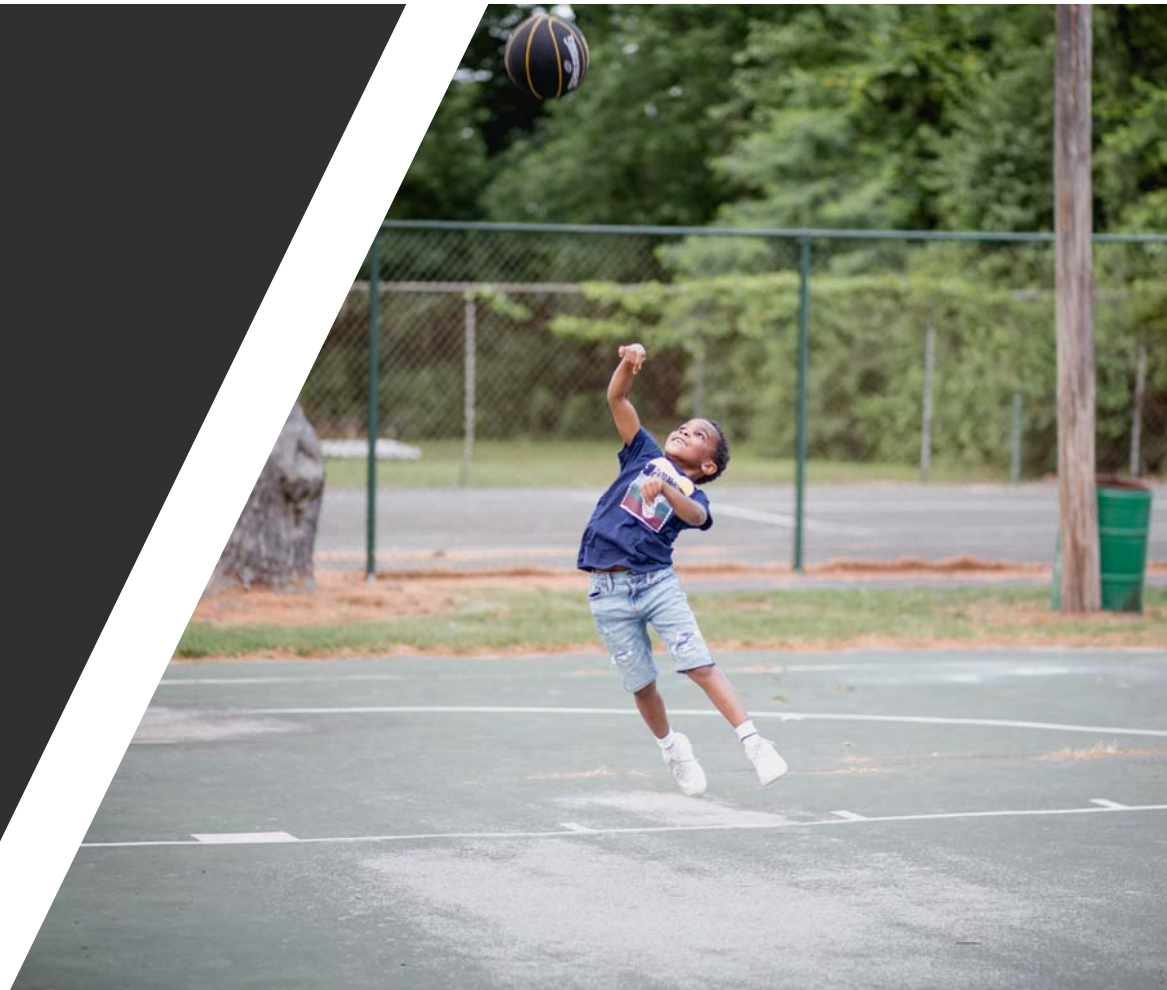
Youth and Education

Affordable Living

Better Health

Resilience to Climate Change

Improved Mobility



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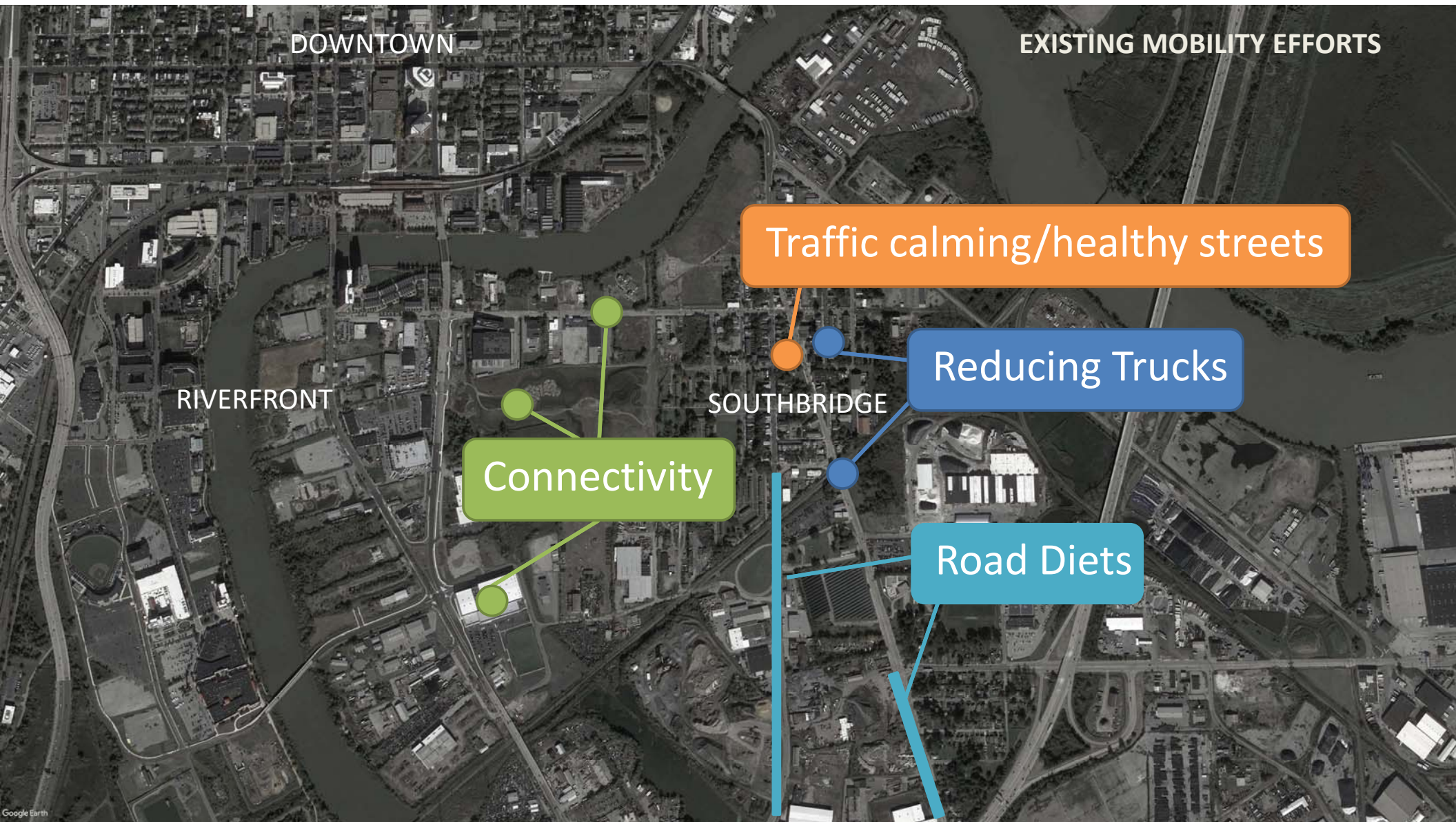
Affordable Living

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Improved Mobility





DOWNTOWN

EXISTING MOBILITY EFFORTS

Traffic calming/healthy streets

Reducing Trucks

Connectivity

SOUTHBRIDGE

Road Diets

RIVERFRONT

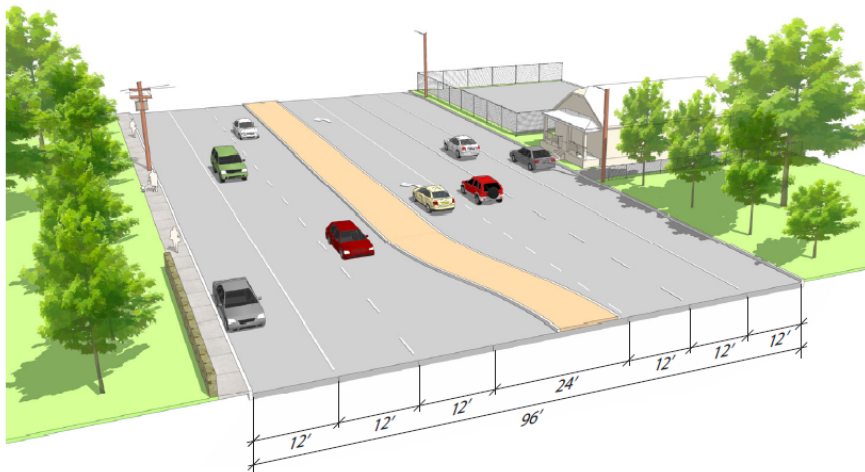
Update Circulation Study

- Road diet analysis
 - Including impact of S. Market St. Master Plan
- Consider D Street sweep removal
- Examine other improvements

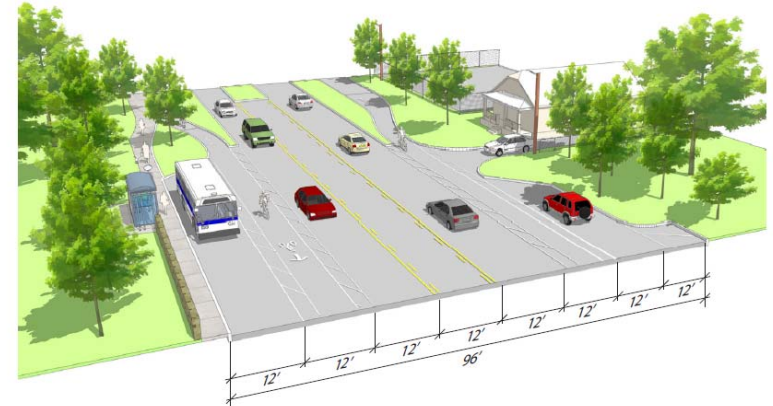


Route 9 Master Plan PREFERRED CONCEPT

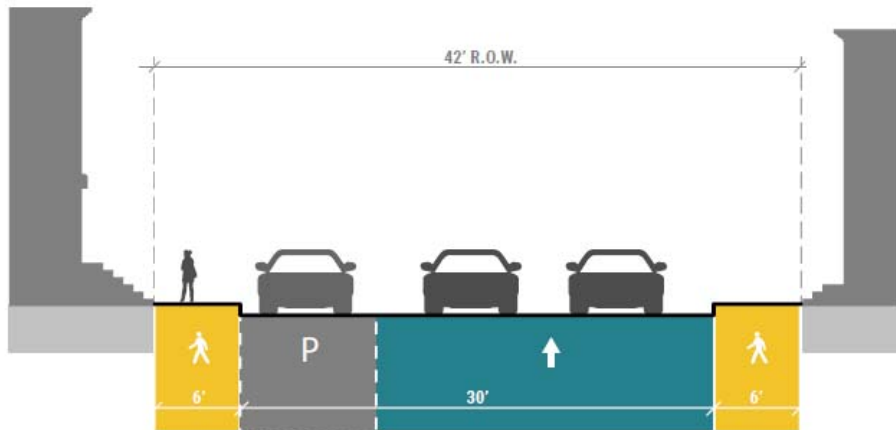
EXISTING SITE CONDITIONS - North of Terminal Avenue Looking South



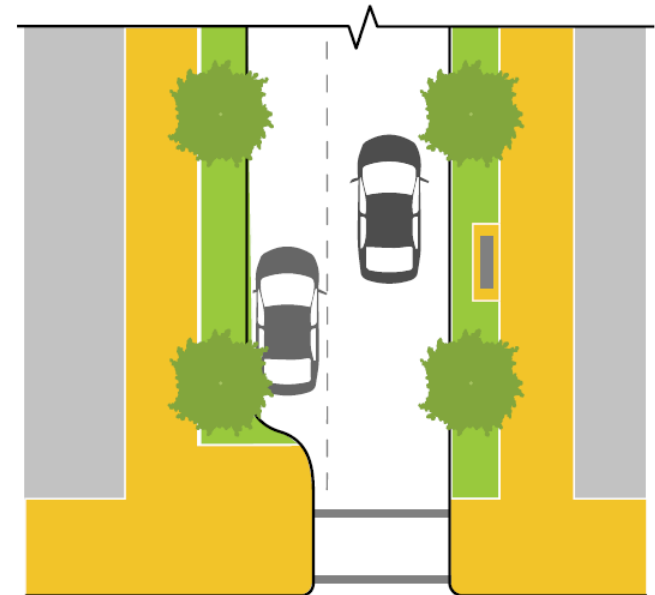
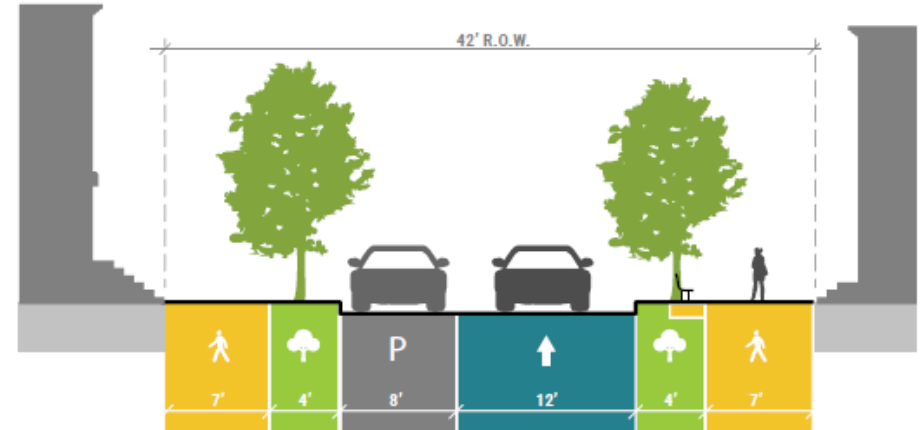
SCENARIO 1 - North of Terminal Avenue Looking South (Preferred)



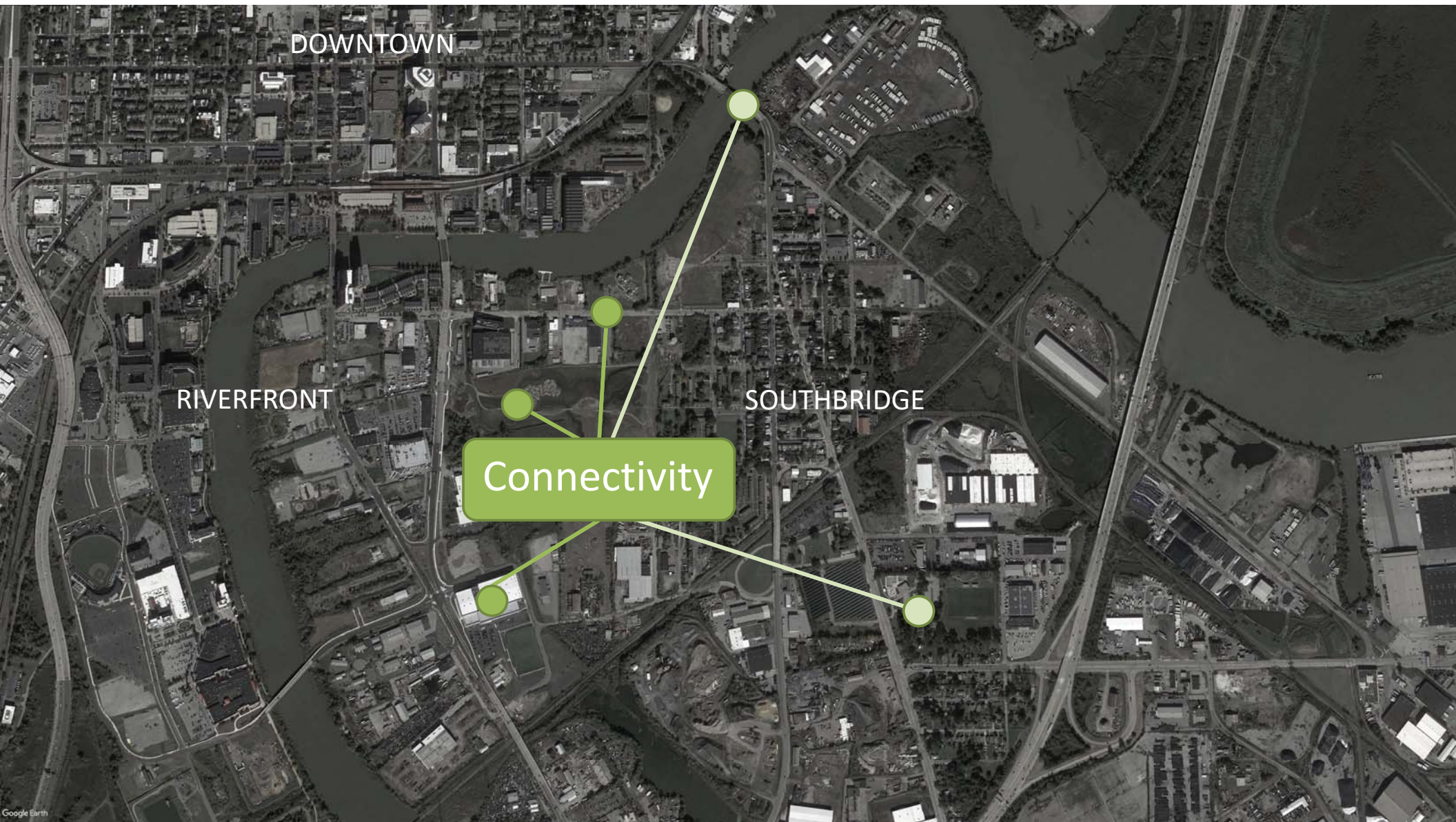
New Castle Ave. **POTENTIAL CONCEPT**



Existing



Proposed



DOWNTOWN

RIVERFRONT

SOUTHBRIDGE

Connectivity



Slow & Reduce Trucks

- Build off Port Access Study
 - Implement truck diversion options
- Further localized restrictions
- Direct truck traffic to Christiana Ave.

Better bus connections to jobs & healthy food

- Areas of Persistent Poverty Grant App.
 - ShopRite access improvements
 - Port job access
 - Shuttle w/connection to transit hub



Reactivate Main Street Program

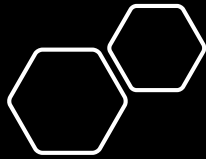
- Build off Southbridge Streetscape project (TAP)
- Work through Southbridge CDC
- Gateway treatments
- Maintenance of banners / green infrastructure



Additional Mobility Actions

- Support existing streetscape program
- Support multimodal connections to the Riverfront
- Expand electric vehicle charging infrastructure
- Mitigation strategies for roads at risk of flooding
- Increase green infrastructure treatments
- Invest in Bike share / Earn-a-bike programing
- Investigate Healthy Street Loop
- Monitor NEC Future's High Speed Rail Plan





Implementation

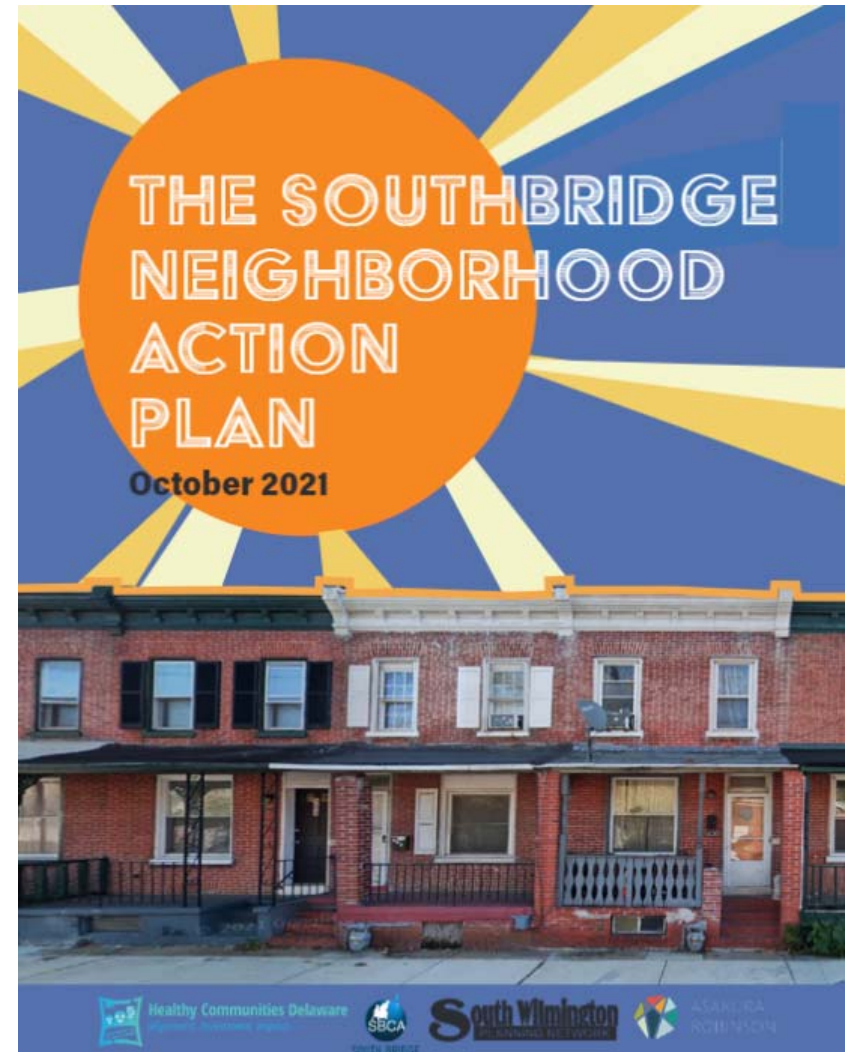
Recovery Funding Memo sent to City

Southbridge CDC

- Staffing support
- Year 2 HDC grant

Action Committees being formed

- Mobility and other action items
- Civic Association & SWPN





SWPN.org

