

# NEWARK

## *Transportation Plan*



## Unveiling a Plan for the Future of Transportation in Newark

**PLEASE JOIN US  
PUBLIC  
MEETING**

May 24, 2011

7 p.m. presentation  
followed by Q&A/discussion  
Newark Municipal Building  
220 Elkton Road, Newark, DE



**For more  
information:**

Call WILMAPCO at

302.737.6205

or visit

[www.wilmapco.org/newark](http://www.wilmapco.org/newark)

or follow us on facebook at

*Newark Transportation Plan*

### What is the Newark Transportation Plan?

Over the past year, WILMAPCO and the City of Newark have studied current transportation and how it could better meet the long-term needs of Newark's residents, businesses, and visitors. With guidance from an Advisory Committee and feedback at public presentations, workshops and displays, the draft Transportation Plan has identified improvements for walking and bicycling, transit, parking and driving.



Please join us as the draft plan is unveiled! Learn about the draft transportation projects to address the Newark transportation issues you've told us about. Let us know which projects are most important for you!

Your involvement in this project is very important!

### What we've heard from the community?

In addition to input from the Advisory Committee, we've sought feedback from the community at public meetings in May and November 2010, and at Newark Community Day in 2009 and 2010. When asked about your greatest priorities for transportation in Newark, you told us:

- Reduce congestion & improve signal timing and coordination
- Improve on-road & off-road bicycle facilities
- Connect commuter rail between Newark and Maryland and better coordinate other transit service
- Provide more downtown parking

## Some possible solutions? Tell us what you think!

At the Public Workshop, we will present draft solutions to issues identified through community outreach and technical analysis:

### Congestion & Safety

Modern traffic signals should adapt to account for student activity, events, transit schedules, bicycle and pedestrian travel, and other traffic changes to reduce congestion. Priority roads for signal retiming and modern upgrades include Elkton Road, and Cleveland, Library and S. College avenues. Other recommended projects include turn lanes along Cleveland Avenue at N. College and N. Chapel streets and extending Delaware Avenue to Marrows Road to improve access through this congested area of town.



### Public Transit

Newark is served by DART and UNICITY with University student buses. Merging the DART trolley with the UNICITY can help extend the short service hours of the trolley while reducing the long trip time of UNICITY. Extending real-time bus tracking used by the University buses to DART and UNICITY can increase the convenience of transit. Enhancing the marketing of transit and extending the transit hub design features to nearby areas will also increase public awareness of what services are available and how to use transit. Separate from the Newark Transportation Plan, a new Newark Train Station is currently being

### Bicycling and Walking

Pedestrian recommendations focus on ways to cross the street more safely. Mid-block refuge islands provide traffic calming benefits while easing crossings at locations without signals. Bicycling improvements are being developed in close coordination with the Newark Bicycle Committee. Options for all major streets including Delaware Avenue, Main Street, West Park Place and S. College Avenue are being explored, to connect cyclists to the downtown, campus and off-road paths.



### Parking

Sufficient downtown parking is critical to the City's economic development activities. In addition, University policies to reduce traffic and parking on campus places added demand on downtown supply. Zipcar is now offered on campus, a membership-based car-sharing program that has reduced demand for parking in other college towns. We are also coordinating with the Downtown Newark Partnership Parking Committee to explore options for cost-effective ways to increase parking.

## How to get involved?

- Attend the Public Meeting on May 24, 7 p.m., Newark Municipal Building, 220 Elkton Road.
- Schedule an individual interview or presentation to your group. Call 302.737.6205.
- Visit [www.wilmapco.org/newark](http://www.wilmapco.org/newark) to learn more & comment.
- Become a fan of the Newark Transportation Plan on facebook to join discussion, post photos/video, and keep informed.