Welcome to the Fall 2023 Churchman's Crossing Monitoring Committee Meeting!

The meeting will begin at 4:00 PM

October 25, 2023







October 25, 2023







Agenda

- 1. Welcome and Introductions
- 2. Churchman's Crossing Monitoring Committee (CXMC) Overview
- 3. 2022-2023 CXMC Recap
- 4. Prioritization Update
- 5. Looking Ahead: 2023-2024 CXMC Work Plan
- 6. Spotlight Topic: Microtransit in Churchman's Crossing
- 7. Agency Updates
 - Delaware Transit Corporation
 - WILMAPCO
 - DelDOT
 - NCC Department of Land Use
- 8. Next Steps
- 9. Public Comment



Introductions





Members

Civic, Business, Special Interest, Institutions

- Bike Delaware: James Wilson
- Christiana Fire Company: Kevin Cowperthwait
- Christiana Hospital: Jeff Miller
- Christiana Mall (Brookfield Properties): Steve Chambliss
- Civic League for New Castle County: Bill Dunn
- Committee of 100: Troy Brestel
- Delaware Nature Society: Mark Nardone
- Delaware Office of State Planning: Tricia Arndt
- DP Real Estate: Shawn Tucker
- Del-Tech: Nick Dohring
- DNREC: Beth Krumrine
- J.P. Morgan Chase: Don Mell
- New Castle County Chamber of Commerce: Alysse Bortolotto
- Rutherford Community: Patti Beauchesne
- Village of Christiana: Barry Shotwell

Project Partners

- WILMAPCO: Dan Blevins, Dave Gula
- DelDOT: Cooper Bowers
- NCC: Matthew Rogers
- DTC: Cathy Smith

State/County Elected Officials

- New Castle County Council
 - President: Karen Hartley-Nagle
 - District 1: Brandon Toole
 - District 7: George Smiley
 - District 9: Timothy Sheldon
 - District 11: David Tackett
- State Elected Officials
 - State Senate District 7: Spiros Mantzavinos
 - State Senate District 9: John Walsh
 - State Senate District 11: Bryan Townsend
 - State Senate District 13: Marie Pinkney
 - State Representative District 17: Melissa Minor-Brown
 - State Representative District 18: Sophie Phillips
 - State Representative District 19: Kimberly Williams
 - State Representative District 21: Michael Ramone
 - State Representative District 24: Edward Osienski
 - State Representative District 26: Madinah Wilson-Anton

Project Support Team

- RK&K: Mark Tudor, Jim Burnett, Stephanie Everett, Katie Gibson
- Kramer & Associates: Andrew Bing



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Introd	luctions

Name



Why this committee is important to me

Churchman's Crossing Monitoring Committee Overview

Purpose



- A collaborative dialogue between the Committee members which represent a diverse group of stakeholders:
 - Implementing agencies
 - Elected officials
 - Local civic and community leaders
 - Business interests
 - Advocacy groups



- Facilitate regular communications between decision makers, community stakeholders and the traveling public on progress in implementing the Plan
- Share key technical information to help the community understand the benefits and tradeoffs of investment decisions across transportation assets or modes
- Provide input on local transportation priorities
- Provide input on the prioritization of projects
- Provide input on small, mid-course corrections as conditions evolve over time
- Help to facilitate solutions to traffic management problems as they arise



Expectations

- Attend up to three (3) in-person meetings per calendar year
- Active participation at meetings
- Serve as a liaison between the Committee and the individuals/groups that you represent
- Encourage attendance at the annual public workshop

How Recommendations Will Be Made

- The Churchman's Crossing Monitoring Committee will not make formal recommendations
- Rather, the Committee will provide information, experiences, and local knowledge to assist the project team implementing the recommendations from the 2022 Churchman's Crossing Plan Update



2022-2023 Churchman's Crossing Monitoring Committee (CXMC) Recap

2022-2023 CXMC Recap

- Held 3 CXMC meetings and 1 public workshop
- Published the 2022 Annual Churchman's Crossing Monitoring Report
- Established initial priorities from the transportation projects included in the Churchman's Crossing Plan Update



Annual Monitoring Report

- Summary of transportation and land use conditions and changes within the Churchman's Crossing project area, including how the recommendations of the 2022 Plan Update are being implemented
- Elements include:
 - Land Development
 - Traffic
 - Pedestrian/Bike
 - Transit
 - Safety
 - Master Plan Project Status
 - Recommendations
 - Public Comment



2022 Annual Churchman's Crossing Monitoring Report

Transportation Project Status Recommendations

May 24, 2023

https://bit.ly/churchmans

Recommended Projects

	Arundel	Label	Recommended Projects
Logond		A	BR 1-234, Kirkwood Highway over Mill Creek Pedestrian Improvements
Legend		В	Fair Play SEPTA Train Station - Parking Expansion
Project Area			Eagle Run Rd to Continental Drive Connector
Recommended Projects-Intersections	前たいというよう日かとう	D	SR 273 / Chapman Road Intersection
)HITHANDAX E	SR 1: Tybouts Corner - SR 273
Recommended Projects-Connections		F	East Coast Greenway: Churchmans's Crossing -Newark Gaps
	Stanton	LL b. Contraction G	SR 273 / Harmony Road Intersection
		GG	Christiana Bypass
	/ \ w *	Н	SR 2 / Red Mill Road Intersection
White Clay Creek State			SR 2 / Harmony Road Intersection
Park Park		J Ma J	Eagle Run Road: SR 273 - SR 7
	S P	JJ	Opening Samoset Drive/Continental Drive: SR 4 to Churchman's Road
	Short N	К	SR 4 / Churchmans Road Intersection
		Sesuch Creek KK	Telegraph Road/St. James Road Railroad Underpass
		L Contraction	SR 4 / Harmony Road Intersection
Nonatum Mills		alu - alu	SR 4/SR 7, Stanton Split
		N	Road A / SR 7 Improvements
		0	New Castle County Transit Center
		New Castle P	Center Blvd Extended to Churchmans Rd (Part of NCC Transit Center
Heights	c ⁷ 0 / 2	Airport	SR 273: 3rd lane NB & SB between I-95 and SR 4
ark			Old Baltimore Pike: SR 72 -SR 273 Shared Use Path
Greenbridge	C ITLN J		SR 273 @ I-95 Interchange Reconfiguration
Pencader		R	Old Baltimore Pike / Salem Church Rd Intersection
	GG	S	Churchman's Road Extended, SR 2 to SR 4
Brookside		easantville	SR 273: 3rd lane NB & SB between SR 1 and I-95
		Rambleton	SR 7 Intersections: SR 7/Telegraph Rd, SR 7/Delaware Park Blvd.
VEL AND ANXERSON DA		Acres	Southbound I-95 Access from Continental Drive
			Southbound SR 1 to Southbound I-95 Connection
Wor	4	Z	Southbound SR 1 to Northbound I-95 Connection
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		EE	Micro Transit (DTC)
Q	Taylortown F Wedgewood	FF	Automated Transit Vehicles (DTC)
			New Bus Transit Routes
	Centennial	MM	Transit Access Improvements
	Village	Bayview Manor NN	Pedestrian/Bicycle Improvements Along Existing Roads
	The second s		Pedestrian/Bicycle Connections Serving Existing Communities

Transportation Projects: Planning → Implementation

Regional Transportation Plan (RTP)



- 30 year plan fiscally constrained and aspirational projects
- Updated at least every 4 years
- Includes NCC, DE and Cecil County, MD

Capital Transportation Program (CTP)

- 6 year fiscally constrained program
- Updated every 2 years
- Encompasses all of Delaware

Transportation Improvement Program (TIP)



- 4 year fiscally constrained program
- Updated every 4 years, revised every 2 years
- Includes NCC, DE and Cecil County, MD



DelDOT's CTP Process



Prioritization Recap

- Sought committee members' input on the prioritization of the additional transportation improvement projects recommended in the Plan Update
- Criteria developed in the Plan Update were utilized in this prioritization approach
- Committee was asked to provide input on how important each criteria was to them

Project Partners will utilize this input in future decisions on the timing of funding for planning, design, and construction

Transportation Project Prioritization



Prioritization Homework Assignment

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- Committee asked to weigh each criteria with a percentage, adding up to 100%
- Received 14 responses
- Agency partners were not participants in the assignment

Committee's Weighted Project Prioritization Results



Rank	Label	Project	
1	EE	Micro Transit (DTC) (not mapped)	
2	MM	Transit Access Improvements (not mapped)	
3	NN	Pedestrian/Bicycle Improvements Along Existing Roads (not mapped)	్ ం గే
4	00	Pedestrian/Bicycle Connections Serving Existing Communities (not mapped)	్ సే
5	S	Churchman's Road Extended, SR 2 to SR 4	🚗 🎞 ố 갸
6	LL	New bus transit routes (not mapped)	
7	QQ	SR 273 at I-95 Interchange Reconfiguration	🖚 🎞 ố. Ż
8	FF	Automated Transit Vehicles (DTC) (not mapped)	
9	11	Opening Samoset Drive/Continental Drive: SR 4 to Churchman's Road	🚗 🎞 ්
10	Z	Southbound SR 1 to Northbound I-95 Connection	
11	W	SR 7 Intersections: SR 7/Telegraph Road, SR 7/Delaware Park Boulevard	🖚 🏎 🗞 🕏
12	КК	Telegraph Road/St. James Road Railroad Underpass	~~
13	Y	Southbound SR 1 to Southbound I-95 Connection	
14	U	SR 273: 3rd lane NB & SB between SR 1 and I-95	🖚 🎟 🕉 🕏
15	GG	Christiana Bypass	会 認
16	х	Southbound I-95 Access from Continental Drive	
17	РР	SR 273: 3rd lane NB & SB between I-95 and SR 4	← ₩ 5°o 於

How Your Input Will Be Used

- Will be used to help inform the agencies' decision-making for:
 - Regional Transportation Plan (RTP)
 - Capital Transportation Program (CTP)
 - Transportation Improvement Plan (TIP)
- Helps agencies chart a path forward for when funding becomes available
- The committee's priority ranking may not be the order in which projects ultimately get implemented

Prioritization Update

Prioritization Update



Rank	Label	Project	
1	EE	Micro Transit (DTC) (not mapped)	
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Prioritization Update

- Microtransit in Churchman's Crossing (#1 Priority)
 - Tonight's Spotlight Topic
 - Determining next steps and implementation timeline
- Transit Access Improvements (#2 Priority)
 - Policy recommendation included in DART Reimagined
- Pedestrian/Bicycle Improvements and Connections (#3,4 Priorities)
 - Future Spotlight Topic
 - Analyze where improvements/connections for pedestrian/bicycle facilities are most needed in Churchman's Crossing
 - Determine costs and funding opportunities
 - CXMC input on the analysis
- Churchman's Road Extended (#5 Priority)
 - Future Spotlight Topic
 - Opportunities, hurdles, and challenges
 - Currently being evaluated as part of the Churchman's Crossing Transportation Improvement District (TID)

Looking Ahead: 2023-2024 CXMC

Goal of the 2023-2024 CXMC

Advance Churchman's Crossing Plan Update Recommendations

How we will accomplish our goal ____ Monitoring Sharing Discussing Advocating

By monitoring, sharing, discussing, advocating...



By monitoring, sharing, discussing, advocating...

Churchman's Crossing Monitoring Committee

Spotlight Topics (New!)



By monitoring, sharing, discussing, advocating...

- Spotlight Topics (New!)
- Agency Updates at each CXMC Meeting



By monitoring, sharing, discussing, advocating...

- Spotlight Topics (New!)
- Agency Updates at each CXMC Meeting
- 2023-2024 Annual Monitoring Report



By monitoring, sharing, discussing, advocating...

- Spotlight Topics (New!)
- Agency Updates at each CXMC Meeting
- 2023-2024 Annual Monitoring Report
- Spring 2024 Public Workshop



NEW! Spotlight Topics

Fall CXMC Meeting (Tonight!)

Microtransit in Churchman's Crossing

Future Potential Topics

- Deeper dive into bicycle and pedestrian improvements for Churchman's Crossing
- What are the hurdles for the Churchman's Road Extended project?
- Churchman's Crossing Transportation Improvement District

Work Plan



Additional Agency Updates

Technical team efforts shown in **black**.

Deliverables shown in green.

Monitoring Committee Meetings & Public Workshops shown in purple.
Work Plan





CXMC Meeting Schedule



*Dates to be confirmed



Microtransit in Churchman's Crossing

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Churchman's Crossing Monitoring Committee October 25, 2023

Our Mission

DART - Connecting you to what matters Every Ride • Every Customer • Every Day

Our Vision

🍄 Every Ride

We strive to provide a safe, reliable, convenient ride to everyone.

Solution Every Customer

We aspire to provide our customers with an excellent experience with every interaction.

Solution Every Day

We connect people to their destinations throughout the state and the region.



DART Reimagined Project Schedule

SPRING Develop Standards & Concepts

- Goals, guiding principles
- Scenario tradeoffs
- Families of service types, characteristics

SUMMER

Develop Initial Draft Network

- Scenarios with defined service types, alignments, headways, spans, and resource needs
- Illustrate proposed changes for feedback

FALL Develop Final Draft Network

 Select final service types, alignments, headways, spans, and resource needs

FALL

Develop Implementation Plan

- Document the proposed route and system changes
- Produce a phasing plan
- Provide route change sheets





Outreach and Engagement to Date





What we heard from you



- Riders want more weekend and evening service shift workers need these, too
- Equity is an important value to consider in any service change
- Rural residents still need transit even though there might not be the numbers to justify fixed route bus service
- More education is needed on microtransit is & how it's already used
- An advantage of microtransit is its flexibility
- Some bus stops (especially in rural areas) need infrastructure improvements to become safer



DART Reimagined Includes Innovation DART Connect: Microtransit = Mobility on Demand









Book a ride using the DART Connect app or by calling the reservation line. Wait time from reservation to pick-up usually averages 15 to 20 minutes. Your trip can begin or end anywhere within the DART Connect Zone (e.g. home, work, doctor).

In some cases, you may be asked to walk to a virtual bus stop at a nearby intersection to catch a ride. If continuing your journey outside of the zone, the service will connect you to one of several **transfer points** located at popular destinations.



Shared trips will be provided using small buses or vans shared with other passengers.



Branding for Microtransit Service

DART Connect





Harmonizing User Experience for DART Connect Users

- Same Day On-Demand Rides
 - App booking through DART Pass App
 - Phone booking
 - No "hailing"
- Fare rates are the same as fixed-route options
 - One-Way Ride \$2
 - Reduced Fare One-Way Ride \$0.80
 - Daily \$4, 7-Day \$16, 30-Day Passes \$60
 - 20-Ride Ticket \$26

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DART Reimagined Family of Services

Service Type	Purpose	Primary Roadway Type Served	Average Population and Job Density	
Core	Provide frequent, all-day service along high ridership corridors.	Major Arterials	> 8 / acre	Higher Density
Local	Connect neighborhoods, activity centers, employment areas, and transit hubs.	Major Arterials Collectors	7 to 8 / acre	
Microtransit	Provide community circulation and connections to employment, retail, services, and transit hubs.	Major Arterials Collectors Local Streets	1 to 8 / acre	
Rural	Provide connections within and between rural communities.	Varies	< 2 / acre	Lower Density
Intercounty	Provide long-distance, closed-door commuter services with stops at park-and-ride lots, transfer hubs, and employment centers.	Major Arterials Freeways	n/a	



Microtransit as a Quality Initiative

Potential Solution for Lower-Density Environs

- 1. Delaware's travel market is changing and growing, and DTC wants to ensure its service is meeting riders' needs.
- 2. DART's challenges center on the changing needs of Delaware's transit customer and how service needs differ throughout the state. DART's opportunities focus on adapting existing services and innovations to better meet the needs of today and tomorrow's riders.
- 3. Areas with minimal population and employment density may not provide an environment where fixed-route transit can be successful. In these instances, alternative types of transportation services, such as microtransit, shuttles, and other shared mobility services may be more feasible.
- 4. This is not a budget exercise DART proactively advancing microtransit in areas where traditional transit doesn't "fit" so that all Delawareans have high-quality options



Source: Thresholds based on research by Nelson/Nygaard.



New Castle County Microtransit Zones

DART Connect microtransit zones provide local circulation in lower-density neighborhoods that are difficult to efficiently serve with fixed route buses.

Key Highlights

- Four new microtransit zones
- Expands population and job access
- Replaces low-frequency routes reduces time spent waiting for the bus





New Castle County Microtransit Zones

DART Connect microtransit zones provide local circulation in lower-density neighborhoods that are difficult to efficiently serve with fixed route buses.

Key Highlights

 Connection points facilitate seamless transfers between other zones and fixed-routes





New Castle County Mobility Benefits

	Today	Conceptual	Change (%)	
Coverage within 1/4 Mile of Route or Within Microtransit Zone				
Population	290,600	343,800	18%	
Jobs	153,900	169,300	10%	
Low-Income Population	63,900	72,200	13%	
Minority Population	77,000	83,000	8%	
Weekday Accessible Jobs per Person within 60-Minute Travel Time				
Population	37,800	46,500	23%	
Low-Income Population	52,100	61,300	18%	
Minority Population	43,800	53,000	21%	



DART Connect Churchman's Crossing/Pike Creek





On-Demand Zones

Zone	County	Population	Low- Income Population	Minority Population	Jobs
Naamans	New Castle	60,900	6,699	15,834	23,900
Newark	New Castle	43,600	11,336	14,824	30,200
Churchman's - Pike Creek	New Castle	43,400	7,378	17,360	32,100
Port of Wilmington - New Castle	New Castle	31,000	6,820	19,840	15,300
South Dover	Kent	30,200	6,946	14,194	16,500
Wilmington Manor- Wilton	New Castle	27,700	4,432	17,451	14500
North Dover	Kent	25,300	7,843	14,674	24300
Smyrna	Kent	21,800	3,488	10,682	8,500
Harrington-Milford	Kent / Sussex	14,900	3,427	5,513	10,400
Blades - Seaford - Concord	Sussex	10,700	2,996	5,029	7,600
Georgetown Millsboro	Sussex	8,600	3,268	4,128	11,700
Laurel - Delmar	Sussex	6,400	2,752	2,752	2,500



MOD Zone Ridership & Cost: Weekday Only

Zone	County	Annual Passengers	Peak Vehicle Requirement	Annual Revenue Hours	Annual O&M Cost (MM\$)	Pass. / Hour	Cost / Pass. 💙
Churchmans	New Castle	27,664	2	7,280	\$0.73	3.8	\$26.32
Newark	New Castle	40,300	3	10,920	\$1.09	3.7	\$27.10
Naamans	New Castle	30,680	3	10,920	\$1.09	2.8	\$35.59
Pike Creek	New Castle	19,760	2	7,280	\$0.73	2.7	\$36.84
West Dover	Kent	19,604	2	7,280	\$0.73	2.7	\$37.14
South Dover	Kent	17,732	2	7,280	\$0.73	2.4	\$41.06
Old Baltimore Pike	New Castle	26,312	3	10,920	\$1.09	2.4	\$41.50
Smyrna	Kent	16,380	2	7,280	\$0.73	2.3	\$44.44
Port of Wilmington	New Castle	8,060	1	3,640	\$0.36	2.2	\$45.16
New Castle	New Castle	23,296	3	10,920	\$1.09	2.1	\$46.88
Middletown	New Castle	15,184	2	7,280	\$0.73	2.1	\$47.95
Wilmington Manor-Wilton	New Castle	14,612	2	7,280	\$0.73	2.0	\$49.82
Harrington-Milford	Kent / Sussux	13,884	2	7,280	\$0.73	1.9	\$52.43
East Dover	Kent	13,260	2	7,280	\$0.73	1.8	\$54.90
Seaford-Bridgeville	Sussex	11,804	2	7,280	\$0.73	1.6	\$61.67
Georgetown Millsboro	Sussex	11,128	2	7,410	\$0.74	1.5	\$66.59
Laurel	Sussex	4,108	1	3,640	\$0.36	1.1	\$88.61
Georgetown-Milton-Ellendale	Sussex	7,592	2	7,280	\$0.73	1.0	\$95.89
Delaware City	New Castle	3,068	1	3,640	\$0.36	0.8	\$118.64

Source: Remix On-Demand Planning platform.

Assumptions: 1) Weekday service only from 6a-8p. 2) 30-minute max wait time. 3) Ridership figures reflect "Medium" demand scenario. 4) Cost based on \$100/veh hr



DART Reimagined Recommended Changes

Route Change

Replace with revised or new routes

- 8 Merge with Route 15.
- 14 Replace with revised Routes 15 and 28.

Replace with new DART Connect service

- 11 Replace with DART Connect Naamans and revised Route 25.
- 18 Replace with DART Connect Naamans and DART Connect Churchmans Pike Creek.
- 35 Replace with DART Connect Naamans and Route 2 (averages 8.1 riders/trip)
- 54 Replace with DART Connect Wilmington Manor, revised Route 64, and new Route 98.
- 61 Replace with DART Connect Naamans. (averages 1.2 rider/trip)
- 62 Replace with DART Connect Churchman's Pike Creek. (averages .5 rider/trip)

Discontinue routes

20	Discontinue due to low ridership. Portions of route still served by existing Route 4. (averages 4.7 riders/trip)
37	Discontinue due to low ridership. Portions of route still served by existing Routes 46 an 301 (averages 3.5 passengers/trip)
42	Discontinue due to low ridership. Portions of route still served by existing routes 33 and 40. (averages 4.6 passengers/trip)
44	Discontinue due to low ridership (averages 1 passenger/trip)
52	Discontinue due to low ridership (averages 3.9 passengers/trip)
53	Discontinue due to low ridership (averages 1.1 passengers/trip)

Moderate ridership routes > 5 passengers per

scheduled trip, but portions of route have very low ridership

Lowest ridership routes in county < 5 passengers per scheduled trip

DARTREIMAGINED

Next Steps

Review stakeholder & public feedback of draft recommendations

Finalize & develop draft and final reports

Phased implementation for DART Reimagined new network design



Churchman's Crossing/Pike Creek Microtransit Next Steps:

- Refine statewide network recommendations based on Community Workshops' input
- Prioritization and phased implementation for all network recommendations based on DTC's Fleet Plan; annual operating budget; and labor contracts
- Network recommendations will be implemented through DTC's Bi-annual Service Change Process (via Public Hearing Workshop)
- DART Reimagined phased implementation plan May 2024 through Fall 2028/Spring 2029 (following state's Fiscal Year July 1st through June 30th)

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Questions & Comments

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Stay Connected

www.dartreimagined.com

info@dartreimagined.com



Cathy.Smith@delaware.gov



Agency Updates

- Delaware Transit Corporation
- WILMAPCO
- DelDOT
- NCC Department of Land Use



DART: Statewide Service Change October 22, 2023

Changes

- Routing changes on Routes 13 and 61(Claymont Transportation Center opening) and Route 40 (downtown Wilmington)
- Additional early weekday morning trip on Route 301
- Additional early Saturday morning trip on Route 25
- Schedule adjustments for better efficiency (16 routes)

Continued Improvements to Service Change Process

- Proposal Review with Ops., Field Trainers
- OTP Review w/ Operators
- Employee "Ride Our Service" Challenge





Kirkwood Highway Land Use and Transportation Study

- Address near-term and long-range plan solutions
- Approximate 18 Month Long Study
- First Workshop anticipated in December

MAPCO

wilmapco.org/Kirkwood



62

DelDOT Capital Project Updates

DelDOT Project Portal: <u>https://deldot.gov/projects/</u> DelDOT Safety Website: <u>www.safety.deldot.gov</u>





Goals for Encouraging Redevelopment

- Redeveloping Vital Corridors (Ordinance 23-053) Implementing Land Use Recommendations from NCC2050
- Much of the Churchman's Crossing study area falls into the Type 2 Employment-based Corridor Development
- 3 Public Listening Sessions to gather input have been held over the past month
- Moving Forward
 - Continue to make progress on the establishment of a TID in the Churchman's Crossing Area
 - Use the feedback received at the January Information Session as well as the 3 Public Listening Sessions to craft an ordinance that both enhances existing redevelopment provisions and adds important incentives for redevelopment opportunities in the Corridor Areas





Next Steps



CXMC Meeting Schedule



*Dates to be confirmed

Questions?



THANK YOU!

🖔 (302) 737-6205 Ext. 121

- dblevins@wilmapco.org
- Wilmapco.org/churchmans/

