

WILMAPCO, UD IPA, and APA Delaware invite you to a Socially-Equitable Public Engagement in Planning Training

April 16 and 30, May 14 and 27, and June 11
from 1-2:30 p.m. via Zoom

Please note that all sessions will be held on a Friday with the exception of May 27, which is a Thursday.

Conducting effective public outreach, sensitive to the needs of racial, ethnic, and cultural minority communities, is no easy task. During this series of five Socially-Equitable Engagement in Planning training sessions, we'll learn how to develop more effective outreach programs reflective of the needs of those in the communities we serve.

- Dr. Amber Johnson is an award-winning Associate Professor of Communication and Social Justice at Saint Louis University and co-founder of The Institute for Healing Justice and Equity at Saint Louis University.
- Jennifer Hurley, AICP, CNU-A, is CEO of Hurley-Franks and Associates and Instructor at Bryn Mawr College. Her planning practice specializes in facilitating public involvement in planning and in form-based codes.

Training Session Topics include:

- **Anti-Racist Diversity & Humanized Equity** - focuses on the history of diversity and inclusion and the tenets of Humanizing Equity.
- **The Just Organization: Cultural Shifts and Implicit Bias** - will help planning organizations do the work of changing their cultural environments so that those most marginalized feel empowered to participate.
- **Communication Strategies for Intercultural Competence** - focuses on specific strategies for communicating across differences and crafting human connection through complexity, grace, and compassion.
- **Communication Tools for Change: From Idea to Action** - will provide hands on training for developing core messages and moving from idea to implementation.
- **Community Engagement Ethics** - lays out the tenets of ethical community engagement from the planning perspective.

6 CM Credits and 1.5 Ethics CM Credits are proposed for this training.
There is no cost to attend, but space is very limited. Reserve your spot today!

[REGISTER TO ATTEND](#)



For additional questions, email Randi Novakoff at rnovakoff@wilmapco.org.

