



Imagine 2060: Visioning Sustainability for the Baltimore Region

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7th Mid-Atlantic Regional Round Table
October 1, 2010

What happens when you have a meeting like this?



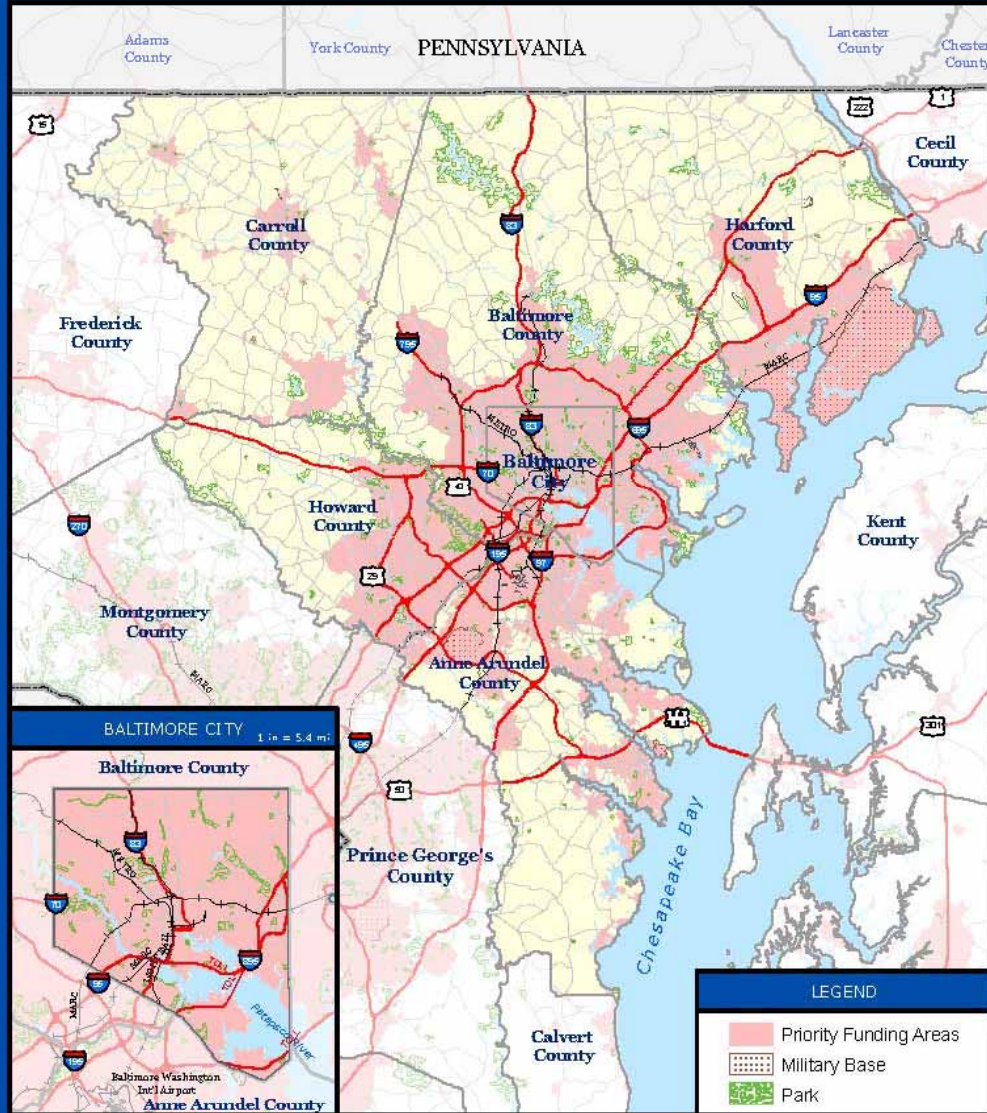
A Vision is Needed!

imagine



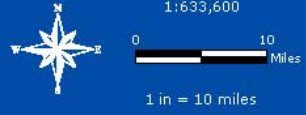
- In 2008, the Baltimore Regional Transportation Board (BRTB) agreed on the need for a transportation vision.
- Define an integrated, multi-modal regional transportation network to support:
 - greater mobility and accessibility;
 - livable communities;
 - environmental stewardship;
 - and economic prosperity.
- Guide investment priorities in the 2011 long-range transportation plan.

PRIORITY FUNDING AREAS (PFA)



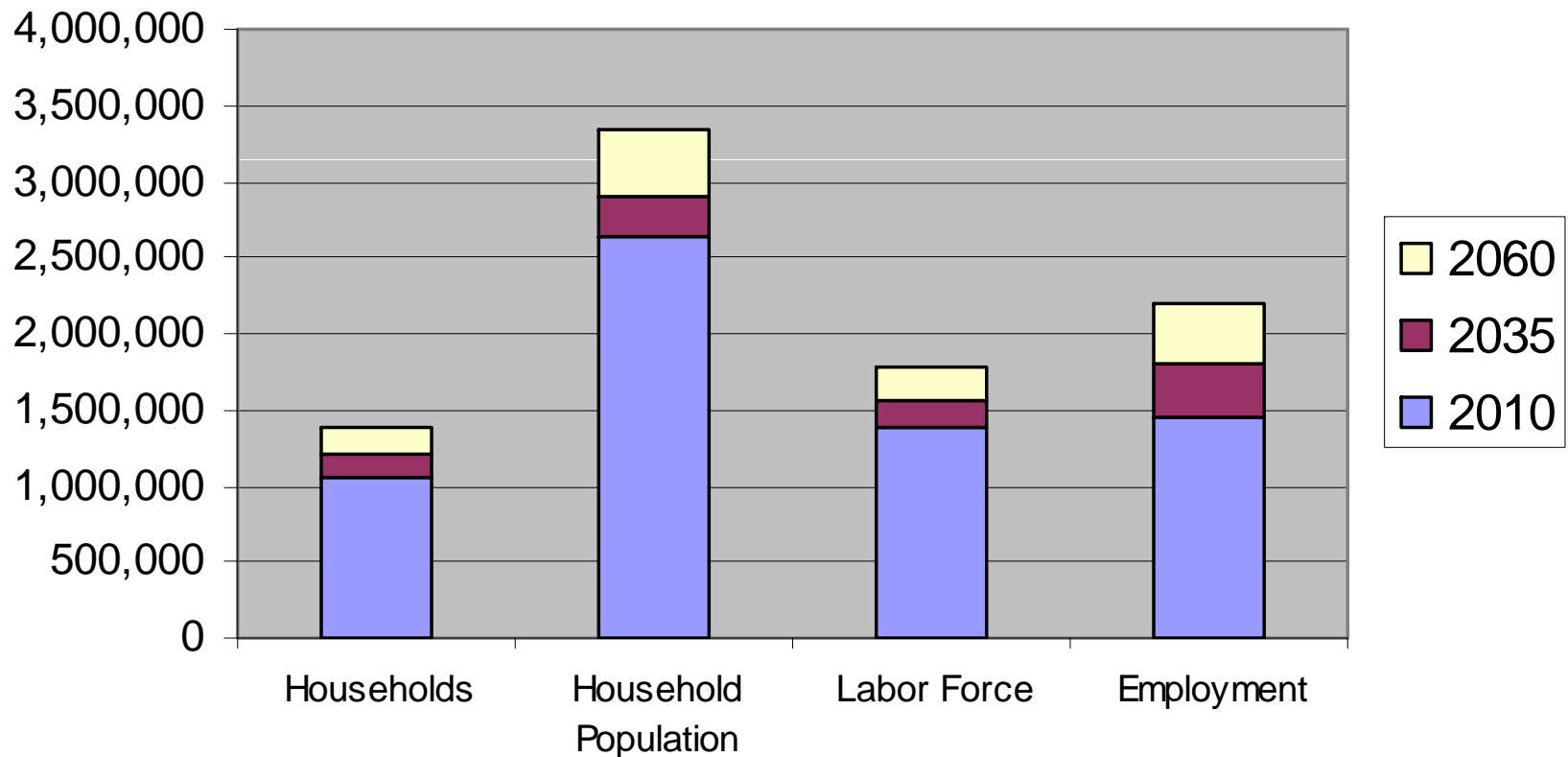
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Envisioning Change

Baltimore Region Demographic Data



source: Round 7C & A Regional Economic/Demographic Outlook for 2060

What is *imagine 2060*?

- Engage in a public conversation
- Plan together the region we want for future generations
- Understand trends and opportunities



Methods for Getting Input

- Values workshops



- Values survey

- Scenario planning exercise at open house meetings



Values Workshops: What We Heard

- 262 total comments
- Easy access to destinations through a variety of modes – 116 comments
- Transportation systems supporting economic opportunities – 55 comments
- Preserving the environment – 52 comments



Values Survey

- On-line values survey
- Participants were asked to assign priorities to six categories:
 1. Easy access to where you live, work, and play
 2. Preservation of environmental & cultural resources
 3. Economic opportunities
 4. Modern & well maintained transportation system
 5. Fair & wise transportation investments
 6. Safe & secure transportation

Values Survey: What We Learned

- 442 responses
- Choices for top priority:
 - Easy access/mode choice – 190 responses (43%)
 - Preservation of resources – 97 responses (22%)
 - Safe & secure transportation – 50 responses (11%)
 - Modern & well maintained system – 40 responses (9%)
 - Economic opportunities – 39 responses (9%)
 - Fair & wise investments – 26 responses (6%)

Values Survey: What We Learned

- Participants also chose top three value statements in each category.
Most responses:
 - “Our streams, rivers, and the Chesapeake Bay are clean and healthy” – 185 responses
 - “Our region offers a variety of job opportunities” – 166 responses
 - “I can get where I need to go regardless of my age or ability” – 160 responses
 - “I have a variety of transportation options to get me where I need to go” – 160 responses



Scenario Planning

- Nine open house meetings held throughout region
- Participants were asked to choose:
 - a preferred land use option
 - the transportation systems required to support that land use
- Participants learned about potential consequences of these choices



Scenario Planning

- Land use options
(Where should growth be concentrated?):
 - Downtowns
 - Town and village centers
 - Established suburbs
 - Expanding suburbs



Scenario Planning

- Transportation options
(Where should investment be concentrated?):
 - Urban multi-modal
 - Regional and local connections
 - Commuter options
 - Expanding roadways



Scenario Planning: What We Learned

- 170 total responses
- Land Use Choices:
 - Downtowns – 46 responses (27%)
 - Town and village centers – 74 responses (44%)
 - Established suburbs – 29 responses (17%)
 - Expanding suburbs – 21 responses (12%)
- Top 2 land-use options concentrate growth in community centers – 120 responses (71%)
- Top 3 options keep growth in Priority Funding Areas – 149 responses (88%)

Scenario Planning: What We Learned

- Transportation Choices:
 - Urban multi-modal – 44 responses (26%)
 - Regional and local connections – 84 responses (49%)
 - Commuter options – 22 responses (13%)
 - Expanding roadways – 20 responses (12%)
- Top 2 transportation options concentrate investment to provide connections and mode choice within and among urban areas and town centers – 128 responses (75%)

Scenario Planning: What We Learned

- 16 Land-Use & Transportation Combinations:
 - Most favored combination: Town and Village Centers paired with Regional and Local Connections – 51 responses (30%)
 - Second most favored combination: Downtowns paired with Urban Multimodal Transportation – 21 responses (12%)
 - Least favored combination: Expanding Suburbs paired with Commuter Options – 1 response (0.6%)

Where Do We Go from Here?

- Continue Public Outreach
- Refine Scenario Planning
- Define Themes/Goals/Strategies/Targets

- Use this input to inform and support the Region's Long-range Transportation Plan

